

# Brian W. Kelly's Books

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All of these Lets Go Publish! books are available for purchase at [www.bookhawkers.com](http://www.bookhawkers.com). If you would like to contribute to the IT or conservative work of Brian W. Kelly, please consider purchasing one of his books shown after the read more in this article.

In 2010, Brian Kelly, a conservative Democrat ran for US Congress from Pennsylvania in District 11, against a thirteen term incumbent, in a three person race. Kelly gained seventeen percent of the vote in the Primary election without taking a dime of outside money. His total expenditures were approximately \$4,000, which according to Kelly was about \$4000 more than he thought he should have to spend to perform a civic duty.

In 2012, Kelly ran for the US Senate seat then and now held by Robert P. Casey Jr. from Pennsylvania.

When you have the time, feel free to go to the [www.kellyforussenate.com](http://www.kellyforussenate.com) site as well as the [www.briankellyforcongress.com](http://www.briankellyforcongress.com) site. Both have been maintained reasonably intact for historical purposes.

The Kelly campaign hosted many chapters of Brian's recent books on the campaign sites where they are still available for free viewing and downloading.

Here are a number of Brian Kelly's books, all of which are available for purchase at [www.bookhawkers.com](http://www.bookhawkers.com). If you are interested in supporting the Kelly literary and research projects, the best way would be by purchasing a book.

**Thank you.**

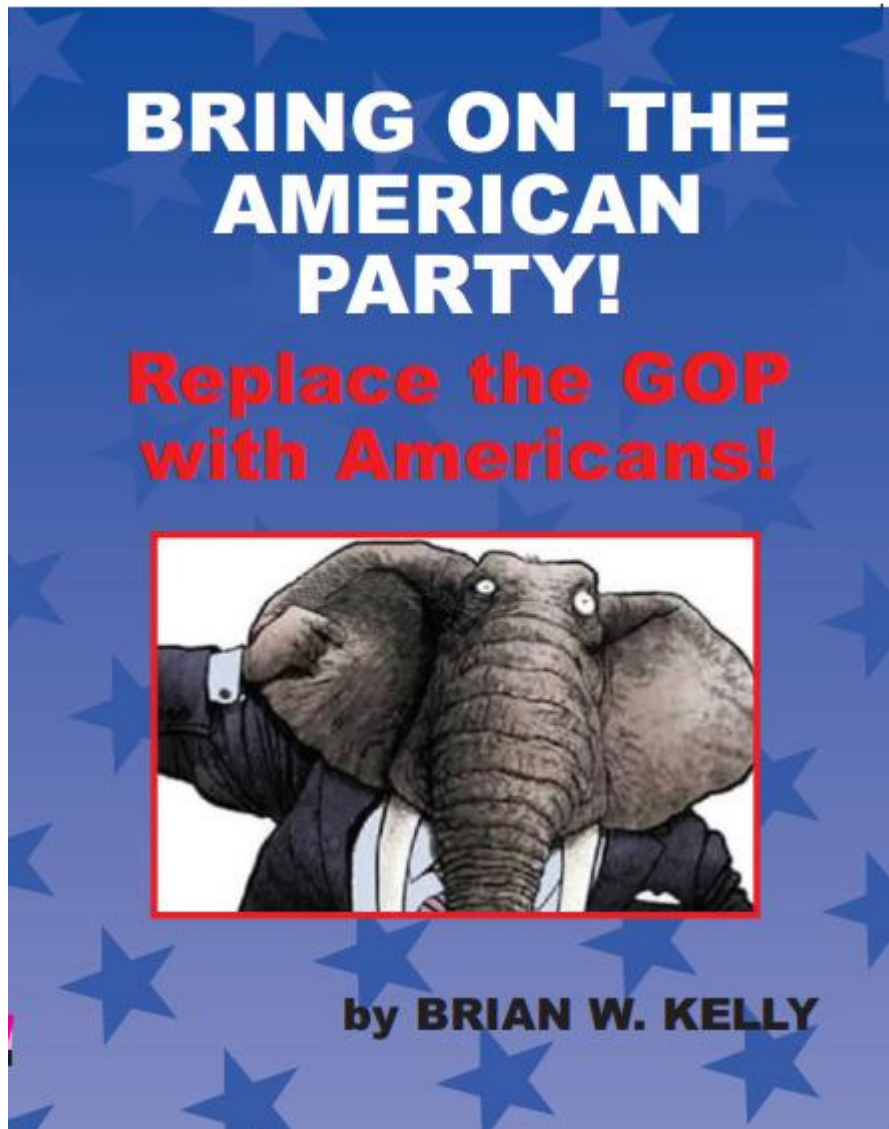
Brian Kelly's latest book, No Amnesty! No Way! is being hosted one chapter at a time on [www.conservativeactionalerts.com](http://www.conservativeactionalerts.com). Feel free to visit <http://www.conservativeactionalerts.com/2013/07/theodore-roosevelt-tr-on-america-and-immigrants/> to view the first chapter and those that have been posted since mid July, 2013.

**You may email Brian at**

Email: [info@letsgopublish.com](mailto:info@letsgopublish.com)

Here are Brian Kelly's most current books:

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Hello to the Honest Press in America!

The below press release text is also included in the attached word document

Thank you for your attention

## **This is the press release for Bring on the American Party!**

Contact: Brian Kelly  
Email: [info@letsgopublish.com](mailto:info@letsgopublish.com)  
Date: October 7, 2013

\*\*\*\*\* PRESS RELEASE \*\*\*\*\*

**BRING ON THE AMERICAN PARTY!  
BRIAN KELLY ANNOUNCES  
AVAILABILITY OF HIS 49<sup>th</sup> BOOK**

*The Kelly Plan Solves the Problem with Republican WIMPS, Forever!*

Conservative Americans need a Party that we can count on! Brian Kelly, a life time conservative Democrat wrote this book to highlight the values of conservatives that no longer seem important to Republicans. Kelly has put together a comprehensive rationale for why conservatives must leave the Republican Party to form a new Party -- the American Party

The carnage from Fast and Furious; the four deaths in Benghazi; the gang of eight tyrants amnesty, the defunding of Obamacare, and anything else that matters, conservatives see a Republican Party that has lost its guts to conservatives. The Party is now run by Wimps, and they prove it every day as Democrats blow away their straw hiding places.

Just a few weeks ago, one time Clinton advisor and now a big-time establishment Republican, Dick Morris mocked Ted Cruz's courageous battle with the Republican Elite over the defunding of Obamacare. Morris pulled out the same crystal ball that he used to predict a 325 to 213 Romney victory less than a year ago. Accuracy is no longer a requisite to get a nice cushy consulting job in Washington. With his recent track record, conservatives should be pleased that Morris is predicting doom on their defunding efforts. Morris said:

The Republican base must not require its representatives in Congress to run off a cliff and commit suicide as the price of avoiding a primary challenge in 2014. The Tea Party must not eat its young.

Morris cautions conservatives that they will endanger the gains the party made in 2010 and hasten the day that Democrats will regain control of the House. Mr. Morris and our author Brian Kelly do not agree. Like most conservatives, Kelly could care less if Republicans win another election if they choose to vote like Democrats. Brian thinks it is time for conservatives to let the Republicans go find

another base with which they can be happy. They have not served conservatives or any American very well since 2010 when conservatives paid for their elections.

Kelly says: Replace the GOP with Americans. The Republican Party has abandoned conservatives. It must be abandoned now! Beware of the establishment Republicans as you would beware wolves in sheep clothing, and in regard to them, the Boehner's, McCain's, Graham's, Rubio's, and McConnell's, invoke the old prayer: God protect me from my friends and I will take care of my enemies.

And, so, in this new book, Brian Kelly asks conservatives to strongly consider leaving the Republican Party by forming a new Party called the American Party. Kelly would like conservatives to permit the Republican elite to swim in their own complacency.

Kelly added: There is really only one important enemy of the people of the United States and he lives in the White House. Barack Hussein Obama has no interest in quality healthcare for Americans, nor does he care about America or Americans. This President is the ultimate enemy of every conservative who ever lived. Yet, the Republican elite worship him with the same passion as liberal progressives. Conservatives see no option but striking it on our own.

The intention of his new book, *Bring on the American Party* therefore is to clearly demonstrate that the new Republican RINO leadership has willfully chosen not to engage against Obama's most tyrannical moves on behalf of either themselves or the conservatives which they swore to represent. Obama is killing America and Republicans are already playing dead! Kelly said.

Brian W. Kelly is one of America's most outspoken and eloquent conservative spokesmen. He is the author of a number of conservative patriotic books including *Taxation without Representation*; *Kill the Republican Party!*; *Obamas Seven Deadly Sins*; *Healthcare Accountability*; *Saving America*; *Americans Need Not Apply!*; *No Amnesty! No Way!*; along with many other books.

Like many Americans, Brian is fed up with a progressive liberal agenda in Washington that places the needs of every minority, legal or illegal, and every person on the take, in front of the needs of hard working Americans. Kelly is very disappointed that Republicans have chosen another side in this most crucial battle for the good of America and Americans. Conservatives cannot expect a Republican helping hand in this fight.

Kelly says he wrote this book to help conservatives know what we must do to

regain representation in Congress and have a shot at the presidency. Democrats are off the deep end and Republicans are following them to perdition. Conservatives must help America regain control of our borders, ensure our national security, keep our culture, enforce our laws, protect American jobs, and keep all Americans from being overtaken by a fascist government with no allegiance to the USA. Unfortunately, we have to do it without the wishy-washy Republicans. The American Party is the country's best opportunity for a sustained America.

Like you, Brian is frustrated with the devastation that liberal progressive policies in Washington are inflicting on law-abiding Americans. Kelly has read the intelligence reports, has researched and written about this topic for years, and he knows how intolerable it is to have such poor representation in Congress.

*Bring On the American Party!* says it all in the book's title. In addition to showing why Republicans are no longer the Grand Old Party (GOP), Brian Kelly recommends a solution for disenfranchised conservatives from all parties. Elite Republicans / RINOS have no business trying to impose their will on conservatives. Kelly confided.

You are going to love this book. It is designed by an American for Americans. Few books are a must-read but Kill the Republican Party is at the top of the list

### **About Brian Kelly**

Brian Kelly is a former IBM Senior Systems Engineer and former Professor of Business and Information Technology (BIT) at Marywood University in Scranton, PA. He is also a former candidate for US Congress from PA District 11, where he received 17% of the votes v. Paul Kanjorski in 2010 without taking a dime of political contributions.

Mr. Kelly ran for the US Senate as a Democrat in 2012, and since he is a mere citizen just as you, he did not have the resources to stand a chance. Not only that but Pennsylvania chose not to even to count his write-in votes for the Senate, though Kelly has reason to believe they were considerable.

At 66 years of age, the former candidate would agree to serve America but it is difficult to do so. He does not really care about being a Congressman or a Senator but would like to help create a Congress that listens to the people. Never ruling out the future, Kelly may choose to run again for Congress or the US Senate when he discovers the fountain of youth. He may also choose to run for Mayor of Wilkes-Barre, or he may just retire like most people his age. He is undecided. He writes books to help the people understand the issues. Bring on the American party if Kelly's second book this year. It stands with No Amnesty! No Way!

In terms of making a living, Kelly still has an active IT consultancy in which he works very hard while writing several patriotic conservative books each year in his quest to help America. *Bring on the American Party!* is Brian's forty-ninth book. It has a pseudonym which has its own ISBN. This means it is really a separately identifiable book though it is almost identical to *Bring on the American Party!*

Of course, you are welcome to guess the pseudonym for *Bring on the American Party!* on your book order and if your guess is 100% correctimundo, you will receive a free Lets Go Publish! book of your choice. You may reach Mr. Kelly to pick out your book or to offer your comments by writing to the book publisherinfo@letsgopublish.com. I bet you will guess it right! We await your email.

All of Brian Kelly's conservative patriotic books, and a number of his technical books, published by Lets Go Publish! Publishers ([www.letsgopublish.com](http://www.letsgopublish.com)) are available for purchase at BookHawkers, Internet Bookseller site([www.bookhawkers.com](http://www.bookhawkers.com)). If you think like Kelly about America, why not buy a book from him as it may be the only way he will get to finance his next campaign, no matter what it is, for the American people. Yes, this gives you the chance to help the cause if you so choose.

The cover for Brian's newest book, *Bring on the American Party!* can be seen on the Internet in full-size. Feel free to visit [www.bookhawkers.com](http://www.bookhawkers.com), [www.letsgopublish.com](http://www.letsgopublish.com), or [www.brianwkelly.com](http://www.brianwkelly.com). On these sites, this new book and other books by Mr. Kelly are prominently featured.

# **KILL THE REPUBLICAN PARTY!**

**Bring on the  
American Party!**



**by BRIAN W. KELLY**

Contact: Brian Kelly

Email: [info@letsgopublish.com](mailto:info@letsgopublish.com)

Date: September 26, 2013

\*\*\*\*\* PRESS RELEASE \*\*\*\*\*

**KILL THE REPUBLICAN PARTY: BRING ON THE AMERICAN PARTY**

**BRIAN KELLY ANNOUNCES**

## AVAILABILITY OF HIS 49<sup>th</sup> BOOK

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Conservative Americans need a Party that we can count on! Brian Kelly, a life time conservative Democrat wrote this book to highlight the values of conservatives that no longer seem important to Republicans. Kelly has put together a comprehensive rationale for why conservatives must leave the Republican Party to form a new Party -- the American Party

The carnage from Fast and Furious; the four deaths in Benghazi; the gang of eight tyrants amnesty, the defunding of Obamacare, and anything else that matters, conservatives see a Republican Party that has lost its guts to conservatives. The Party is now run by Wimps, and they prove it every day as Democrats blow away their straw hiding places.

Just yesterday, one time Clinton advisor and now a big-time establishment Republican, Dick Morris mocked Ted Cruz's courageous battle with the Republican Elite over the defunding of Obamacare. Morris said yesterday. Morris pulled out the same crystal ball that he used to predict a 325 to 213 Romney victory less than a year ago. Accuracy is no longer a requisite to get a nice cushy consulting job in Washington. With his recent track record, conservatives should be pleased that Morris is predicting doom on their defunding efforts. Morris said:

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Morris cautions conservatives that they will endanger the gains the party made in 2010 and hasten the day that Democrats will regain control of the House. Mr. Morris and our author Brian Kelly do not agree. Like most conservatives, Kelly could care less if Republicans win another election if they choose to vote like Democrats. Brian thinks it is time for conservatives to let the Republicans go find another base with which they can be happy. They have not served conservatives or any American very well since 2010 when conservatives paid for their elections.

Kelly says: "Replace the GOP with Americans. The Republican Party has abandoned conservatives. It must be abandoned now! Beware of the



establishment Republicans as you would beware wolves in sheep clothing, and in regard to them, the Boehners, McCains, Grahams, Rubios, and McConnells, invoke the old prayer: God protect me from my friends and I will take care of my enemies.”

And, so, in this new book, Brian Kelly asks conservatives to strongly consider killing the Republican Party by forming a new Party called the American Party. Kelly would like conservatives to permit “...the Republicans to swim in their own complacency.

Kelly added: “There is really only one important enemy of the people of the United States and he lives in the White House. Barack Hussein Obama has no interest in quality healthcare for Americans, nor does he care about America or Americans. This President is the ultimate enemy of every conservative who ever lived. Yet, the Republican Elite worship him with the same passion as liberal progressives. Conservatives see no option but striking it on our own.”

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Brian W. Kelly is one of America’s most outspoken and eloquent conservative spokesmen in America. He is the author of a number of conservative patriotic books including *Taxation without Representation*, *Obama’s Seven Deadly Sins*, *Healthcare Accountability*, *Saving America*, *Americans Need Not Apply!*, *No Amnesty! No Way!*; and many other books.

Like many Americans, Brian is fed up with a progressive liberal agenda in Washington that places the needs of every minority, legal or illegal, and every person on the take in front of the needs of hard working Americans. Kelly is very disappointed that Republicans have chosen not to lend a helping hand in the fight.

Kelly says he wrote this book “...to help conservatives know what we must do to regain representation in Congress and have a shot at the presidency. Democrats are off the deep end and Republicans are following them to perdition.

Conservatives must help America regain control of our borders, ensure our national security, keep our culture, enforce our laws, protect American jobs, and

keep all Americans from being overtaken by a fascist government with no allegiance to the USA. Unfortunately, we have to do it without the wishy-washy Republicans.”

Like you, Brian is frustrated with the devastation that liberal progressive policies in Washington are inflicting on law-abiding Americans. Kelly has read the intelligence reports, has researched and written about this topic for years, and he knows how intolerable it is to have no representation in Congress.

*Kill the Republican Party* says it all in the title. In addition to showing why Republicans are no longer the Grand Old Party, Brian Kelly recommends a solution for disenfranchised conservatives from all parties.

