

Dear Reader:

<https://www.letsGOPublish.com/bigtech/amzftc4.pdf>

Thank you very much for downloading this free book **FTC Case LetsGoPublish.com V Amazon V4**, which I finished in November 2020. This was my fourth complaint to the FTC. This book contains all four FTC complaints.

Most of my books had previously been published on Amazon.

Click below if you would like to donate to help the free book cause:

<https://www.letsGOPublish.com/books/donate.pdf>

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FTC Case: LetsGoPublish.com v Amazon

By
Brian W. Kelly

4TH EDITION

*This big bully censored nine books in 2020
by the most published non-fiction author in America*

FTC Case: LetsGo Publish.com v Amazon

4th Edition

*This big bully censored nine books in 2020
by the most published non-fiction author in America*

Everybody knows that your business will be severely punished if you decide to mess with Amazon, even if you are 100% correct. Lets Go Publish (LGP) was blocked perhaps because of the same reason other independent author/publishers are censored – because Amazon is a big bully. LGP uses "widely available facts" which are a lot of facts about the topic the author was writing about. The creativity LGP adds comes from the presentation not the facts. Here is an analogy I got on the Internet:

"IF YOU WRITE ABOUT THE MONA LISA YOU WILL ALSO NEED WIDELY AVAILABLE PICTURES BECAUSE THOSE ARE THE ONLY ONES AVAILABLE AT ALL!!! THE LOUVRE WILL NOT ALLOW YOU TO TAKE YOUR OWN PICTURES. SO NO BOOKS ABOUT THE MONA LISA???"

Try dealing with an Amazon reviewer who must have a quota for rejected (blocked) manuscripts. They are very matter of fact and they will not tell you specifically what is wrong with your submission. They censored my FTC complaint and told me nothing about why. But it was because they could and they are bullies. An author such as myself then make an argument and if they respond at all, they do not address the points made. Instead they tell you that the book will be "blocked" in five days after their evaluation. By the way, blocked is an Amazon term for censored.

Authors such as Brian W. Kelly publish their books only on Amazon because they began using a company which Amazon purchased. After nine books being censored this year, because I dared write about the COVID-19. I ask if it is possible for me to publish my books without using Amazon at all? Well, maybe! But it will not be as easy as CreateSpace, the company Amazon bought.

Writing nine books that may take a month apiece, and have Amazon censor them block them because (A) they were about COVID, or (B) because they contained facts that were also on the Internet is unfair and a restraint of trade. And so, LGP filed a complaint with the Federal Trade Commission.

Why does Amazon block LGP books? I am being censored for ideological reasons, But, Amazon won't give the real reason. They have no phone number. There is nobody to talk to. I have only the option of sending emails that often they ignore and then poof, I have a blocked / censored book and have to start another. It sure hurts my business taking the time to argue with them when all I am looking for is a company to print and sell my books. See the rest of this book to see how I challenged them with my FTC complaint.

By B R I - A - N W . K E L L Y

Copyright © November 2020, Brian W. Kelly; Editor: Brian P. Kelly
Title: FTC Case: LetsGo Publish.com v Amazon 3rd edition Author Brian W. Kelly
This big bully blocked 9 books in 2020 by the most published non-fiction American author

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10 9 8 7 6 5 4 3 2 1

Release Date: Novemberr 2020



Dedication

I dedicate this book to my wonderful wife Patricia; our three loving children Brian, Mike and Katie; and our friendly little heavenly friends friends—Ben our always very happy dog, who recently became an Angel,
and
Buddy, our always cheerful Catholic cat
who now lives in Cat Heaven.

Thank You All!

Acknowledgments

I appreciate all the help that I have received in putting this book together as well as all of my other 255 other published books.

My printed acknowledgments had become so large that book readers "complained" about going through too many pages to get to page one of the text.

And, so to permit me more flexibility, I put my acknowledgment list online, and it continues to grow. Believe it or not, it once cost about a dollar more to print each book.

Thank you and God bless you all for your help.

Please check out www.letsublish.com to read the latest version of my heartfelt acknowledgments updated for this book. FYI, Wily Ky Eyely, my wonderful basketball playing "niece," loves this book and recommends it to all. She wants "Uncle Brian" to be our next US Senator but he's not running.