You are going to love this book. It is designed by an American for Americans. Few books are a must-read but *Kill the Republican Party* is at the top of the list

#### About Brian Kelly

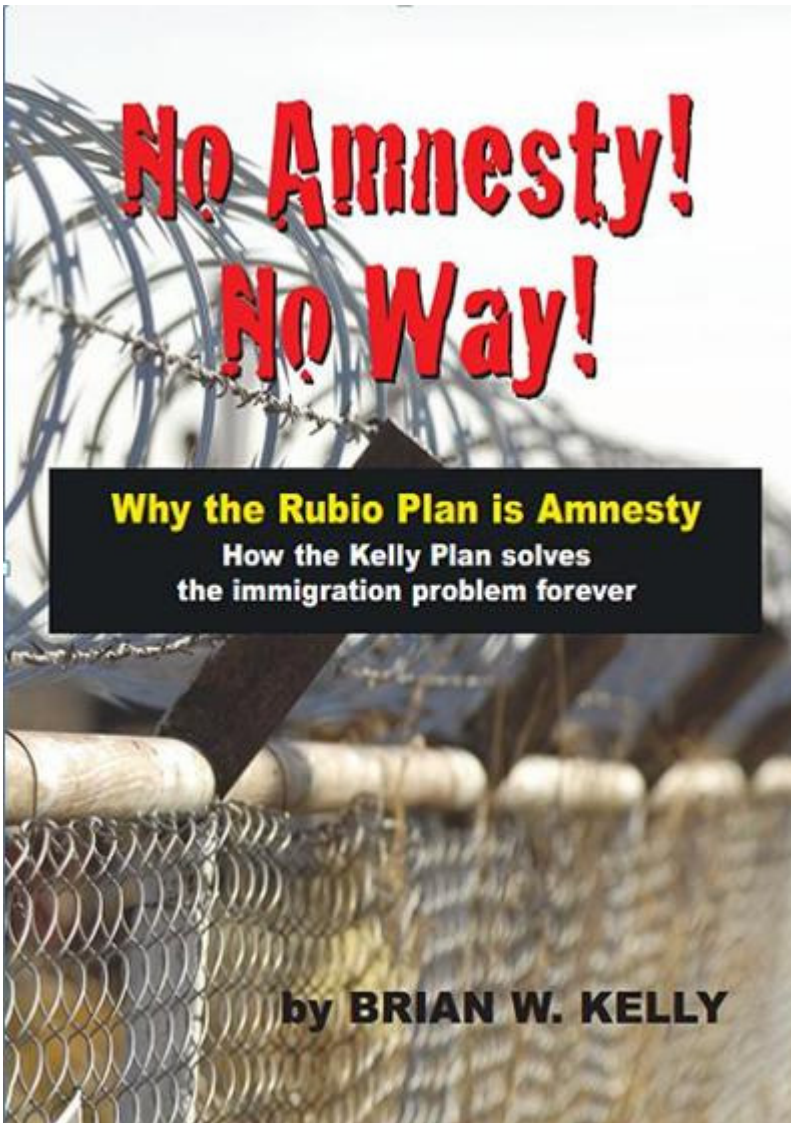
Brian Kelly is a former IBM Senior Systems Engineer and former Professor of Business and Information Technology (BIT) at Marywood University in Scranton, PA. He is also a former candidate for US Congress from PA District 11. Kelly still has an active IT consultancy and he works very hard while writing several patriotic conservative books each year to help America. This is his forty-ninth book. You may reach Mr. Kelly by writing to [info@letsgopublish.com](mailto:info@letsgopublish.com).

All of Brian Kelly’s conservative patriotic books, and some technical books, published by Lets Go Publish! Publishers ([www.letsgopublish.com](http://www.letsgopublish.com)) are available for purchase at BookHawkers, Internet Booksellers! ([www.bookhawkers.com](http://www.bookhawkers.com)).

The cover for Brian’s newest book is provided below in the pdf document. It is not visible in the email message. To see it in full-size, feel free to visit [www.letsgopublish.com](http://www.letsgopublish.com), [www.bookhawkers.com](http://www.bookhawkers.com), or [www.brianwkelly.com](http://www.brianwkelly.com).

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**No Amnesty! No Way!**



[Feel free to click here to purchase this book:](#)

This is the Press Release that we used to kick off this book in 2013:

\*\*\*\*\* PRESS RELEASE \*\*\*\*\*

NO AMNESTY! NO WAY!

BRIAN KELLY ANNOUNCES AVAILABILITY OF HIS 48th BOOK

***The Kelly Plan Solves the Immigration Problem Forever!***

Brian Kelly, a former IBM Senior Systems Engineer and former Professor of Business and Information Technology (BIT) at Marywood University in Scranton, and former candidate for US Congress from PA District 11,

announces the immediate availability of his forty-eighth published book titled, No Amnesty! No Way!

Kelly wrote this book because like many Americans, he fears that with the infusion of fifty million new citizens into America, our economy and our public infrastructure will collapse. Many Americans are aware that in 2013, eight senators formed a “gang of eight” consisting of RINOs and the Americans Last crowd. Kelly calls them the “gang of eight tyrants” for their work is pure tyranny.

Throughout the first half of 2013, this gang continually badgered the public with radio and TV ads. Their objective was to get their fellow Senators to pass their destructive amnesty legislation, knowing it would hurt Americans for decades to come.

Kelly said: “By reading their own press releases, this gang of eight tyrants and the rest of the US Senate felt confident enough to stab the American people right in the chest.” They passed a politically tainted immigration reform bill on Thursday, June 27, 2013 that gives a path to citizenship to the estimated 50 million illegal foreign nationals residing in the U.S. The bill passed 68 to 32, picking up all Democrats and 14 RINOS. Kelly offered that “these fourteen Republicans keep trying to out-Democrat the Democrats but in the end; they all voted against America.”

Kelly went on: “The gang of eight tyrants’ amnesty plan is designed to kill America. There won’t be any jobs left; but worst than that, there will be no more America. Our country will be owned and overrun by illegal foreign nationals from Mexico and China, and elsewhere. Americans will be paying them to live here for free. If you think things are bad for your kids now, wait until this legislation from the most corrupt politicians in America is rammed down your throats. There will be no jobs for our children!”

“If you want foreigners to be voting in American elections, and you want newly minted citizens to be taking American jobs, and you want the average wage in America to keep going down, and you want Congress to consider changing our national language from English to Mandarin, and you want to pay the cost of welfare cash and food and housing and medical for the new owners of America; and you want China and Russia to be the only superpowers left in the world, please encourage your legislators in the HOUSE to quickly pass the Senate’s gang of eight tyrants plan so we can

quickly move forth with the destruction of America the beautiful and the once grand. Yes, this situation is that severe!” Kelly said.

Brian W. Kelly is one of America’s most outspoken and eloquent conservative spokesmen. He is the author of Taxation without Representation, Obama's Seven Deadly Sins, Saving America, Americans Need Not Apply, Jobs! Jobs! Jobs! Healthcare Accountability, and many other patriotic books. Like many Americans, Brian is fed up with a progressive liberal agenda in Washington that places the needs of illegal foreign workers in front of the needs of Americans.

Kelly wrote this book to help Americans know what we can do to force our government to regain control of our borders, ensure our national security, keep our culture, enforce our laws, protect American jobs, and keep all Americans from being overwhelmed by illegal foreign nationals with no allegiance to the USA.

Like you, Brian is frustrated with the devastation that illegal immigration inflicts on law-abiding Americans and likewise he finds the destitution brought upon the illegal class by corporate America to be the greatest sin of all. He's read the intelligence reports, has researched and written about the topic for years, and he knows how intolerable illegal immigration can be within our neighborhoods.

There are many elitist money people paying off our legislators with real money to push the gang of eight tyrants plan down our throats. While American businesses would like to compete with slave shops in Asia and hellholes across the world, Americans remember that we once removed the Robber Barons from power. Ironically, Labor arbitrage is back and in those industries that reluctantly hire Americans, the employees are paid slave wages.

No Amnesty! No Way! says it all in the title. In addition to showing why Rubio’s and Schumer’s amnesty is not the right medicine, Brian Kelly introduces the Kelly Plan for Comprehensible and Sane Immigration Reform. You are going to love it because it is designed by an American for Americans and it solves the immigration problem forever.

Few books are a must-read but No Amnesty! No Way! is at the top of the list.

Brian Kelly is a defender of the Constitution and in many of his books; he includes the full text of the US Constitution. Though not claiming to be the originator of the "Tea Party" movement by any measure, he does take pride in the thought process behind his 2010 Taxation Without Representation book. Kelly smiles as he reads the subtitle, "Can the U.S. Avoid another Boston Tea Party?"

All chapters of the No Amnesty! No Way! book are being made available free of charge to the public at [www.conservativeactionalerts.com](http://www.conservativeactionalerts.com). Chapter 1 of the book, titled "Theodore Roosevelt (TR) on America and Immigrants" is already posted at <http://www.conservativeactionalerts.com/2013/07/theodore-roosevelt-tr-on-america-and-immigrants/>.

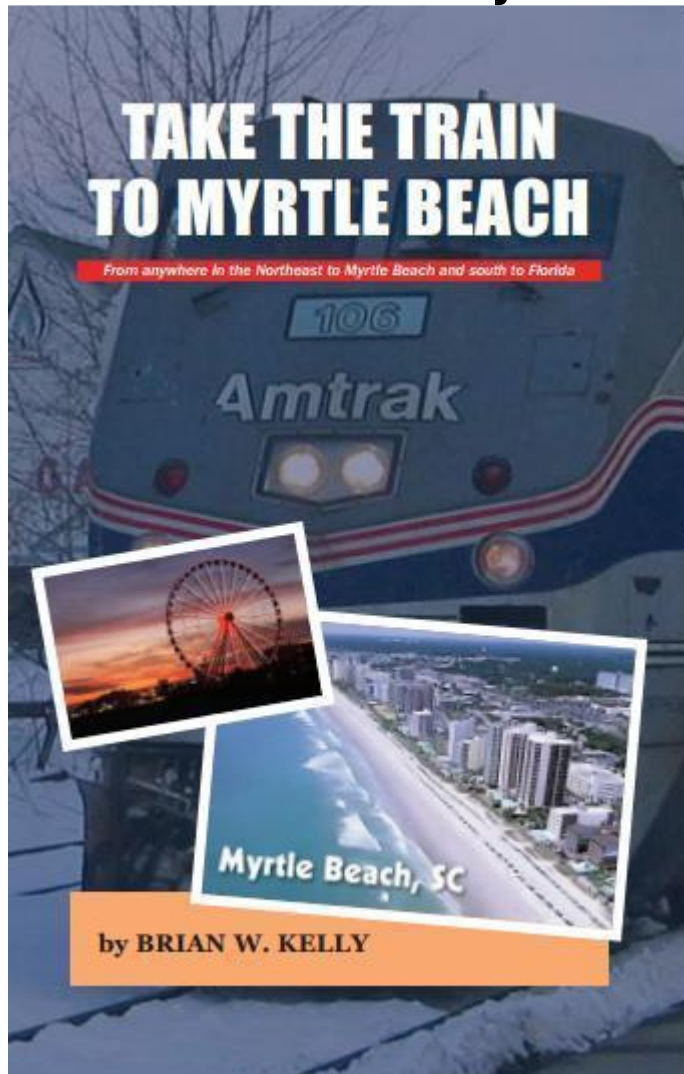
No Amnesty! No Way! is available for sale in paperback form at [www.bookhawkers.com](http://www.bookhawkers.com) and [www.checkoutking.com](http://www.checkoutking.com).

By visiting websites or by reading his books, it is easy to learn that Brian Kelly stands where you stand on the issues of the day. He sounds like one of US because he is one of US.

Kelly offers to all: "Best wishes for a better America!"

The full cover of No Amnesty! No Way! Can be downloaded as a pdf file at the following URL: [www.brianwkelly.com/files/noamnestycover.pdf](http://www.brianwkelly.com/files/noamnestycover.pdf)

# Take the Train to Myrtle Beach



[Click Here to Order This Book!](#)

Just when you thought the American Railroad Industry consisted of only mile long freight trains or passenger services from places you do not live to places you do not want to go, you found this book. You found it just in time for your next vacation. Myrtle Beach is one of the most beautiful and exciting vacation spots in the United States if not the world. Train travel is definitely the most exciting and the most scenic, and the least intrusive way to go from place to place in America. If you choose to ignore the 60 miles from Florence SC to Myrtle Beach that requires a rent-a-car or bus service, you can get there in just over nine hours from Philadelphia by train, all the while enjoying the ambience of what some may think is from a bygone era.

In this book, you will learn that not only can you get there from here, but the trip will be better than you ever thought it might be. There are lots of great options such as coach or club car service, mini sleepers or full bedrooms, and along the way there is time for a cocktail or two in the dining / bar cars.

When you get to Myrtle Beach, you will find that a world of natural wonderment opens up for your enjoyment. I have been waiting for fifteen years to go back to Myrtle Beach and as soon as I found that we could get there by train, I asked my wife Pat, who immediately said “y-e-s.” Those three little letters mean so much!

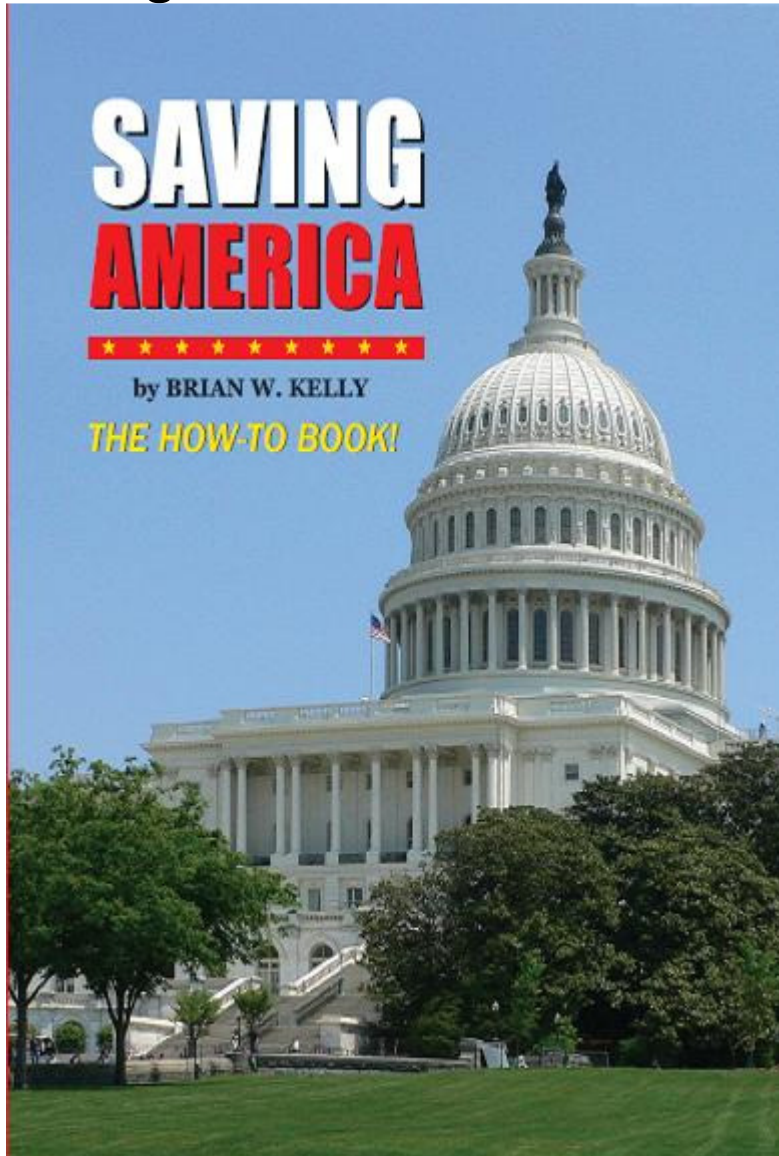
While telling you how to get to Myrtle Beach the best way via Amtrak, I was also compelled as a writer to discuss how the US train experience compares with the European and the Chinese experience. And I could not resist fantasizing about what will happen when the US builds high speed rail across the country and what great choices we will have when the timing of flights and train trips become very close.

Like the guy at Men’s Warehouse would say: “You’re gonna like the way you look on the Amtrak train, and you will look great in Myrtle Beach!”

Enjoy!



## Saving America! -- The How-To Book



[Click here to order this book!](#)

The United States is in imminent danger and we need a comprehensive, yet workable solution to bring us back on the right economic track so that American businesses do so well that they can put the Apply Inside signs back outside.

The reason there are no real middle class jobs is because the economy is bad. It is not working. Why is it not working? This government is ideologically driven and its policies and regulations have businesses afraid to invest in America. The government is the chief problem and so far, the

government has chosen not to get out of the way. But, it must, or that's all she wrote for America! Government philosophies must change for America to have a chance.

One way to change government philosophies is for the same people who created the problem to change their ways. That rarely happens. Another way to change government philosophies is to change governments. We get to do that at the federal level every two to four years. Once every two times, we get to change Presidents. For what ails the nation, this is our only hope for a lasting change. What should that change in philosophy look like?

That's what this book is all about!

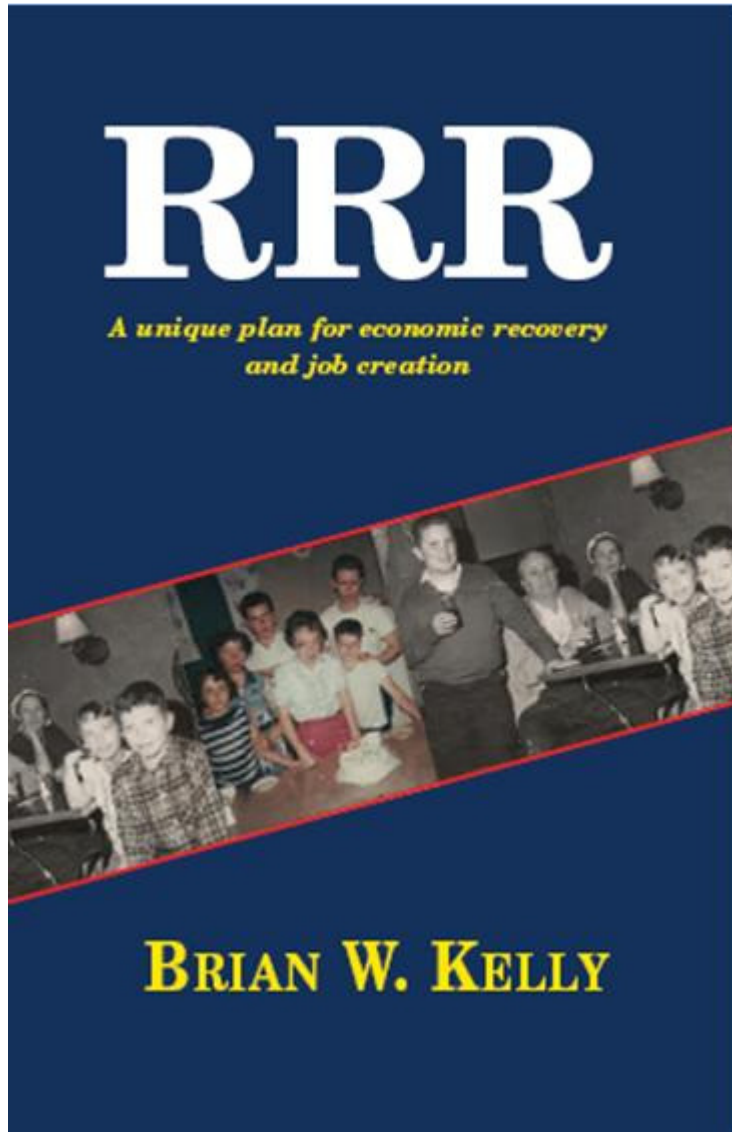
Why did Brian Kelly write this book? The US economy has simply stopped working and Barack Obama is the man carrying the stop sign. Financial institutions have been forced to lessen their standards while the taxpayer has become the prop between the cronies of a corrupt government and their failure in business. The US adventure once starred rugged individualists and only the strong survived. America became the strongest nation on the planet. Government today uses progressive / Marxist principles to create a society of wusses and wimps, in which the American dream has become the promise of a government handout.

Businesses have decided that the US prize is not worth going after any more, and they have taken their work overseas. Government colluded with business enabling their quiet retreat. The plan outlined for Saving America addresses all of the sticky areas where corruption reigns and corporations, unions, and government have been complicit in undermining what is good for America and Americans. The Saving America plan is good for the economy. It is good for the people. It is good for jobs. And, for those corporations that want to sign up to be American-centric, it is good for corporations. It is built to assure that we can get America back on its feet.

There is nothing like it anywhere else.

All we need is the resolve for the Saving America plan to make us successful. So, quite simply, it is time to adopt a plan built for recovery--the Saving America plan. Kelly tells you exactly why and how in this book.

# RRR: A Unique Plan for Economic Recovery and Job Creation



[Click Here to Order Book!](#)

Unlike former presidential candidate Herman Cain's 999 plan, RRR focuses on many more areas that need to be addressed for US to turn our economy around and stimulate job creation. Cain's plan addresses only the tax structure, which must be changed as a start to solving our economic woes. The RRR plan, which also addresses taxes, reaches into many other

critical areas that are impeding economic growth. You have seen the short list before - regulations, immigration, and spending. In addition to these and more, the RRR plan suggests that we alter our purely capitalist system into one that is more mercantilist. This book is designed to explain each problem and then solve it. No economist and no other candidate for office are offering as comprehensive a solution as RRR.

Like the Cain 999 plan, RRR uses three catchy and unforgettable letters instead of three numbers. Unlike the Cain 999, RRR takes on the full set of issues that are addressed in the Kelly campaign. Along the way, U.S. Senate Candidate Brian Kelly outlines and fleshes out another three sets of 3 R's. These and the initial RRR set are necessary to help America climb out of its Obama funk.

Why did Brian Kelly write this book? The quick answer is because it reflects his campaign platform. Our economy has simply stopped working and Barack Obama is the man carrying the stop sign. Our financial institutions have been forced to lessen their standards while the taxpayer has become the prop between the cronies of a corrupt government and their failure in business.

The US adventure once starred rugged individualists and only the strong survived. America became the strongest nation on the planet. Government today uses progressive / Marxist principles to create a society of wusses and wimps, in which the American dream is little more than a handout.

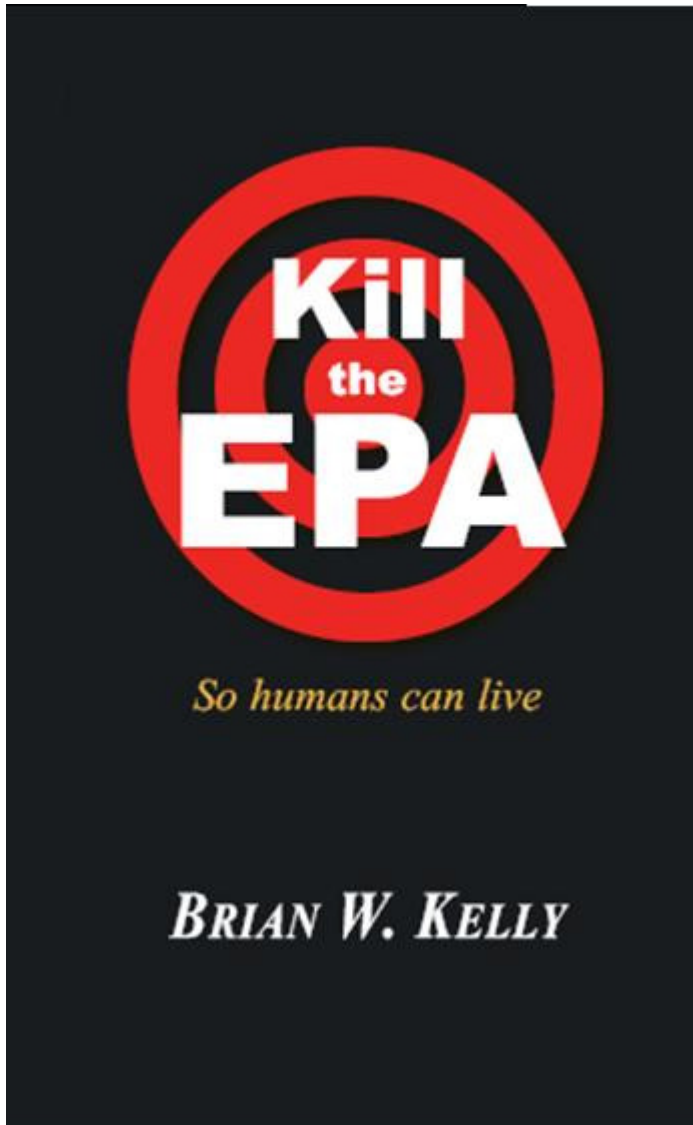
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The RRR plan addresses all of the sticky areas where corruption reigns and corporations, unions, and government have been able to undermine what is good for America and Americans.

The RRR plan is good for the economy. It is good for the people. It is good for jobs. And, for those corporations that want to sign up to be American-centric, it is good for corporations. It is the solution balm that offers a gutsy, unique, real, and workable path to getting America back on its feet.

There is nothing like it anywhere else. All we need is the resolve for the RRR plan to make us successful.

## **Kill The EPA: So Humans Can Live!**



The EPA Is Targeted by this Book!

[Click here to order this book:](#)

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## **Kill the EPA: So that Humans Can Live**

Press Release:

Wilkes-Barre, Pennsylvania – December 20, 2011 - Brian Kelly announced today the availability of his new book titled, Kill the EPA. Kelly subtitled the book, “So Humans Can Live.” The subtitle is intended to convey the notion that Americans can be assured that the EPA cares a lot more that your lawn and shrubs survive, than that you survive the economic calamity in which we all live. Kelly would also bet that the EPA has a lot more concern for the grubs eating the roots of your grass and plants, and the whiteflies that are killing your personal tomato gardens, than it does about keeping you and other Americans healthy. There is this thought brought forth from studying environmentalists that the more humans that are made healthy, the more the healthy humans are enabled to pollute the environment and thus harm Mother Nature.

“If more Americans were willing to die gracefully and quietly, and not force the environment to endure human pollution, nature would surely have a better chance, and of course the EPA would be extremely pleased,” Kelly said.

“But, do we Americans fund an EPA so that more Americans should die because of its existence or so that more Americans can live and live longer and longer? I hope it is the latter. Does the EPA prefer that more Boll Weevils and other predators, who work against human needs, should live instead, under the fully protected umbrella of a Mother Nature based EPA mantra? The EPA is documented for its support of extending the life of human predators so that the predators can live long lives. Is the EPA’s love of plants and animals and its hatred for human polluters based on the fact that the plant and animal world do not litter the highways?, Kelly wonders.

“Who is it that throws out gum wrappers and gummy bear boxes, juicy fruit containers, McDonald’s hamburger bags, and of course the utterly worst-loaded disposable diapers from a miniature human, who simply cannot stop creating noise pollution, onto our precious roadways? Moreover, who is it that burns fuels that are harmful to the air just to keep warm and light the lights?. And, now of course who is it that exhales CO<sub>2</sub>, a banned EPA substance?” Can it be the human beings who live on Planet Earth?” Kelly asks.

“The EPA believes that Mother Nature’s creatures of all kinds, harmful or not to mankind should be given the advantage. They slot the animal kingdom with free rein and free dominion over Mother Nature’s earth, and humans are quite annoying to their lot. Of course their philosophy has no notion of God in their preaching as God creates humans to have dominion over animals and plants, and God cares nothing about this fictitious notion called Mother Nature. Would you not expect if God were given a voice that the EPA would be the first government agency that the Lord would eliminate?” Kelly opines.

Kelly says that “Nobody wants life to be so bad that we cannot breathe, but we solved the major problems with US air way back. And, no I am not talking about the airlines that took back all my earned air miles credits simply because I had not flown in a year or two. And, of course I no longer fly US Air.”

Clean air is very important. In the 1960’s, for example, people on the freeways in Los Angeles could not breathe. With the middle class enjoying economic liberty, America had become more affluent and for the first time in American history, many families owned two cars or more, and they had room in the garage and driveway for all of them.

Gas was cheap at 20 cents a gallon and nobody seemed to care if the smoke out of the back of the car was white, clear, or black, as long as the “wheels moved,” and the experience was “cool.” Yet, some days, a human could not even see across the street.

In LA, the Interstate Highway System took on the name, “freeways”. They were great but with overuse, they soon became smog congested. Smog was a fog produced mostly from the smoke from car exhaust. It looked like fog but it was a lot less healthy than water vapor.

One day the worst that could happen actually happened. More than twenty people were killed on the freeways and none were involved in an auto accident. They simply could not breathe the air with all the smog. That's how bad it was. The media feasted on stories of California smog and it was highlighted on the news every night. The nation was alarmed since pollution had never before become a headline event. President Nixon and

Congress were forced to take action, and from this, a new entity was born. It was called the Environmental Protection Agency (EPA).

Before the EPA was fully staffed, Congress passed the Clean Air Act! And poof, the air was clean. Well, not exactly! But it was on its way to being clean. Today, Californians can see across the street and even further. The air has improved so much that the experts say, [really] totally clean air is within sight. Since the Clean Air Act, there has been a lot of good breathing going on, especially in the Golden State. California in fact, in all respects, is well ahead of the EPA standards today. The Clean Air Act did its major job in record time. Yet, despite its success with minimal staffing, the EPA continued to grow.

In the 1970's the EPA was just a handful of dedicated people and they had the Congress on their side to get the right things done. These good natured lovers of nature camped in old wooden sided station wagons nicknamed "Woodie" back then. Over time, things have surely changed.

By 2012, from the simple Woodie, and a pack of dedicated America-first employees, the EPA has grown to over 18,000 nature-first shock troops. They always seem upset about something you or I are doing. The new EPA seems to hate mankind and it loves Mother Nature. They blame humans for pollution and sins against nature, and when they choose among a woman, a man, or a tree, the tree always seems to win.

President Obama has given this group of nature-first zealots immense power to regulate "We the people," even when the US Congress disagrees. Today, for example, the EPA regulates silly stuff, such as light bulbs, farm dust, manure, and other non essentials, and two-ply toilet paper is definitely on their watch list. "Can we really afford this claptrap?" Kelly inquires.

Kelly writes that "If left on its own, the EPA would dictate a lights-out, energy deficient America. A lights-on American is not a desire from this agency, which is more concerned about limiting personal freedom and ignoring the cumulative economic damage that their new regulations cause on the people and the economy in general than doing anything good for anybody. "

"The EPA has never once said they were hopeful that Americans would sustain or could gain jobs. So, perhaps this agency is honest as none of its



regulations appear to be tuned in to the fact that Americans must work to survive. They are just inept and incapable of helping America. Ironically, the EPA, who claim to be environment first, fosters a Mercury-infested CFL bulb over Edison's incandescent. They well know that when breakage occurs, it requires a haz-mat investigation. Is it possible that the EPA itself has become corrupt?" Kelly examines this possibility in this book.

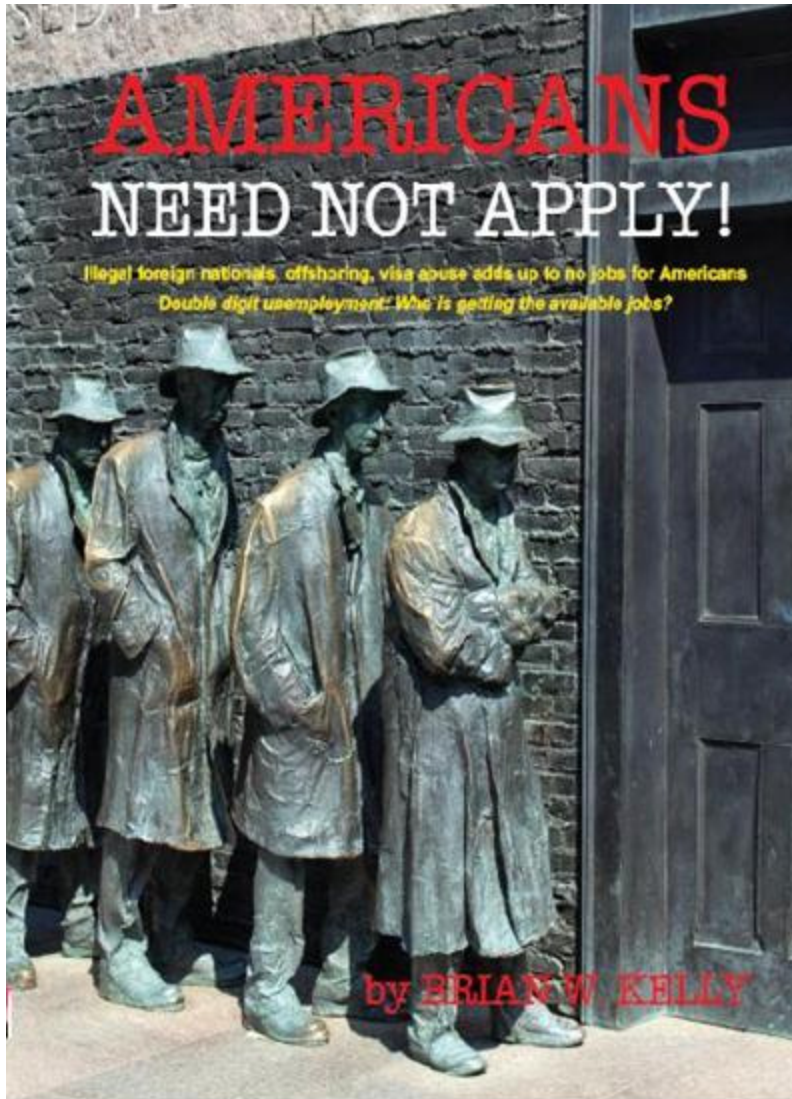
"If the EPA was completely perfect in the 1970's for all the great work that was done for clean air, it is now completely imperfect. It is actually ruining the America we all love. The pendulum has sprung and it is on its own, way out of control. This job preventing agency must be shut down for at least the next 20 years!" Kelly states

**About The Author:** Brian W. Kelly is one of America's most outspoken and eloquent conservative spokesmen. Kelly wrote this book to help Americans know how bad the EPA has become in preventing America and Americans to live normal lives. Brian is frustrated with the devastation that the EPA causes in so many areas of life that are intrinsically important to humans. Americans, like most people, need heat, light, and food. The EPA suggests that in providing that to Americans, nature is harmed. You make the call yourself. Brian Kelly has already decided that it is time to Kill the EPA and Kelly tells you the details of why and how in this book.