Click the bottom of the Main menu to see the big acknowledgments!

Thank you all!

Preface

Why did Brian W. Kelly write this book?

Quite frankly I got sick of Amazon pushing me around and since I am a thousandaire and Amazon owner Jeff Bezos is a billionaire, I am trying to use Jeff Bezos's billions to make my case.

I would promise to cancel this book if Bezos promised Amazon would begin to behave well at least regarding non-fiction authors.

I hope you enjoy this book and I hope that it inspires you to consider that Amazon does not have to be your prime vendor.

I wish you the best.

Brian P. Kelly, Publisher
Wilkes-Barre, Pennsylvania

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This the third edition expected to be blocked / censored by Amazon. This book happens to be the third edition of this book about an FTC complaint filed on October 19. The new addendum #4 in this book is all original but more than likely when I submit it, Amazon will censor it. The new addendum is in Chapter 6.

About the Author



Brian W. Kelly retired as an Assistant Professor in the Business Information Technology (BIT) program at Marywood University, where he also served as the IBM i and Midrange Systems Technical Advisor to the IT Faculty. Kelly designed, developed, and taught many college and professional courses. He continues as a contributing technical editor to a number of IT industry magazines, including "The Four Hundred" and "Four Hundred Guru," published by IT Jungle.

Kelly is a former IBM Senior Systems Engineer and IBM Mid Atlantic Area Specialist. His specialty was designing applications for customers as well as implementing advanced IBM operating systems and software facilities on their machines.

He has an active information technology consultancy. He is the author of 257 books and numerous technical articles. Kelly has been a frequent speaker at COMMON, IBM conferences, and other technical conferences.

Brian was a candidate for US Congress from Pennsylvania in 2010 and he brings a lot of experience to his writing endeavors.

Chapter 1 The Book I sent to the FTC



Taming Amazon: The Biggest Bully in Town

By
Brian W. Kelly

*This big bully blocked eight books in 2020
by the most published non-fiction author in America*

Taming Amazon: The Biggest Bully in Town

This big bully blocked eight books in 2020 by the most published non-fiction author in America

The seven Chapters in the Taming Amazon book begin two pages from here:

I have more or less reproduced this Taming Amazon book in this Chapter (Chapter1) of this book. The reproduced book is included rather than ask the reader to buy it. There are seven chapters in the reproduced book and they begin below with A different Chapter designation than this FTC 3rd Edition book. In other words, the Taming Amazon's 7 chapters are referred to below as

- This was Chapter 1
- This was Chapter 2
- This was Chapter 3
- This was Chapter 4
- This was Chapter 5
- This was Chapter 6
- This was Chapter 7

After finishing this Taming Amazon insert, we move to Chapter 2 of this book, followed by Chapter 3 until this book is finished after Chapter5. Then, as in every Lets Go Publish! (LGP) Brian Kelly book, we finish it with a list of the books available through LGP.

Enjoy

This was Chapter 1 Tell Me About Non-Fiction Books!



What does non-fiction mean?

Nonfiction is simple. It is anything that is not fiction. includes any works based on fact or events of the real world. The overall purpose of fiction is to entertain. Nonfiction, even if it is entertaining, aims to inform. Writers of nonfiction works, whether books or essay, want to report on what they know or what is really happening.

Most of us already know that fiction books are mostly made-up stories. They can certainly have elements of truth in them. However, they don't claim to be true other than

facetiously. They do not claim to be factual accounts of a person or event. Nonfiction books, on the other hand, do claim to be truthful. If not truthful per se, non-fiction books can also feature an author's opinion.

The opinion essay (also called a commentary) is a form of creative nonfiction writing. Sometimes non-fiction books are written as a continuum of opinion essays with some fact-based essays sprinkled in. The opinion essay or commentary allows you to do this. You do not have to prove your point conclusively, or state the other half of the argument (no requirement to be fair), but you must present a logical argument, which is based on evidence, facts, and reasons.