Kelly is the author of *Taxation Without Representation*, *Obama's Seven Deadly Sins*, *Americans Need Not Apply*, *Healthcare Accountability*, *RRR*, and many other books. Like many Americans, Brian is fed up with this progressive / Marxist agenda in Washington that places the needs of everyone and everything, including Mother Nature in front of the needs of Americans.

Brian Kelly is running for the US Senate in Pennsylvania as a Democrat against incumbent Robert P. Casey, Jr. His campaign has made most of the chapters of this book, [Kill the EPA](#) available for download for free on his campaign web site, [www.kellyforussenate.com](http://www.kellyforussenate.com). Hard copy will soon be available at this major distributor, [www.bookhawkers.com](http://www.bookhawkers.com). Please make press inquiries to [info@letsgopublish.com](mailto:info@letsgopublish.com).

## **A 2011 Best Seller: Americans Need Not Apply!**



[Click Here to Order this book!](#)

Irish Need not Apply! Syrians need not apply! Italians need not apply! Spanish need not apply! Polish need not apply! How many of our parents went through tough times in the USA finding bigotry instead of work when they sought employment? You've heard the stories at the dinner table. Eventually our parents all got jobs and America toned down its ethnic prejudices. Today, however, all American citizens are feeling a new kind of prejudice in the workplace. It's an economic prejudice carried out by greedy businesses. It cries out Americans Need Not Apply! You're wasting your

time. Please note, just like it was not the Irish, the Syrians, the Italians, the Spanish or the Polish who were the problem in our country's infancy, the Mexicans, the Costa Ricans, or the Guatamalans are not the problem today. It is greedy businesses and a greedy policial class and in this book, we will show you how and why.

Brian W. Kelly is one of America's most outspoken and eloquent conservative spokesmen. He is the author of *Taxation Without Representation*, *Obama's Seven Deadly Sins*, *Jobs! Jobs! Jobs!*, and many other books. Like many Americans, Brian is fed up with a progressive liberal agenda in Washington that places the needs of illegal foreign workers in front of the needs of Americans. Endorsed by the Independence Hall Tea Party in 2010, Kelly ran for Congress against a 13-term Democrat and, in a three way race he spent just \$4500 of his own money and, as a virtual unknown, he captured 17% of the vote. Kelly then supported Republican challenger Lou Barletta, a conservative leader on immigration policy, and helped him win a resounding victory in the general election.

Kelly wrote this book to help Americans know what we can do to force our government to regain control of our borders, ensure our national security, keep our culture, enforce our laws, protect American jobs, and keep all Americans from being overwhelmed by illegal foreign nationals with no allegiance to the USA. Like you, Brian is frustrated with the devastation that illegal immigration inflicts on law-abiding Americans and likewise he finds the destitution brought upon the illegal class by corporate America to be the greatest sin of all. He's read the intelligence reports, has researched and written about the topic for years, and he knows how intolerable illegal immigration can be within our neighborhoods.

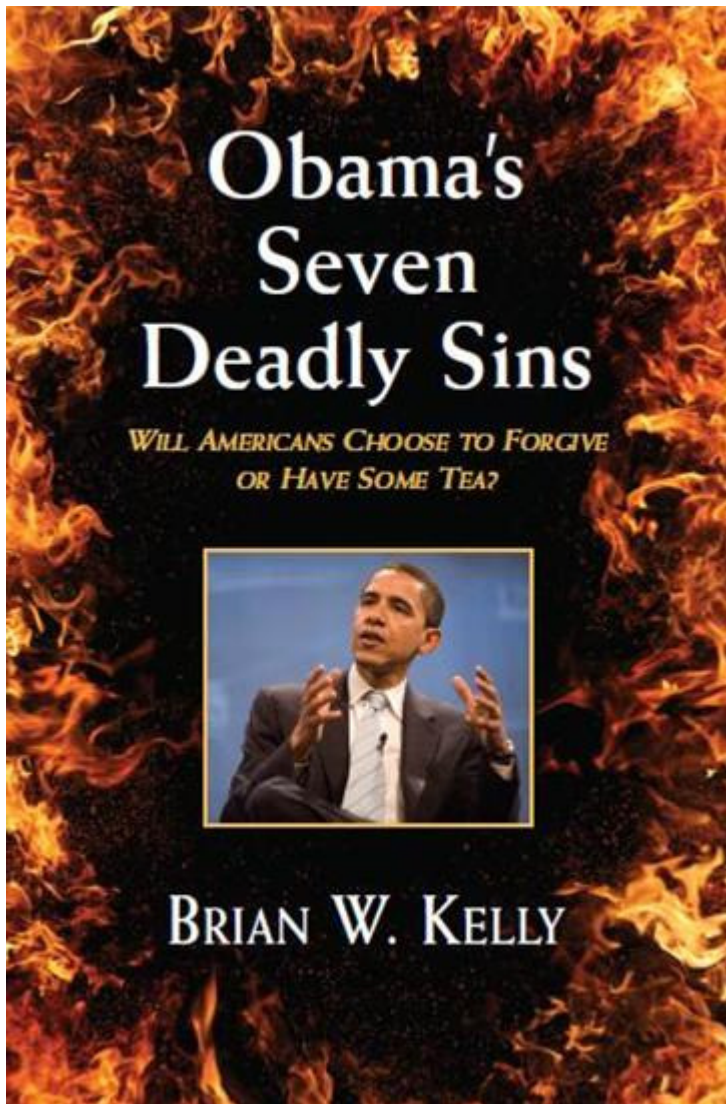
Today's economic story can be spelled out in three words, Jobs Jobs Jobs. American workers are losing their jobs and the big reason for that in the USA is that greedy corporations and corrupt politicians use illegal aliens as a means to feather their own nests. US corporations are the major perpetrators as they try to compete with slave shops in Asia and hellholes across the world. In all of these industries that reluctantly hire Americans, the workers are paid slave wages.

*Americans Need Not Apply* is a book that needed to be written, but which no one had the guts to write it until Brian Kelly took up the task. For all Americans, who care about the USA, Kelly offers a compelling plan to keep

us safe, and to get Americans back to work. Few books are a must-read but *Americans Need Not Apply* is at the top of the list.

## **A Real “Hot Book”**

### **Obama’s Seven Deadly Sins**



[Click here to order this book](#)

Not long ago, I found myself updating another of my books, *Taxation Without Representation*, originally penned in 2008 (*Second edition is now current*) about then current domestic, political, and constitutional issues intertwining the public consciousness. Immersed once again in that vortex

of all-too-familiar concerns about our government, I felt compelled to add a few paragraphs about the Obama Presidency in light of the transparent failures of the newly coronated Administration.

I wrote at length about more areas than I expected and before I realized it, the update extended beyond what I would consider a standard update. I knew then that by virtue of its length and current relevance, this work was not a chapter, it actually constituted a new stand-alone book. I am glad that you have selected this book to join me on this journey to preserve American freedom.

In the eyes of Americans across the country, from the blue of the mid-Atlantic to the red of the heartland, Barack Obama is failing. Each passing day erodes his declining and oh-so-determinative poll numbers. Said most simply, the man just doesn't get it. He likely never will. Barack Obama does not harbor a thought process anything remotely congruent with the collective consciousness of those he represents, his constituents: US. More and more people recognize his continual diatribes as those of an automaton, glued to technology for his next thought

Not only is he losing on the domestic front with long discredited socialist policies that would shock Woodrow Wilson, but his domestic failures are not even offset by some countervailing strength in military affairs. National defense is likewise weakening. Without a meaningful change in Obama's direction, his ways, fully enabled by a hard left Congress, will doom the country. And I say this... as an optimist.

In his five years as President, he surely has committed more sins than just these. But clearly the sins discussed in this book are the seven deadly sins of Obama. And none can be taken lightly. Read this book to learn how to deal with this grievous sinner.

Shop for this book and other LET'S GO PUBLISH! Books at [www.bookhawkers.com](http://www.bookhawkers.com)

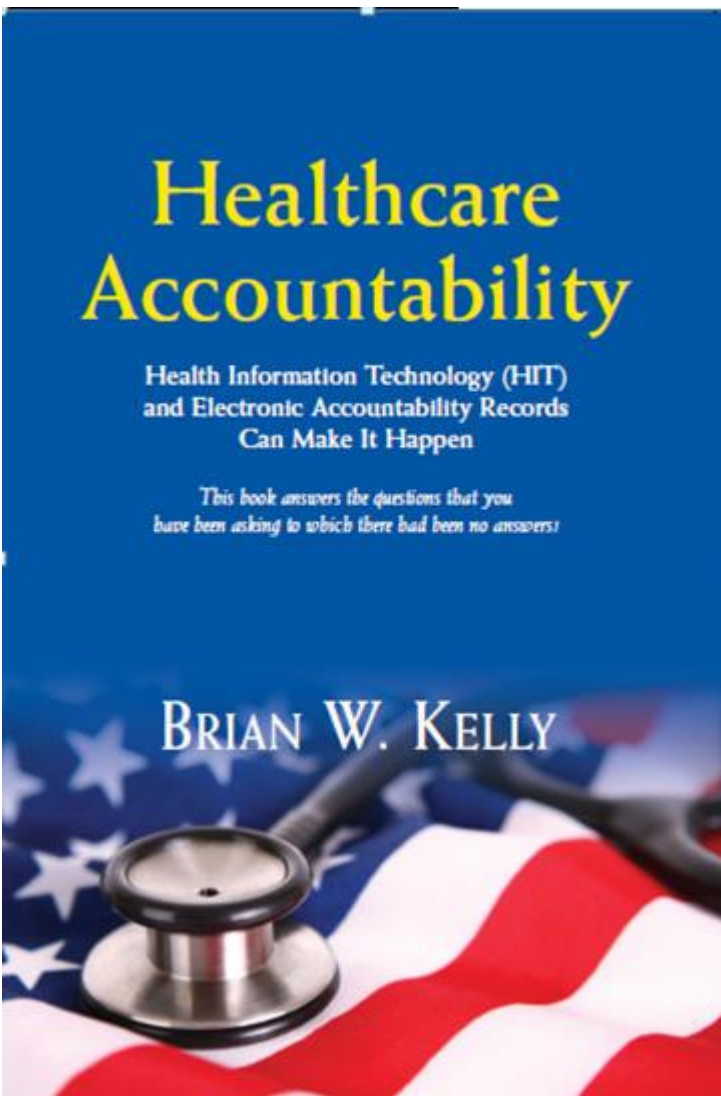
Some books are also sold by Amazon.com.



## **Another Unique Book:**

### **Healthcare Accountability**

Health Information Technology and Electronic Accountability Records can make it happen?



[Click here to order this book.](#)

This book answers the questions you have been asking to which there have been no answers

Most Americans are aware of the major battle regarding health insurance and healthcare “reform” that was at its peak in the fall of 2009. Congress was getting ready to spend more than a trillion dollars on a government take-over of healthcare. The purpose of the take-over was, purportedly, to improve the lives of just 17% of the people -- those that the government determined to have no access to healthcare (a determination with which many constituents tend to disagree).

What about those 17%? What do you think? Should they be on the public tab forever regardless of their status in life? In order to attain accountability, we must keep track of things. President Bush and President Obama both agree that a database of citizen health records needs to be compiled and it is, indeed, a very good idea. In such a system, there would be records for each citizen in the United States. In this way, it would be much easier to get a full picture of a patient in any medical provider’s setting. Clearly this helps in all aspects of healthcare.

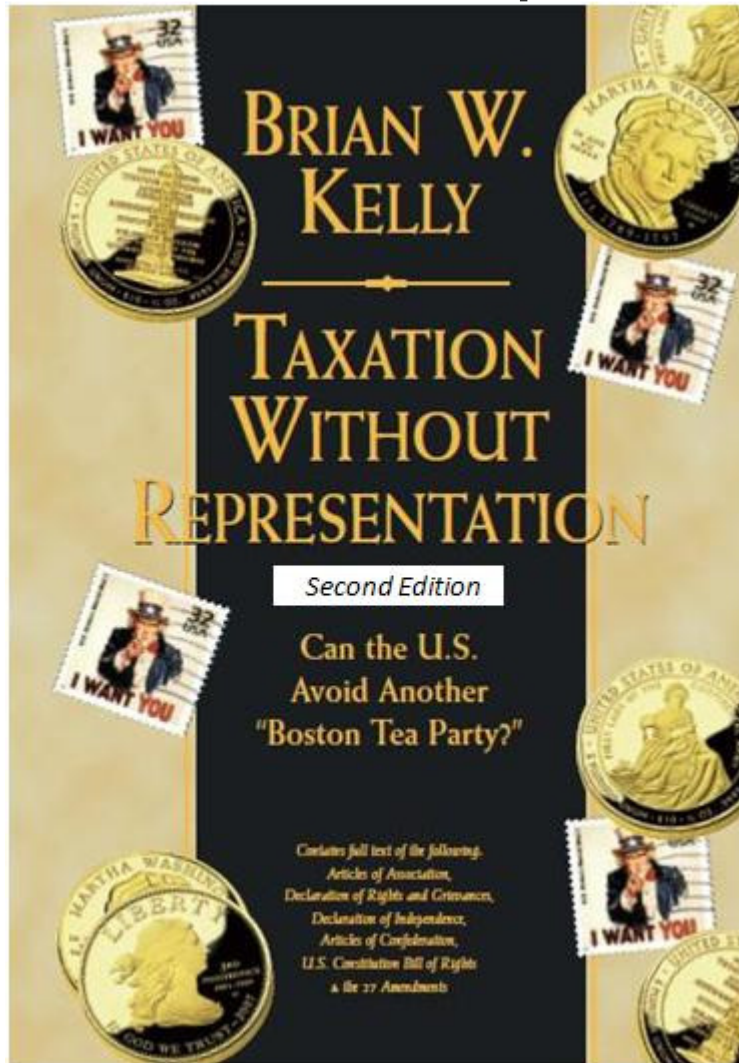
With all the rhetoric about reform, there is little to no talk about accountability. This book not only broaches the subject, it shows that it can be done and how it can be done in a lightly technical but mostly amusing style. Americans need a logical and clear blueprint that defines the terms for organization of online records and discusses the objectionable entities that are positioned to “own” your health data. Let’s keep them forever locked out.

I hope you enjoy reading this book and that you will remain vigilant and take the actions necessary to ensure that all the people as individuals, and not the government in groupthink, determine the fate of US healthcare. Not one person whose life is saved would deny the people of the US their just payback once they are well. It just makes good sense. Learn how inside! I wish you the best!”

Sincerely. Melissa L. Sabol, Editor in Chief

-

**Yes, There are many other books to enjoy:**  
**Taxation Without Representation Second Edition**



[Please click here to order this book:](#)

**Taxation Without Representation: Can the US Avoid Another "Boston Tea Party?"**

This is the first Patriotic Book that Brian wrote, and he liked it so much that he updated it just a few years ago with new information after Hillary Clinton had learned who Barack Obama actually was, and why she had to fear him. Mr. Obama is now our President for about five years. How does that make you feel?



Just as in 1776, today's Americans are overtaxed and lacking genuine representation.

Brian Kelly wrote this book because our representatives, both nationally and locally, have abandoned their duties as agents of the people and they have forgotten our role as fundamental voices in a constitutional democracy.

Twenty consecutive years of non-responsive presidencies, unprotected borders, and a Congress with more blame to go around than accomplishments, yields a catastrophic failure of a report card.

In this book, Kelly illustrates how public servants are so overwhelmed with self interests, special interests, the interests of corporations and the interests of other countries that they have no time to work for the people. He eviscerates, with cogence and gusto, the veneer of "honor" cloaking some of our nation's most dishonorable public servants.