Amazon likes to think they are the final word on whether something can be printed or not. Yet, if you ask authors why they picked Amazon, it was because of their tools and that they serve as a printer and a distributor for independent author's work. Nobody signs up with Amazon to get free copyediting services. Nobody signs up so that the book they labored over will be rejected. Authors over the years have had enough experience with manuscript rejections by John Wiley & Sons, Harper Collins, etc, and other mainline / mainstream publishers. Here are the top 5 publishing companies. Notice, Amazon is not listed:

“Big 5” Trade Publishers

- Penguin Random House. 💰 Annual revenue: \$3.3 billion. ...
- Hachette Livre. 💰 Annual revenue: \$2.7 billion. ...
- HarperCollins. 💰 Annual revenue: \$1.5 billion. ...
- Macmillan Publishers. 💰 Annual revenue: \$1.4 billion. ...
- Simon & Schuster. 💰 Annual revenue: \$830 million.

That’s why companies like the one I own, Lets Go Publish! became publishers in the first place. We either do our own copyediting or we contract. When Amazon gets our manuscript it is to print, not to evaluate. It is certainly not to reject or “block.”

And so to have Amazon reject a manuscript because they think it does not meet their standards makes no sense. Amazon’s standards do not count in an independent publisher’s business life. We are in fact, our own publishers. That’s why collectively we are known as independent publishers. Amazon has taken a power they were never granted.

This Was Chapter 2

Why This Book?

Surprise Surprise

After writing more than 200 books which were printed and distributed by Amazon over the years, I could not believe the email they sent me saying that my new book titled, Coronavirus: the Cause & the Cure would not be offered for sale. You see, I thought I was the publisher with my company Lets Go Publish! owning the copyright to the title.

Amazon however, thought they had the right to deny the printing of my books. I never knew that. They made a judgment based on the title, that Amazon only would determine which books about the Coronavirus could be printed and distributed (offered for sale) on Amazon.com.

Here is the email they sent me. There was little explanation and no hope offered as you can see.

From: Kindle Direct Publishing <kindlecontent-review@amazon.com>
To: bkelly

Subject: Alert from Amazon KDP Content Review
X-AMAZON-MAIL-RELAY-TYPE: notification

Date: Fri, 17 Apr 2020 23:23:38 +0000
X-SES-Outgoing: 2020.04.17-54.240.13.72
Feedback-ID: 1.us-east-1.ZHcGJK6s+x+i9lRHKog4RW3tECwWif1xzTYCZyUaie
c=:AmazonSES

Hello,

We are contacting you regarding the following book(s):

Title: Coronavirus: the Cause & the Cure :

Sub-title: Many solutions—but which ones will work?

by Brian W. Kelly

(AUTHOR) (ID: PRI-CVEAP1JHVPK)

Due to the rapidly changing nature of information around the COVID-19 virus, we are referring customers to official sources for health information about the virus. As a result we are not offering your book for sale.

Amazon reserves the right to determine what content we offer according to our content guidelines.

You can find our content guidelines on the KDP website:
<https://kdp.amazon.com/help/topic/G200672390>

Amazon KDP

I asked to become one of the official sources for the book. I was not aware that there were subjects which I was prohibited by Amazon from writing about. I sent this email:

Date: Sat, 18 Apr 2020 14:30:51 -0400

To: Kindle Direct Publishing <kindlecontent-review@amazon.com>

From: "Brian W. Kelly" <bkelly@ptd.net>

Subject: Re: Alert from Amazon KDP Content Review

I read your guidelines.

My book is current as of 4/16/2020 and it is not in violation of your content guidelines.

It took a lot of work to put this book out and there are other books out on the subject but none that highlight the cure for the coronavirus, which is the main aspect of my book.

Tell me to whom I should send this book to to make it one of the official books.

Amazon is selling a number of books on COVID-19 but none that offer a cure.

My book is non-fiction but it is also opinion. But it is not fiction!

I had previously had another title blocked a few days before this and I had another one titled Reopen America blocked. One was for Internet information freely available on the Kansas City Chiefs and the other one was because I was not an official Coronavirus source.

So, I sent Amazon another email on 4/18/2020 as follows:

CORONAVIRUS The Cause & the Cure
Great Moments in Kansas City Chiefs Football

Description of issue/inquiry:

I just submitted my 223rd, 224th and 225th paperback books.

Why are my books being blocked all of a sudden?

I write non-fiction books and therefore the facts would be the same that I cite as the same facts that are cited in other books. Facts are facts. Do you no longer accept non-fiction books?

Why do you not respond to my emails. Is there a manager I can speak with. Please provide a phone number. With the Coronavirus, I have a lot of time to write but I don't want to be wasting my time on matters such as my books being blocked for unjustified reasons. Please help me. I have enjoyed my time with Amazon and would prefer to stay with Amazon.

I don't know what to do.

Thank you.

Amazon's Response was a put off to delay the process.

From: "Amazon.com" <kdp-customersupport1@amazon.com>

Reply-To: kdp-

customersupport1+A37RPYFQCQRW2J@amazon.com

To: bkelly@ptd.net

Subject: Your Amazon KDP Inquiry

X-AMAZON-MAIL-RELAY-TYPE: notification

Date: Sat, 18 Apr 2020 14:02:17 +0000

X-SES-Outgoing: 2020.04.18-54.240.13.28

Feedback-ID: 1.us-east-

*1.ZHcGJK6s+x+i9lRHKog4RW3tECwWIf1xzTYCZyUaiec=:A
amazonSES*

*Date: Sat, 18 Apr 2020 14:02:17 +0000
X-SES-Outgoing: 2020.04.18-54.240.13.28
Feedback-ID: 1.us-east-1.ZHcGJK6s+x+i9lRHKog4RW3tECwWif1xzTYCZyUaiec=:AmazonSES
Hello Brian,*

I understand you have a question as to why your titles are being blocked.

This issue requires input from another team. I've forwarded your concerns accordingly and you will receive a reply from this team within two business days.

Thanks for your comprehension.

Regards,

*Jean-Pierre W.
Kindle Direct Publishing
<http://kdp.amazon.com>*

=====

*Connect with KDP and other Authors and Publishers:
Like us on Facebook
<http://www.facebook.com/KindleDirectPublishing>
Follow us on Twitter <http://twitter.com/AmazonKDP>
Community:
<https://kdp.amazon.com/community/forum.jspa?forumID=9>
Resources: <https://kdp.amazon.com/help>*

I wrote back in disbelief

I reviewed your guidelines and I reviewed the books available

This book is non-fiction but it is my opinion.

Nobody has a book out with my opinion on how to restart America

I am not describing the virus as you can see. Instead, I am offering my opinion as to how government officials can restart the US economy in a way different from any other.

Please read my book

I have written 225 books, mostly published on Amazon and the amount of time you gave my book indicated you did not read it to know it is non-fiction but it is my opinion.

Must I put opinion on the cover?

Are opinion books illegitimate for some reason.

Please unblock my book. I have a right to earn my royalty on this unique book.

At this point I had three books blocked

Was it because I write conservative books? I did not know to whom to appeal.

Here are other emails about the subject. One I sent to Jeff Bezos, Amazon's owner.

Date: Sat, 18 Apr 2020 19:00:06 -0400

To: jeff@amazon.com

From: "Brian W. Kelly" <bkelly@ptd.net>

Subject: I think Amazon is censoring my books on the Coronavirus

Cc: Kindle Direct Publishing <kindlecontent-review@amazon.com>

Hi Mr. Bezos,

Your company sent me a couple emails recently about two of my new books of which I am very proud.

- 1. CORONAVIRUS: The Cause and the Cure.*
- 2. Reopen America Now!*

These books are non-fiction with my opinion of the cause and the cure and how to reopen America sprinkled in. The turnaround on my publishing submission seemed like fifteen minutes. I saw on my bookshelf that the book I had just submitted was blocked from publishing for arbitrary and capricious reasons at best.

I sent a note to a writer for wired magazine, wired.com. louise_matsakis@wired.com. She had written an article about complaints from small independent authors such as myself about being treated unfairly. I asked her to check out my stuff so that she could add it to her research and offer that there is nothing wrong with my manuscript. It is fact and opinion. There is no fiction involved. I have yet to receive her response and I am not sure if i will get one.

I then sent the note to her and a cover note to Rush Limbaugh. I think he has the same opinions as I on the material in both books so I was hoping that he would check into this and help me. Maybe

Rush will publish my books. I am very disappointed that Amazon wants a play in my content and is censoring it without reading it.