Something went critically awry between 1776 and now. After depicting the problem, your author unearths a cornucopia of political trickeries aimed at taking our money, including a litany of "creative" taxes imposed against U.S. citizens.

He then embarks on a no-holds barred safari through some of America's most crippling domestic problems, fueled by representative negligence, corporate power, and greed. He questions the modern role of Unions. From there, your author explains the nation's emergent problems of visa abuse, the selling out of American jobs, and the unhealthy impact of illegal foreign nationals on the lives of American citizens.

He explores the lack of free and honest elections, recounting recent judicial decisions and the push for fraud-prone voting machines. Despite its grave insights, the book animates at all times a spirit of hope and impetus for change which can help direct all efforts to avoid another "Boston Tea Party."

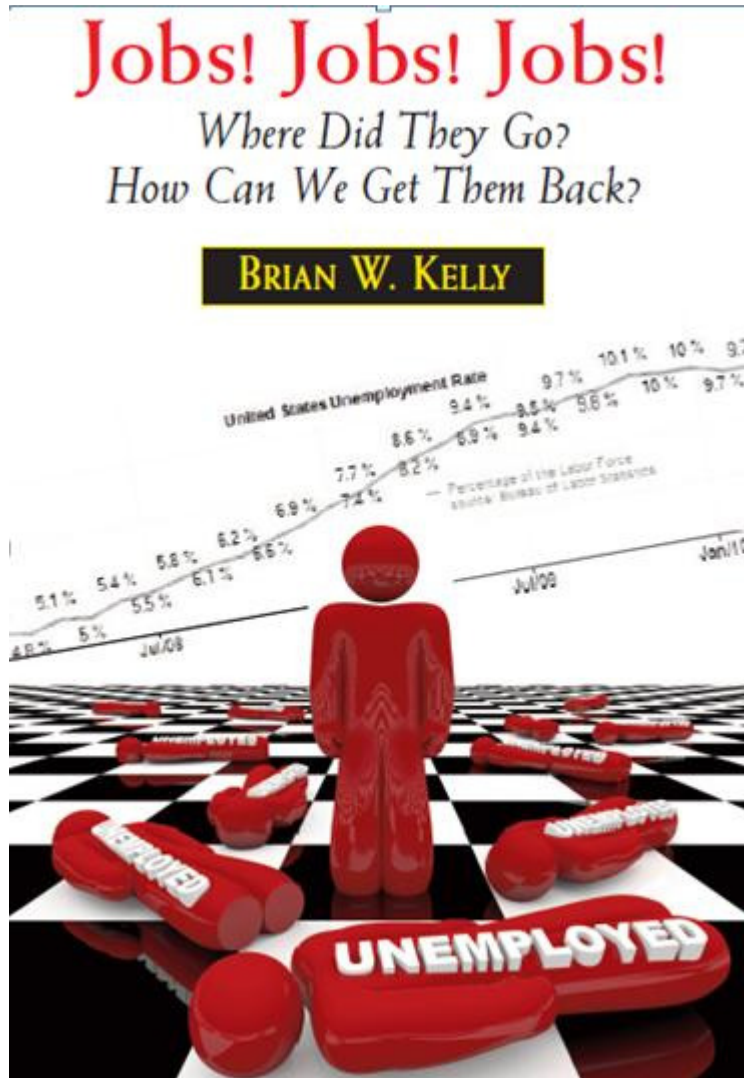
"I hope you enjoy reading this book and that you will remain vigilant and take the actions necessary to ensure that this experiment in democracy,

the United States of America, can continue persevering for centuries upon centuries.

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**What is the problem with US Jobs?  
This book helps us all get the message**

**Jobs! Jobs! Jobs!**



[Click here to order this book!](#)

## **Jobs! Jobs! Jobs! Where Did They Go? How Can We Get Them Back?**

More Americans are out of work today than any other time since the Great Depression. In fact, many label this period in our history as The Great Recession. The President and the Congress not only are doing nothing, but by spending, spending, and more spending, they are literally chasing more and more jobs away. If Congress would only go home for good, this thing might solve itself. Congress has only made it worse. And the taxes they plan will put the economy in another tailspin.

On March 21, 2010 while having promised to solve the Jobs problem, Congress passed the biggest government expansion of all time in 2700 pages of legislation. Nancy Pelosi climbed the fence, pole vaulted in, and finally parachuted in with a huge gavel and a huge mouthful of saliva. Her actions made sure that Americans were sickened by the affliction of this health bill. Like most other legislation of the 111th Congress, this too is a jobs killer. Pelosi and her lackeys, including Pennsylvania's Congressman Paul Kanjorski have done more harm than any Congress in the history of the United States.

They want you to forget about Jobs! Jobs! Jobs! There are no jobs! The situation is even bleaker as nobody in Congress finds the issue worthy enough to discuss. Nobody is working to create jobs in America. Nothing worth having is easy. Would it not be nice to have a capitalist (not Socialist or Marxist) country in which legislators want the people to be employed rather than be dependent on the state? Where is the help? This book first takes a wary look at the problem, and then an even more wary look at government's downright reluctance to solve the Jobs problem. Following this set of essays the book then turns its attention to some workable solutions to help get US out of the doldrums. It is all doable and it is all explained right here!

I hope you enjoy reading this book and that you will remain vigilant and take the actions necessary to ensure that all the people, and not the government in group-think, determine the fate of US workers. Not one person who has lost a job believes that government should ignore their plight. Congress is making life so tough that many unemployed feel they may never get back to work.

There is a reason for all this and you can learn it and learn what to do about it by beginning with page 1 of this book. It is time somebody wrote a book like this to help the American People rally around the notion that in a choice between bad government and good jobs, bad government does not stand a chance.

---

## **Brian Kelly's Technical Books Follow:!**

This Book first book (immediately) below is Kelly's newest technical book. His main focus today is patriotic Books. However, he is still asked to speak about his AS/400 (IBM i) Platform books... Any purchase of the books below are most appreciated and they help finance Brian's important work.

Lets Go Publish! produces books from various authors including the complete works of Brian W. Kelly. At the present time, Mr. Kelly's books are our primary focus. If you have an interest in writing a book for Lets Go Publish! feel free to send us a note at [info@letsgopublish.com](mailto:info@letsgopublish.com).

Since 1982, with the introduction of the popular Ballinger / Harper Collins book titled The Personal Computer Buyers Guide, written along with his best friends, Dennis J. Grimes, Brian W. Kelly has written forty-eight books and many technical articles hosted by IT Jungle, MC Press, News/400, and other outlets.

In 2008, Kelly wrote the groundbreaking book titled **Taxation Without Representation**, which was the first book in the new millenium to compare the acts of our National Legislative Body (Our Honorable Lot) as akin to the colonists plight in the late 1700's, which prompted the Boston Tea Party and slogans such as "No Taxation Without Representation!!!."

Taxation Without Representation (edition I and Edition II) is written by a normal human being—Brian W. Kelly, and it is published by a very small publishing house, though it is available at [AMAZON.COM](http://AMAZON.COM) and [www.bookhawkers.com](http://www.bookhawkers.com). For years the book had been available at IT Jungle and MC Press.

It helps to note that its title, not just a few key words within the book, actually is Taxation Without Representation, subtitled, "Can the U.S. Avoid Another Boston Tea Party?" And, so, you can understand why Brian began writing for the patriotic book readers and has not written as many tech books as in the past.

**Taxation Without Representation by the way provides a full copy of the U.S. Constitution, and the Bill of Rights and other founding documents in its appendices.**

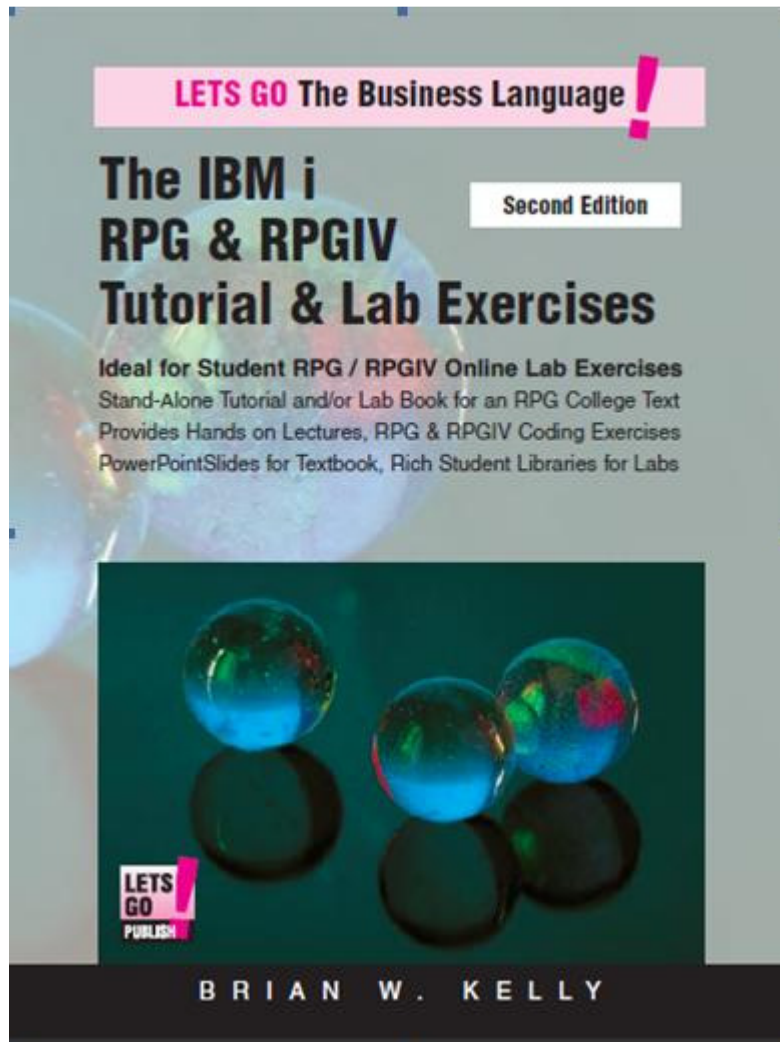
If you want to buy any Brian W. Kelly book, please go to the [www.bookhawkers.com](http://www.bookhawkers.com) site. When bookhawkers.com sells books for me, since the processing is done by Amazon, it is always done right.

We are working with a new company that is not up yet called [WWW.Booksnippers.com](http://WWW.Booksnippers.com). It is being set up as we dialogue to be able to give chapters of books away as well as make book chapters in popular LGP books available for downloading as eBooks and eChapters. In the meantime, if you would like to begin reading Brian's most recent book for free, take this link to Conservative Action Alerts.

<http://www.conservativeactionalerts.com/2013/07/marco-rubio-explains-the-gang-of-eight-tyrants-plan/>

Here is Kelly's newest tech book from LGP:

## The IBM i RPG and RPGIV Tutorial & Lab Exercises!



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### A Combination Tutorial and Lab Book Designed for IBM i RPG & RPGIV based Application Development

Finally, there is an affordable RPG and RPGIV tutorial for System i RPG & RPGIV programming. It is much less expensive than other available self-study packages because it was built first to be a lab guide. It is designed to help students learn RPG without going broke.

Additionally, this book is designed to be used by Colleges and Universities as an RPG/RPGIV course Lab book for RPG. The book is packaged to be used with an IBM i library designed to make learning as easy as possible. The book also has an optional set of “talking” PowerPoint slide presentations that are based on the popular System i Pocket RPG & RPGIV Guide (text book). These slides can be an effective lecture series when used with or without a Moodle CMS. Besides all that there is a sample syllabus as well as optional quizzesto make the learning environment complete.

In addition to the 1-2-3 type tutorial and lab exercises in the tutorial/lab guide, it also provides lecture material that not only helps you learn the language, the material helps you get your labs done right - screens designed, programs compiled, programs executed, and output examined.

All IBM i Lab objects are included in the downloadable material standard with this book package. The Labs are well done and well documented and they are built so that you can complete them successfully by visualizing the solution. Since nobody likes to key programs from scratch, the lab exercises are already typed with enough important material redacted to provide painless learning. You learn programming rather than typing. The capstone lab is almost 500 statements of RPGIV learning. By the time you finish the last lab, you will not be a better typist but you will have learned RPG / RPGIV.

There are many RPG books and expensive self studies but there has never been an RPG tutorial/lab guide as affordable and as well-done as this. You won't want to put down this comprehensive guide to learning IBM i RPG/RPGIV now that you've got your hands on it. Considering the age of RPG, this book is almost 50 years overdue. In today's IT landscape, most IBM i System i shops support both RPG and ILE RPG. Besides its easy-to read down-home writing style, the major benefit of this book is that it is built to be a learning tool and thus it can help anyone whose mission it is to educate/train new RPG & ILERPG (RPGIV) programmers. Programmers are responsible for maintaining and extending the RPG programs that run businesses across the world.

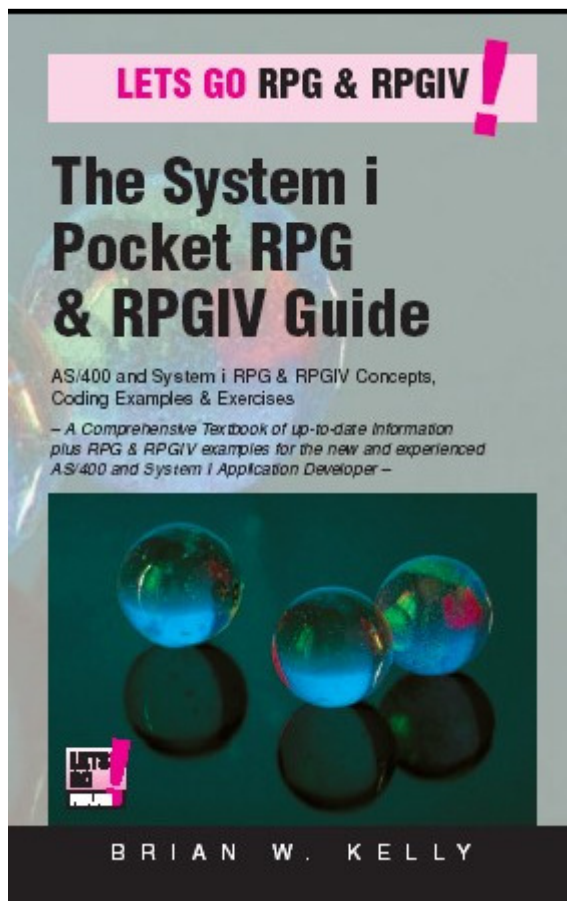
Programming in RPG helps get business applications running sooner. Using this tutorial/lab guide help students, neophyte and novices learn the

language sooner. For those with a non-IBM i IT background, this book has enough exercises to help you qualify for an entry level position upon faithful completion.

It's in there...

---

## The IBM I Pocket RPG & RPGIV Guide



Order this book right [here](#)

This book is a combination learn-by-example and reference guide for IBM I RPG & RPGIV based Application Development. Finally, there is a Pocket Developer's Guide for IBM I RPG & RPGIV programming. Yes, it is in big pocket guide form and it is tutorial in nature. This guide is also packed with reference material so you do not have to switch to a new book once you learn the language.

For example, there is all the reference help you need to be able to use every op-code in RPG/400 and RPGIV as well as every BIF that you may ever need to use. And the new



RPGIV keywords and the exclusive 'D' Spec?... Yep! It's got that too! Moreover, instead of weighing you down with pounds of paper, its convenient size will encourage you to "take it along for the ride" rather than leaving it behind and having to guess.

There are lots of RPG books but there has never been an RPG book like this. Instead of arguing about the merits of RPG/400, the cycle, and the modern feel of ILE RPG, this book teaches it all. It is almost 50 years overdue. In today's IT landscape, most IBM I shops support both RPG and ILE RPG. Besides its down-home writing style, the major benefit of this book is that it is built to be an essential text for anyone charged with the responsibility of maintaining and extending RPG code at all levels.

And that means a new approach to the historical cycle, RPG/400 operations from database to subfiles, basic and advanced RPGIV, Eval and extended Factor 2 expressions, prototypes and procedures, free form RPG and, of course embedded SQL. It's all in there.

Author Brian Kelly designed this book to show you how to use RPG by working with rich examples that you'll use over and over again. Additionally, for each example, there is the exact explanation you need to get a head start on being an RPG guru. This is the first RPG book to hand to your new developers and veterans alike

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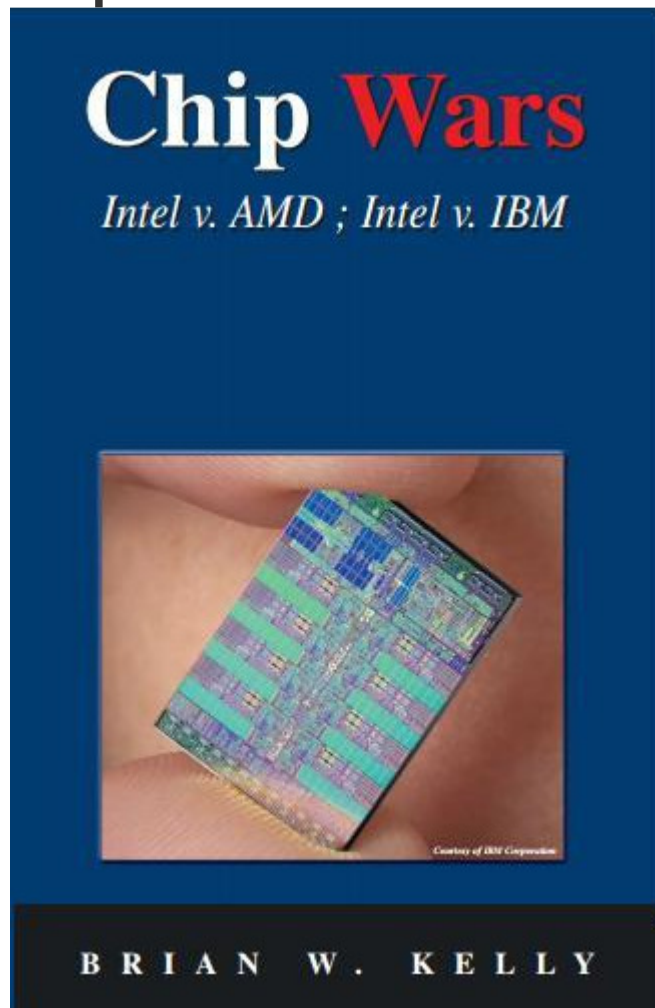
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This is the best book on RPG and RPGIV available today!

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Chip Wars is interesting reading for the technical and non-technical alike:

## Chip Wars



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The story of the ongoing war between Intel and AMD and the upcoming was between Intel and IBM. This book may cause you to buy or sell somebody's stock. .  
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Brian Kelly a former Senior IBM Systems Engineer wrote many technical books and then as he got older began to write patriotic books to help America with it struggles with communism and socialism. Mr. Kelly would be pleased to have you make a request about finding a book not on the commercial sites since the three tech sites, IT Jungle, MC Press, and News/400, aka 29<sup>th</sup> Street Press, aka Network/400. The last source with all the aka's appears not available since there are no hits. All three of the former distributors of Brian's books have either gotten out of the business or have chosen to distribute only those titles from their stable of authors. As an independent author, Kelly did not qualify.

IT Jungle was [www.itjungle.com](http://www.itjungle.com) was the best source for information but they too were forced for business reasons to not sell books. Thus, Mr. Kelly's books are no longer available at this prestigious site.

All is not lost, however. Now, you may go to [www.bookhakers.com](http://www.bookhakers.com), and [www.checkoutking.com](http://www.checkoutking.com) to get some or all of Brian Kelly's technical and or patriotic books.

When you do not find what you want it more than likely is still available. Write to [info@letsgopublish.com](mailto:info@letsgopublish.com) and we will do our best to make it available to you.

Kelly says the reason he never sold his own books is because he liked writing books a lot more than selling them. Now, Mr. Kelly's own company. Lets Go Publish!  
[www.letsgopublish.com](http://www.letsgopublish.com) is pleased to offer all of the Kelly Collection. Most of them are on [www.bookhawkers.com](http://www.bookhawkers.com)

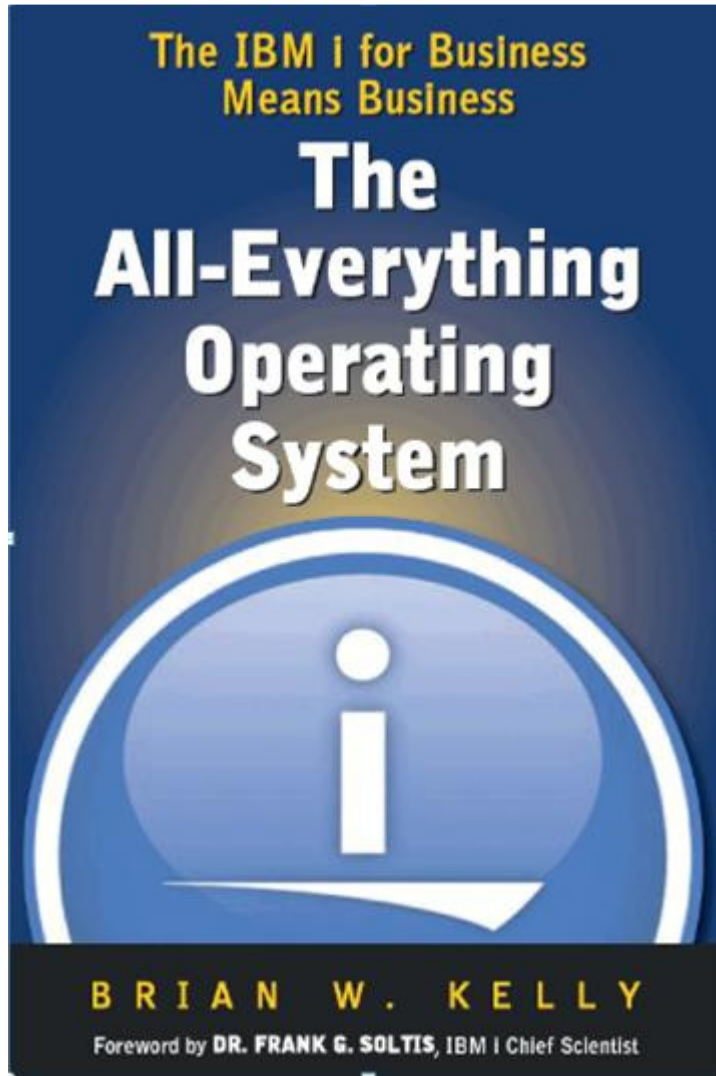
Thank you for your interest.

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# The All Everything Operating System

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The All-Everything Operating System

## Book Description:

Sometimes the best deal in town is a bona fide steal and you're the one robbed. Any "low cost" server that fails more often than its equally low business value would justify its worth no more than a bushel of pencils. The deceptive allure of low pricing has played bandit in more than a few

episodes of server pillaging.

Fortunately, cost is no longer the paramount factor, now displaced by business value and resiliency. Small and large businesses alike are fed up with their systems' chronic unavailability. There no longer exists the luxury of indulging the whims and caprices of every unresponsive system or lingering down situation.

Resiliency is the new paradigm. The new business world operates in an exponentially more real time fashion. Transactions and information flow with the currents of broadband. Transactions execute immediately. Tolerance for downtime has dissipated. What can a business, of any size, use to stay afloat? The all-everything operating system, IBM i, is the best answer, short of a pencil.

Trust the Casinos, who currently use IBM i. Any doubts of their pressing need for systems reliability?

In IBM i, the company has made the finest, most architecturally elegant, most usable, most productive, most affordable, and least frustrating operating system of all time. Its IBM Power System, driven by IBM i, is a "mainframe for the masses" because it can be as large and big as a mainframe but it also fits just as effectively into a small business. It's highly secure, productive, granular, and affordable and eschews the operational impediments that would diminish revenue, regulatory compliance, and corporate reputation. The all-everything operating system is designed to resist viruses and run smoothly at all times. Numerous customer testimonials aver that and much more.

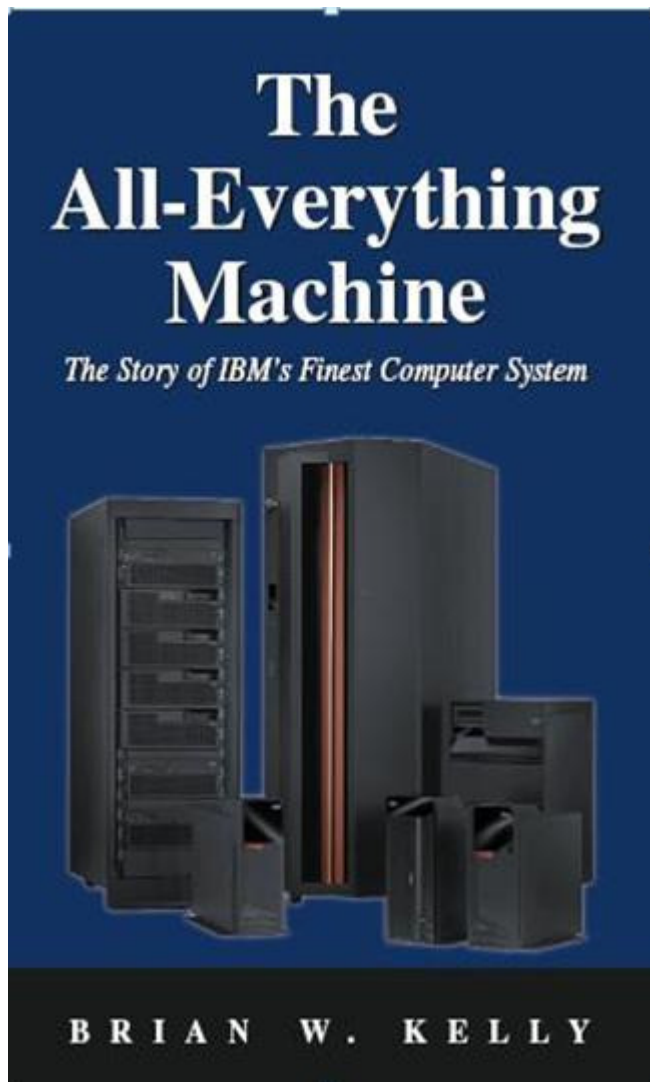
This book walks you through the story of this unique operating system from its inception until today. It presents its underlying superiority, its rapid customer acceptance, development history, and its probable future. Inside, its unique architecture and interactions are discussed in easily accessible layman's terms. Upon finishing this book, you will understand why IBM is proud to have built the finest operating system in the universe and why it deserves the name, "all-everything" operating system. Its manifold improvements and value implications are condensed here in a single collection of pages.

With a Foreword by **Dr. Frank G. Soltis, IBM i Chief Scientist**

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## The All Everything Machine

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The *All-Everything Machine* is all about IBM's best computer product. You will learn how this "secret" stealth-level unit from IBM Rochester has more advanced computer science notions built-in than even the most famous advanced computer research projects of the day including guru Jonathan Shapiro's EROS and its latter day incarnations.

LGP publishes some hard nosed factual books and we also publish some very nice technical books for your learning enjoyment.

There is no better kept secret in the computer industry than the new IBM Power Computers running the IBM I Operating System. Another secret of which most modern computerists are unaware is that IBM makes the finest, most architecturally elegant, most usable, most productive, and most affordable computer system of all time. That system, again, is officially known as the IBM I for Power Systems. As one would speculate correctly, it is the IBM Power System running the latest version of the IBM i operating system. I like to say it is the all-everything system running the all-everything operating system.

This hardware / software phenomenon is really the all-everything machine. Though it has had numerous recent rebirths with each release of the hardware and the operating system, its advanced underpinnings go back to IBM advanced research projects from over 40 years ago. That's an awful long time for any company to keep such a secret, but my speculation is that at some point in the future, IBM will opt to divulge its secret and begin to make money for its stockholders on such a huge investment in technology.

Not only has IBM kept the secret, but with the all-everything machine, it has kept the lead. That is noteworthy but not quite as noteworthy as the fact that the machine architecture that was conceived and delivered 30 years ago is still the best that anybody has ever built. Using a 40-year-old "nobody else can afford to build one" architecture, IBM continues its technology lead by far compared with all the other machines of today, including the mainframe.

One would have to conclude that IBM is 40 years ahead of its competition and that's before you factor in that during the 40 years since its conception, IBM has not stood still. Each and every year, more and more capability and facility has been built into the all-everything machine. Now, I am not suggesting that the all-everything machine is 60 years ahead of the competition, but that is where the math logically takes you.

If I had never worked with other computers--mainframes, 1130s, System/360 Model 20s, Unix boxes, PCs, and so forth--I probably would not have appreciated what a solid system the Power Server family has

been right from the start. The Rochester, Minnesota-built small business computer line from which the Power Server with IBM I OS was spawned was unusually easy to work with. In every other early computer platform, there were cryptic codes to decipher and continual puzzles to solve just to get the machine turned on. Programming was and still largely is even worse.

Of them all, at least before I worked with Unix, I felt that the mainframe was the most cryptic of the cryptic. Technicians carried special green cards with codes and translations galore in order to program properly on a mainframe. At the time I learned it, I was convinced that the mainframe had been slapped together by bit-head engineers who expected just bit-head engineers to work with it. Real people need not apply. Even today, I have great respect for the technical acumen of the professionals who know the mainframe.

When IBM introduced the first ancestor of today's Power Server with IBMi OS as the System/3 in 1969, it was remarkable. It was as if IBM had sent all the geeks home that day. There were no strange codes that were indecipherable. No IBM green "HEX" card was needed. Programming the System/3 was almost as easy as speaking in English. Maybe not that easy; but it was easy. IBM had succeeded in using high tech engineers to build a system for regular people. I don't know how they did it, but they did.

It was just a start, but it was a good start. From that moment on, the Rochester style of computing became contagious. Rochester wares were the most popular computers in small businesses for decades. Each and every Rochester computer was built on the principle of large system function with small business system ease of use. Each model was substantially better than the preceding machine and IBM business customers just gobbled them up and their businesses grew unimpeded by technology and reboots.

Today, the IBM I for Power Systems total machine is positioned to be sold in small businesses, medium businesses and even up to the largest businesses in the world. As a family of computers, with various capacities and costs, the all-everything machine handles workloads from the size of just bigger than Mom and Pop organizations to the Fortune 500. IBM has recently labeled this complex a "mainframe for the masses" because it



gets as big as a mainframe but it can be used effectively by a small business.

This book walks you through the story of this powerful system from the very beginning until today 2005. To read about IBM I technology after 2005, feel free to look up The All-Everything Operating System which chronicles the IBM i Operating System after it was joined with the IBM Power Systems that can also run Unix and Linux.

In addition to telling a powerful, compelling story, the book describes in layman's terms the technology and computer architecture innovations that are part of every system combination. When you finish this book, you will understand why IBM is proud to have built the finest computer system in the world, and you may just find a place for a particular size one of these rascals in your own business.

For the most part, this book reads as a series of 20 essays. Each of 20 chapters is built as a short story unto itself, with the sum of the chapters telling the story of the all-everything machine. For the most part, you can pick up any chapter and read it without having to read a prior chapter. However, you may want to read the early chapters first to get a perspective on what the Power Systems running IBM I are all about and their relevance in IBM history.

This book presents the IBM all-everything machine, its underlying superiority, its rapid customer acceptance, the IBM development history, and the IBM all-everything machine's probable future. This is not meant to be a technical book at a detailed level. It is written for those who have some or little technical background, who may know lots or nothing about an eServer i5 machine or its predecessors. However, there are a few chapters in which I do get just a little bit technical, hoping that I can show the reader in reasonably simple terms how the i5 is a special machine with a long and successful tradition.

When you finish reading this book, regardless of your technical competency, you will have a good idea of a number of unique computer science architectural attributes from which any computer system, from any vendor, can benefit. You will also understand how those attributes can help any company, such as yours, preserve its software investment and permit

the upgrading of hardware and software without forcing a rewrite or a re-build, or a re-purchase. You will learn that not only has no other computer company, of software or hardware heritage, ever created a machine with all of these advanced architectural attributes, no computer company has yet to be able to adopt even one of these powerful notions into their computer servers of today.

This book is written, then, to teach you what is unique about the All-Everything Machine, and why the parts that are unique, are also good, not bad; and why you should demand these facilities in any machine you ever choose to use for your business. I believe that the computer system (server) actually does make a difference in the overall value of IT to your business, and there is no system that has ever been made that delivers value better than the all-everything machine. In this book, you will learn why!

Note: You can order *The All-Everything Machine* and other Lets Go Publish! Books through [www.bookhawkers.com](http://www.bookhawkers.com)

*When he wrote this book, this was the biography used for Brian W. Kelly as a staff writer for IT Jungle ([www.itjungle.com](http://www.itjungle.com))*

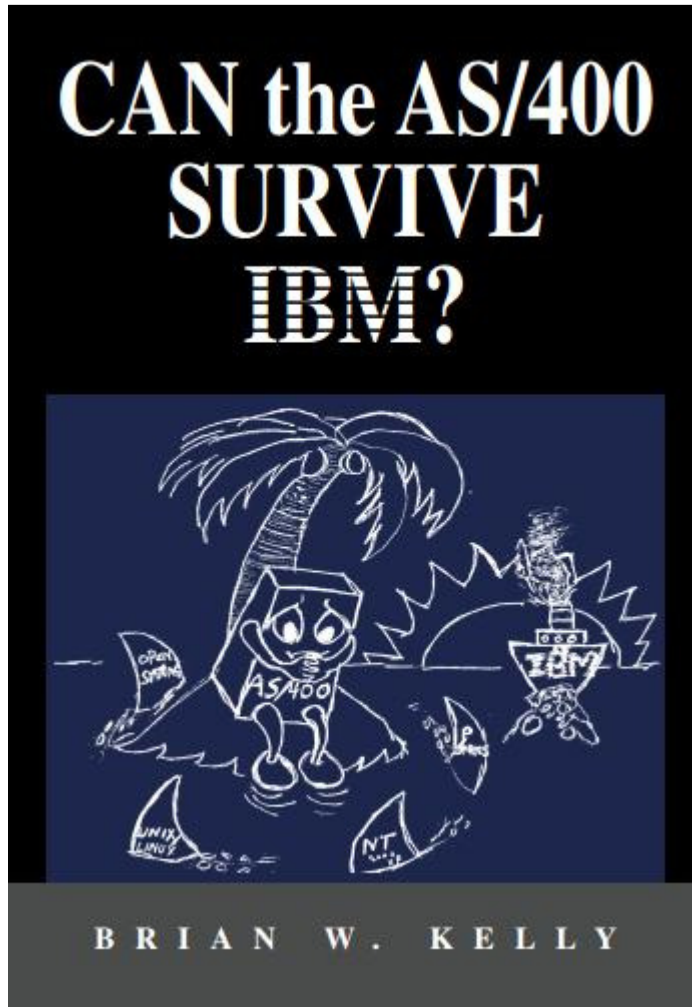
*Brian Kelly retired as a 30-year IBM Midrange SE in 1999, having cut his eye teeth in 1969 on the System/3 and later with CCP. While with IBM, he was also a Certified Instructor and a Mid-Atlantic Area Designated Specialist. Kelly takes pride in having announced the AS/400 at Marywood University in June, 1988. When IBM began to move its sales and support to Business Partners, he formed Kelly Consulting in 1992 as an IT education and consulting firm. Kelly developed numerous AS/400 professional courses over the years that range from soup to nuts. He has written dozens of books and numerous magazine articles and about current IT topics; he has also developed and taught a number of college courses and is currently an adjunct member of the graduate faculty at Marywood University in Scranton, Pennsylvania, where he also serves as iSeries technical advisor to the IT faculty.*

Page down to see more technical books:

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# **Our most controversial book!** **Can the AS/400 Survive IBM?**

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# Book Excerpt: 'Can the AS/400 Survive IBM?'

## by Brian Kelly

This note is from IT Jungle. Feel free to visit their site at [www.itjungle.com](http://www.itjungle.com). This article was published in May 2004 and it is available at <http://www.itjungle.com/tfh/tfh100404-story04.html>

*Editor's Note: Brian Kelly, a well-known speaker and consultant in the OS/400 market, launched a book in May, 2004 called Can the AS/400 Survive IBM?. This book pulls no punches about the history of the OS/400 platform and the things that Kelly feels IBM needed to do back then to rejuvenate the platform. A message is only as useful as the breadth of its audience, and shortly after its publishing, Kelly gave IT Jungle (this newsletter) permission to excerpt one of the chapters of the book to stir up the debate over what IBM should do. Here is "Chapter 32, Suggestions for Improvement" from Can the AS/400 Survive IBM?*

You can get a sense of what is needed in the AS/400 line of computers by reading this excerpt.

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### Chapter 32

At this point in the book, Can the AS/400 Survive IBM? it is no secret that IBM's biggest AS/400 problem is that it fails to market the machine. The company has restructured its business as a services and software supplier, and that is at the heart of its problem. Hardware, including the AS/400 does not count for much anymore. Some of us think that a little care and feeding and marketing could have and could still help that. If you take a trip to IBM's main Web site, [www.ibm.com](http://www.ibm.com), it is difficult to find anything about its hardware products, but there sure is a lot about solutions. Though solutions may include hardware, the primary ingredients are software and tailoring services.

"Solutions" is a euphemism for the things that IBM thinks customers buy when they are shopping for a computer system. IBM thinks it sells solutions in today's world. As strange as it may be, the IBM Company does not sell application solutions software. It is purposely not in that marketplace. It is not in that business. So, why would solutions be important?

IBM sells hardware, middleware, and services. The company has a dotted line relationship to its independent Business Partners and it depends on their good will as to whether IBM hardware is included in their partners' software solution.

IBM would like to think that its Business Partners propose its products and only its products; however, this is not the case. I have been in a number of sales situations where these "loyal;" AS/400 solutions providers will gladly switch to a Unix or Windows

solution if the customer balks at the price of an AS/400. They say "it is the same software, why not run it on the least expensive machine." The moral is that just like the Computerland stores of yesteryear, IBM's Business Partners are not in business for IBM's benefit; they do not sell just IBM; and they are quite independent.

IBM loves to sell all kinds of services, as you would see from a trip to its Web site. Since most of IBM's business is services and software, the company has apparently decided that hardware is now in the drag-along category. Years ago, IBM would sell hardware as a solution. Software products and services were the drag-along business. Now it is completely the opposite.

Though IBM still [2004] makes about \$30 billion in hardware, until this year, the number has been dropping. Right now, its \$30 billion hardware business is still integral to the company's success. But, in the long term, as services and software revenues climb, hardware will have less and less of an impact. The hardware business has become less important to IBM and the company simply has not been successful in maintaining its hardware revenue or market share. In many ways the reason for its decreased sales is because hardware is just not an area in which the new IBM pays attention.

In late 2003, IBM announced that its software division would focus its solutions on vertical marketplaces as opposed to selling software to whomever will buy it. Since the vertical strategy is already employed in Rochester, this is not expected to affect the AS/400. However, I think that it will. When a lumber company comes to IBM for its one stop shopping, IBM's Software Division will direct them to a software package for the industry as well as try to ensure that some of what is on the IBM software truck is sold.

Since the AS/400 software truck is not as full as the other trucks, and since its most important AS/400 middleware comes with the machine, human nature says that if the software division has a prospect, it is going to sell what it's got on its truck. Since they get less compensation for an AS/400 sale, the AS/400 will not be sold. Case closed. Therefore, you can bet none of these companies who contact the software division will ever hear about the AS/400--other than perhaps an acknowledgment that it is more expensive than Unix and Windows.

### **The Grim Reaper**

They say that in life you reap what you sew. Unless IBM re-acknowledges that it is in the hardware businesses before it fritters its server business away, just as it did the PC business, the AS/400 and its hardware sisters and stepmother will be gone before the company knows it. When that happens, the discussion about how to save the AS/400 will be moot.

Though some may argue with me about it, the best thing that can happen to the IBM AS/400 is for Microsoft to buy the whole business from IBM or for IBM to donate OS/400 [now IBM i] to the Open Source Foundation. There would be no question that Bill Gates would highlight the product if it were his and he'd win the small and large server

business by killing both Unix and the mainframe. Eventually, he'd put a GUI on the AS/400 and would drive the box with Windows-like icons. In addition to making AS/400 customers happy this would make Microsoft happy also.

Microsoft's internal IT staff would not have to be embarrassed anymore about running (or having run) the business on the AS/400 platform. Besides peace internally, Bill Gates would finally have a highly scalable and reliable platform upon which to run Windows. Intel need not apply. Don't rule it out!

A donation to the open source community would help IBM in a number of ways. AS/400 customers would get off IBM's back because the software would be open and free. IBM would not have to bear the cost of maintaining OS/400. The Open Source OS/400 may be tweaked to run on many different hardware platforms, including all of IBM's servers.

Short of action from Microsoft, or the donation route, if IBM chooses to save its AS/400 product line, this chapter has a number of suggestions. It starts with the top nine things the company can do and then generally discusses the problems that some of the nine solutions would address. The suggestion list continues in Chapter 34, with another set of suggestions for how to attract new blood to the AS/400 and how to get them prepared for training. If IBM is ready to sell, sell, sell, there is no doubt that the AS/400 can be saved.

### **To the IBM Vault?**

What can IBM do to prevent the AS/400 from finding its way into the IBM vault. [Think of the Disney vault] Vestiges from IBM's glorious and ignominious past are displayed in the vault. For example, you'll find the Series/1, the 305 RAMAC, the DataMaster, the 8100, the 1620, the DisplayWriter, and the Ford Edsel? Ford has its Edsel there because it did not have a vault and Disney would not take it.

Unlike the Disney vault, the IBM vault has an entrance but no exit. Products that go to the vault don't ever get taken out for a new look – even after the kids that worked with them have grown up. The list of suggestions to IBM then is intended to help keep the AS/400 from getting tossed into the vault along with the dead products of yesteryear.

In one form or another I would suppose that others have given these recommendations to IBM over the last ten years, but perhaps not all together as the list below and the education list in Chapter 34. When I read this list I say to myself, "of course, that will save the AS/400...yes, that's a good one, etc." But I am powerless and you are powerless other than to suggest. Suggestions or no suggestions, in the end it is IBM who must decide to what level its AS/400 has a role in its company. Based on the IBM view, the AS/400 may hit the vault or not.

# AS/400 Partial Improvement List

1. Tell the world about AS/400 reliability and dependability. Since most AS/400 users believe that the most important part of an AS/400 is its reliability and dependability, IBM should tell somebody about it. Marketing is not about best kept secrets.

2. Tell the world about the marvels of AS/400 integration. Since IBM thinks that the most important part of the AS/400 is its integration characteristics (as in iSeries), again, tell somebody about it, and begin to integrate the many standalone products, such as WebSphere to keep the "i" in iSeries from meaning "disintegrated."

3. Position the AS/400 as a new account business computer. Since no business expands without some new accounts, and new accounts don't come calling by themselves, again, IBM should tell somebody that they want new accounts and that they can sustain new accounts. A new accounts S.W.A.T. team would help in this regard.

4. Create a new baby sized AS/400 server / personal machine. Since the PowerPC chip line is so dominant in non-PC circles (almost all chips in game toys are IBM's), the company should use this chip to create an AS/400 style machine to sell to new accounts. There is really no reason to import OS/400 to the Intel platform if this is done. Again, if IBM were to build it, the company would have to tell somebody about its new affordable AS/400 server and development machine. The machine should be sold as an integrated, affordable package at about \$2,000.00 or less.

5. Give AS/400s away to students and to colleges. IBM should have a lottery once a week, on a different campus every week, in which they give away one or two small AS/400s to a college student and the host college. To qualify for the lottery, a student might be asked to bid a dollar and all the dollars would go to the institution or to Student Government.

If IBM were to create this inexpensive AS/400 I would recommend giving at least one to every college and community college as a good will gesture during its kickoff period. Of course, the company would also be compelled to tell the colleges why the AS/400 should have value to them. To do this, again, IBM would have to let somebody know about the system, as in all other scenarios. Additionally, the company would have to let the general public know that these little AS/400 boxes are coming to a college close to home so the public has the opportunity to learn about the alive and well AS/400.

6. Add a standard GUI to the AS/400 operating system box (MAC OS). Since the AS/400 looks just like the tired old legacy system that Microsoft and the trade press have it painted to be, IBM should buy the Mac GUI from Apple and adapt it as the GUI for the AS/400. The MAC and the AS/400 both use PowerPC processor technology. Academia would automatically like the AS/400 since they love the Mac. By the way, the Mac and the Apple PowerBook use the same family of chips as the AS/400. Again, IBM would have to tell somebody about this.

An alternative would be to rebuild the OS/400 front end to use an HTML or better yet, an XML driven GUI. The AS/400 command structure could also be rescued to participate in the resolution of the commands.

7. Create a hybrid futuristic Mac/AS/400 PC. Along with Apple, IBM should build a PC that has the outward look and feel of a Mac and the inner elegance and full application facilities of an AS/400. If IBM were to perform this magic, it would create another PC revolution. To ensure success, Apple would have to market the device.

8. Take advice from Mark Twain and announce that the AS/400 is not dead and that it is not even tired. Since no business wants to install a server or even upgrade one that is dead, and the trade press has declared that the AS/400 and green screens are dead, and IBM behaves as if the AS/400 actually is dead, the company, like Mark Twain should announce that the AS/400 is not dead and that the reports of its death have been greatly exaggerated. Again, IBM must tell someone about this.

9. Add generic aliases to the IBM server line, making the AS/400 the "IBM Business System." Rather than have IBM embarrass itself by discarding the eServer umbrella, add a generic primary differentiator name to the eServer brand so that the system can be known by a generic alias. Generic aliases for the other systems are already unofficially in place--IBM Mainframe Server; IBM Unix Server; IBM PC (x86) Server. The IBM Business System or even the IBM Business Server moniker would properly position the AS/400 and clear up its primary purpose.

10. etc. The list continues.

### **The Absence of AS/400 Awareness**

In order to offer suggestions for improvement, you must examine the problems that the AS/400 platform is currently experiencing that makes it an at-risk-system in the 21st century. Most of my peers with whom I communicate share the thought that IBM's biggest problem with its AS/400 line of computers, besides IBM per se, is buyer awareness. Other than the AS/400 professionals, the IT folks who manage, develop, implement, and operate AS/400 systems on a regular basis, there is almost no awareness of the product.

There is even less awareness of its new pseudonym, iSeries.

Interestingly, this is not much different than the early days of computing when only the insiders knew what an IBM 1130, a System/3, or a System/38 might be like. In the early days, very few people knew anything about any computer, other than those people working directly with computers in their businesses. That is not the case today. More people know about computers today than those who do not know about them. More importantly, ordinary people know computers today from things they do and see outside of their workplace. Just like the days gone by, not many people, other than those directly involved, know anything about the big back room computers that do the companies work every day.



Who are the people then who know little about their computer at work but are very aware of computers in the rest of their lives? You already know who they are. They are my neighbors and they are your neighbors. Four out of five of them are likely to have at least one computer at home and nineteen out of twenty are likely to have a close relative with one. This same percentage of people is on the Internet every day or so, looking for an email from a son or daughter or parent or other loved one, or perhaps an acknowledgment that their last big purchase, such as a digital camera, CD, or cell phone has been shipped.

These people are Firemen, Accountants, Nurses, Police, Food Service Workers, Maintenance Personnel, Doctors, Plumbers, CEOs, Store Owners, Sales People, Secretaries, Street Cleaners, Teachers, Linemen, Clergy, Cable Workers, Bankers, other government workers, other school workers, and other industry workers. Please don't forget the retirees, because many of us continue to persevere in the job marketplace. Of course we can't forget the computer geeks and the students from high school to college to graduate school. All of these people, you and I included; know much more about computers in our home lives than people ever did before.

Opinion's Count. But?

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## **The Living Room CEO**

You don't have to be technical to understand this. But the computer mindshare battle - no matter what size computer--must be fought in the living room. The living room CEO becomes the boardroom CEO again every Monday morning. They are one and the same people. People can be taught the meaning of PC, Unix, Mainframe and AS/400 in simple terms by IBM ads if IBM chooses to fight. IBM, you got that? "In the living room!" And down the road, maybe IBM can actually set the stage for something that gets IBM machines back on the desktop, and in people's minds.

*Brian Kelly is an IT consultant who heads Kelly Consulting, a practice based in Wilkes-Barre, Pennsylvania. Brian is a well-known author and an AS/400 and iSeries expert. E-mail: [info@letsgopublish.com](mailto:info@letsgopublish.com). To read this article in its entirety, go to <http://www.itjungle.com/tfh/tfh100404-story04.html>*

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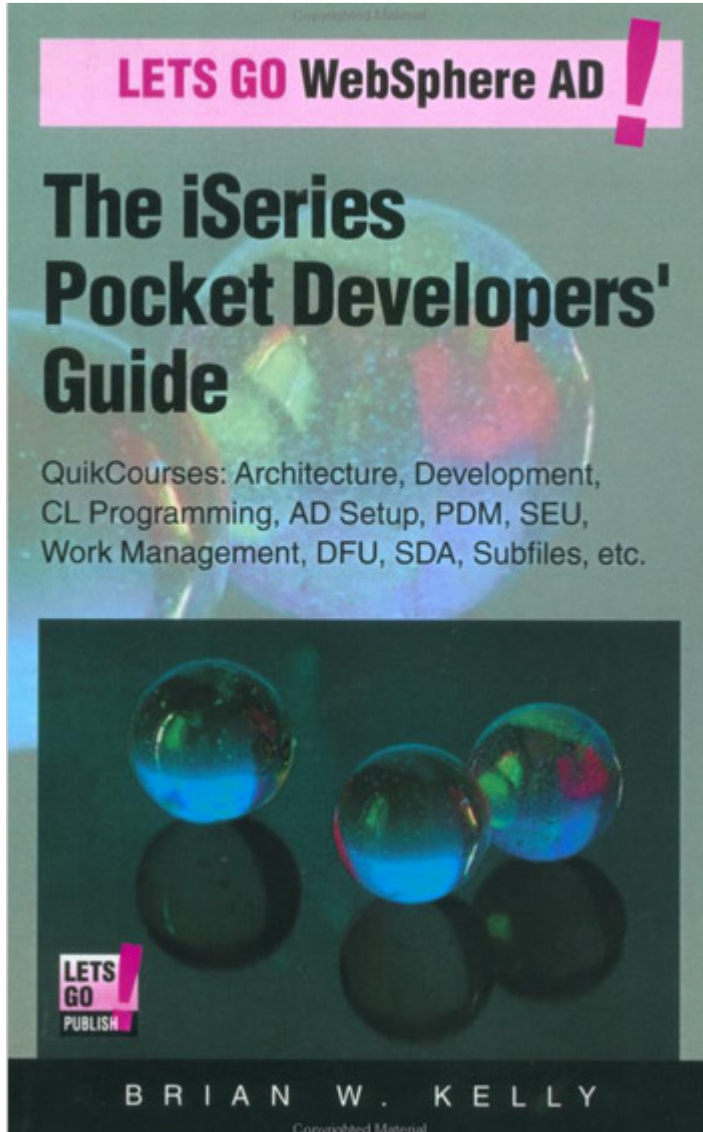
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All of these books are available at [www.bookhawkers.com](http://www.bookhawkers.com). Before they went on their own, these books were available at [www.midrangecomputing.com](http://www.midrangecomputing.com) and MC Press, and a select group of WebSphere books were available from Penton (System i Network) .

Do you want to know how to develop code on the IBM Power Systems for IBM I, a.k.a the all-everything operating system. The book described below is all you need. It's in there!

# The IBM i Pocket Developers' Guide.

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This is a comprehensive pocket guide to all of the AS/400 and iSeries development tools - DFU, SDA, etc. You'll also get a big bonus with chapters on rchitecture, work management, and subfile coding.

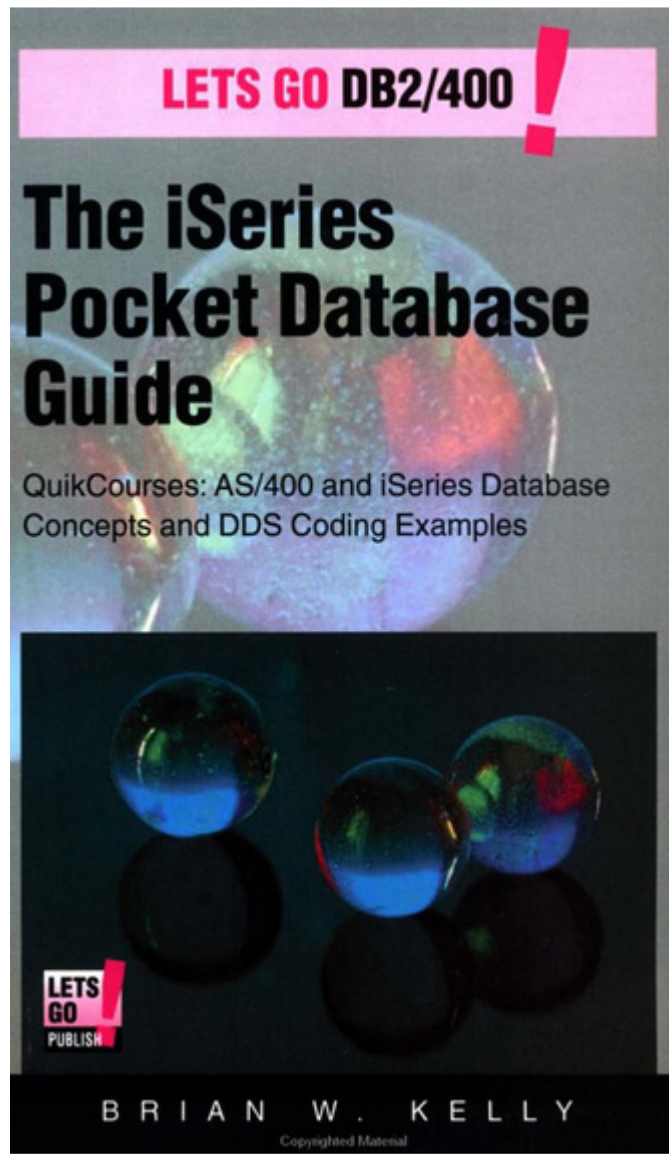
This book is designed to be your pocket guide for learning and using the standard development tools available with just about every AS/400 and

iSeries server. Author Brian Kelly used his standup classroom courses as the basis for these self-contained QuikCourses.

This book is based on 20 years of classroom experience and more than 30 years of experience with System/3X products. It is chock full of hands-on tutorial exercises. When you experience this very real, easy-to-understand explanation of what an iSeries and its AD components are all about, and how to use the IBM AD tools, you'll understand the immense value of this guide.

This is the first book to hand to new developers. With a little help from your system administrator, new-hires can use the iSeries AD tools in days, not months. Moreover, existing developers can gain valuable insights, reminders, and tips to enhance their AD experience.

## The IBM i Pocket Database Guide.



[Please click here to order this book:](#)

Finally, there is a Pocket Database Guide for native AS/400 and iSeries database development. Yes, it is in big pocket guide form and it is tutorial in nature. You'll be pleased with all the valuable examples.

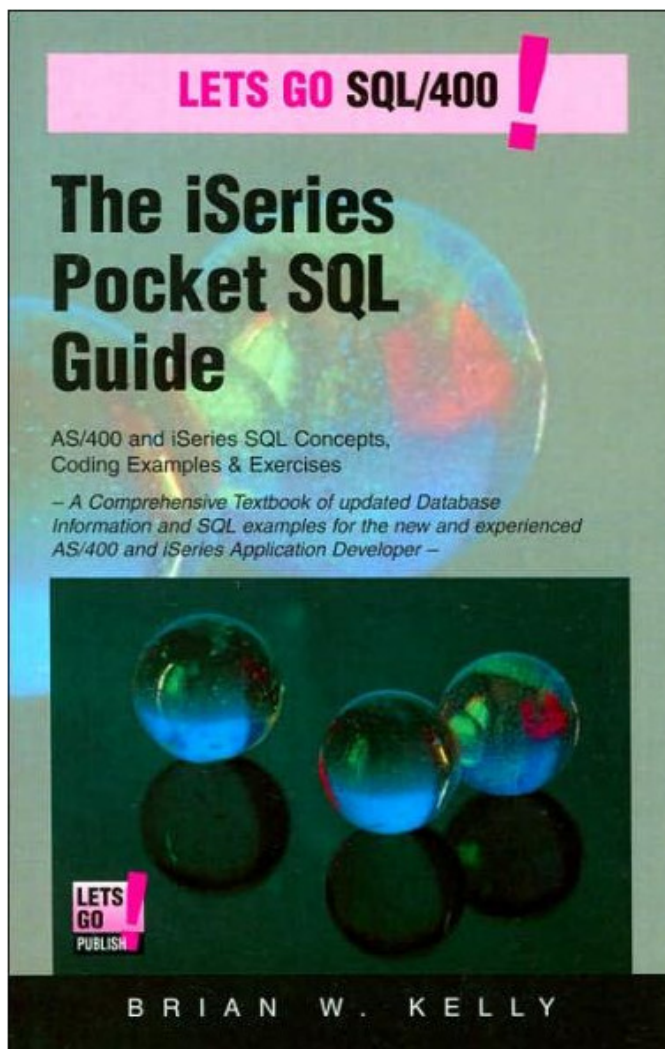
You won't want to put down this comprehensive guide to DB2/400 when you get your hands on it. As you may know, there typically is no DB Administrator position in AS/400 shops. The database job is up to you - the AS/400 and iSeries Application Developer.

Though rich in content, IBM's reference manuals are not built to teach you. They are for reference. This pocket guide is different. It is your teaching/learning vehicle to the native database. It is your new tool to help you solve programming problems more efficiently with database coding - rather than have to work harder building program code.

Complete Pocket Guide to iSeries integrated relational database (DB2/400) physical and logical files and DB operations - Union, Projection, Join, etc. Written in a part tutorial and part reference style, this book has tons of DDS coding samples, from the simple to the sublime.

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## The IBM i Pocket SQL Guide.



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Finally, there is a Pocket Developer's Guide for IBM i SQL database development. Yes, it is in big pocket guide form and it is tutorial in nature. You'll be pleased with all the valuable explanations and examples. You won't want to put down this comprehensive guide to learning iSeries SQL now that you've got your hands on it. This book is 20 years overdue.

In today's IT landscape, most shops support heterogeneous systems with numerous client and server PCs, and even Unix boxes. Ironically, all of these non-IBM i platforms, from the smallest to the largest have one thing in common in the relational database area.

They all use SQL as their data language. That's a big change in the database landscape. Nobody even tries to deny that SQL is now the industry data / query language standard. IBM backs SQL 100%. A quick look at the SQL function list for V5R4 gives a good indication that SQL will have an even more important role in the iSeries future.

IBM has been chipping away at all the little things and the annoying things over the years so that SQL is no longer a lesser function cousin on iSeries to DDS. It certainly is not yet the time to throw in the DDS towel but the new SQL functions are more and more compelling with each release. So, today, it makes little sense for an iSeries professional to not be on board by warming up to SQL — at least for functions that return sets of data.

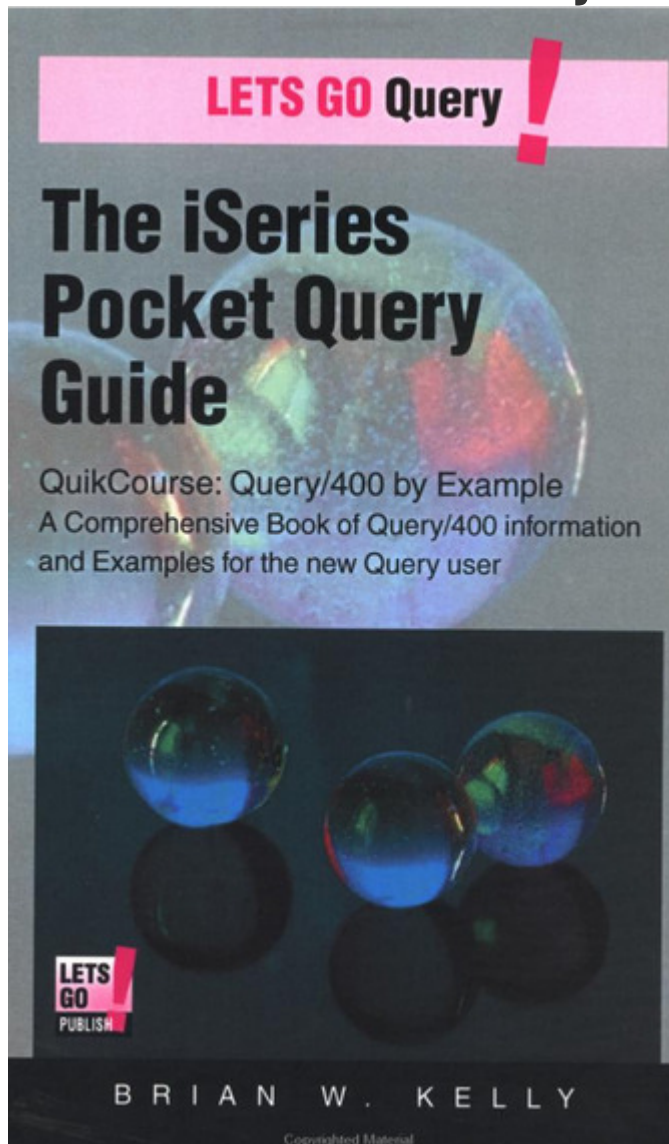
This Pocket Guide has an example for just about every type of common SQL function you can imagine - from creating tables & views to performing simple and complex selections, column and scalar functions, sub-queries, all the way to unions and joins.

Author Brian Kelly designed this book to show you how to use SQL by working with rich examples that you'll use over and over again. Additionally, for each example, there is the explanation you need to get a head start on being an SQL guru. This is the first book to hand to your new developers and it is a natural for the veteran development team. More importantly, rather than seeing Oracle as the only database taught at your local Community Colleges, Colleges, and Universities, finally there is an up-to-date SQL Guide as the right sized text to use as a teaching vehicle for a modern iSeries database course.



Complete Pocket Guide to SQL as implemented on IBM i. A must have for SQL developers new to System i5. It is very compact yet very comprehensive and it is example driven. Written in a part tutorial and part reference style, this book has tons of SQL coding samples, from the simple to the sublime.

## The IBM i Pocket Query Guide.



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Finally, there is a Pocket Query Guide for training IT and non-IT personnel for Query/400. Yes, it is in big pocket guide form and it is tutorial in nature! You'll be pleased with all the valuable examples, especially result fields, selection and output

options. You won't want to put down the first comprehensive guide to Query/400 now that you have your hands on it. This book was overdue 20 years ago, when Query/36 was the offering of the day.

As strange as it may seem, there has never been a Query book such as this...ever. Yet, there are tons of expensive Query classes. It is difficult in most companies to get someone to step up to the plate to learn Query. Moreover, OJT is a tough learning experience and an inexact science at best. How do you know if you're ever right?

The biggest cost of Query work may be impossible to quantify. The inaccurate answers that are returned from important queries, done by well intentioned, but inexperienced knowledge workers, can be costly. Making important decisions on erroneous information, however, can be even more costly. Then there is the employee turnover issue. Just when they get good at Query, they're gone. There is always another person or a team of people to train.

IT is continually training users on the same Query product. Training by any source is expensive. From IBM classes to expensive self-training systems, there is no cheap alternative. It is always expensive, but it doesn't always work. It's difficult to achieve the objectives.

Moreover, history suggests that one thing about Query training is always true. In a year or two, you will be doing it again. Not anymore! There is no magic in the Pocket Guide, but everything you need is in there! In addition, it is easy to read. The objective is for the users to train themselves.

The IBM i Pocket Query Guide, a little help from co-workers along the way, and a careful evaluation by IT is all you need. The Guide has an example for just about every type of Query you can imagine — from major result fields to File Joins. You'll see how to do it with examples that you'll use repeatedly. Additionally, for each example, there is a detailed explanation as well as the theory you need to get a head start on becoming a Query/400 guru.

If you have been spending money for years educating your Query users, and you find you are still spending, or you've given up, this book is right for you. This one QuikCourse covers all Query options. [www.bookhawkers.com](http://www.bookhawkers.com)

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## **Additional Lets Go Publish! books written by Brian W. Kelly**

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The price for any of these vintage issues is just \$6.00 each or two for \$10.00 mix and match titles.

**Getting Started With The WebSphere Development Studio for iSeries** . Your introduction to the new IBM strategy for Application Development. Includes a case study and examples of UI / Logic separation and CPW savings techniques.

**Getting Started With The WebSphere Development Studio Client for iSeries**

Your one stop guide to ordering, installing, fixing, configuring, and using WebSphere ExpressClient Server and the Web. Your introduction to the client server and web development tools. Includes CODE/400, VisualAge RPG, CGI, WebFacing, and WebSphere Studio. Case study continues from the Interactive Book. , Apache, WebFacing, System i5 Access for Web, and HATS/LE.

**The System i5 Express Web Implementor's Guide.**

Your one stop guide to ordering, installing, fixing, configuring, and using WebSphere Express, Apache, WebFacing, System i5 Access for Web, and HATS/LE.

**The iSeries Pocket WebFacing Primer.**

This book gets you started immediately with WebFacing. A sample case study is used as the basis for a conversion to WebFacing. This interactive 5250 application is WebFaced in a case study format before your eyes. Either learn by reading the book or read while working along on your own system.

**Migrating to WebSphere Express for iSeries: Your Roadmap for Migrating Applications to WebSphere Express**

A Comprehensive guide designed to be your Roadmap for moving to WAS Express for iSeries. It is loaded with examples and structured for easy learning. Through an easy to understand sample case study, you experience a real migration, and you learn the gotchas before they getcha! This book is designed to be a companion to all of your WAS Express migration efforts in the iSeries environment.

### Getting Started with WebSphere Express Server for iSeries: Your Step-by-Step Guide for Setting Up WAS Express Servers

A Comprehensive guide to setting up and using WebSphere Express. It is filled with examples, and structured in a tutorial fashion for easy learning. The book is designed to take you to a point at which you understand the notion of a servlet server, what WebSphere Express is, where it came from, how to order it, how to set it up, and how to make it work in your shop.

### The WebFacing Application Design & Development Guide:

The Step by Step Guide to Designing Green Screen iSeries Applications for the Web. This is both a systems design guide and a developers guide. Using this guide, you will understand how to design and develop Web applications using regular workstation interactive RPG or COBOL programs. When you learn the tricks, and observe the sample code in action, you might choose to develop all your applications using this approach. [www.bookhawkers.com](http://www.bookhawkers.com),

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Yes, I may run for Congress again or perhaps Mayor of Wilkes-Barre, PA. 18702 or something!

God bless you all and God bless America.