*I spoke with a number of people today and finally I decided to write you. You own Amazon and I suspect you want good people to like your company. I am a good person and you should be glad that I picked your company to print most of my books after say book #30. I have written and published 225 books as of today.
amazon.com/author/brianwkelly.*

I figured I would have to get your corporate address and send you a note via snail mail even though I wanted to forward to you the notes in which I already explained my predicament. Then I thought let me look up Jeff Bezos and to my surprise I found this:

Customers can write to Jeff Bezos using the jeff@amazon.com email address. Amazon CEO Jeff Bezos still personally reads customer-complaint emails sent to him, even though he doesn't reply to many of them, he said during an onstage interview Friday. So, I decided to write to you at this email address. I hope you will read this and maybe read my books on your system and you will know that I am for real and very legitimate and that you will agree that it is unfair for your people to block my opportunity to have a highly successful book on Amazon.

If you need additional contact information, please ask and i will send you what you need.

Here are the emails that I sent today and the email that I received from Amazon blocking one of the two books that have been blocked in the last several days:

I sent this note to Rush Limbaugh today

*Date: Sat, 18 Apr 2020 16:51:21 -0400
To: elrushbo@eibnet.us
From: "Brian W. Kelly" <bkelly@ptd.net>
Subject: I think Amazon is censoring my book on Coronavirus
Cc: bk*

Dear Rush Limbaugh,

I love your show. Thank you

I sent this note to for help to a lady from Wired magazine at wired.com. She had witten an article about Amazon's censoring small independent authors of COVID-19 books and others.

I know if you are motivated, you can help me, Rush

My God help you in your quest for victory over cancer.

I am rooting for you

*Date: Sat, 18 Apr 2020 16:40:38 -0400
To: louse_matsakis@wired.com
From: "Brian W. Kelly" <bkelly@ptd.net>
Subject: Would you please check out two of my books on Coronavirus?I looked up blocked books from Amazon and I found your article. It was nicely written and I have mre information to you. Amazon has been arbitrary and capricious in dealing with me and their action seems live outright censoring. I have no idea why?r*

I had several hundred books accepted on Amazon before my bad luck with the Coronavirus books the past week.

In the last two days, Amazon has rejected and blocked two books

about Covid that I submitted. One is titled CORONAVIRUS The Cause & the Cure. The cure is my opinion shared by others. The other book is Reopen America Now! Which is my opinion after thought and research about the best way to open up America from the shutdown.

The one is a derivative of the other and so I was able to make the changes over a one day period, add a new ISBN and submit for publishing.

I have published about 225 books on CreateSpace and then when Amazon bought them out I began to use their Kindle Publishing Unit.

I get the feeling Kindle's staff did not even ready my books as there is nothing wrong with them. They are not scientific but they do represent some opinions which I reference in the book. I wonder if this is censoring because they give me no reason other than they can and it their right to block my books if they feel they want to.

Amazon has given me an author page at [amazon.com/author.brianwkelly](https://www.amazon.com/author/brianwkelly). I sell about a couple hundred dollars worth of books every month and a lot more around the holidays. My gross for December was about \$1900.00 which is real money. Sales are down with the virus this year but I thought these two books would help me gain new readership.e

My daughter told me I should write a book about the coronavirus. I am a proponent of a cure and a prophylaxis called chloroquine and its derivative hydrochloroquine. Nobody has written a book about that nor a book about the simplest way to reopen America safely.

I thought this was America where big companies could not stop small companies from being successful.

I got a negative response from Kindle fifteen minutes after submitting the book. Unfair!

Amazon chose not to respond to the emails. Instead they sent an email with the same denial / rejection/ block

Date: Mon, 20 Apr 2020 15:35:27 +0000

X-SES-Outgoing: 2020.04.20-54.240.13.75

Feedback-ID: 1.us-east-

1.ZHcGJK6s+x+i9lRHKog4RW3tECwWIf1xzTYCZyUaiec=:AmazonSES

Hello,

Weâ€™re contacting you regarding the following book(s):

Coronavirus: the Cause & the Cure: Many solutions—but whichh ones will work? by Kelly, Brian (AUTHOR) (ID: 34826660)

Due to the rapidly changing nature of information around the COVID-19 virus, we are referring customers to official sources for health information about the virus. As a result we are not offering your book for sale.

Amazon reserves the right to determine what content we offer according to our content guidelines.

*You can find our content guidelines on the KDP website:
<https://kdp.amazon.com/help/topic/G200672390>*

Amazon KDP

I had no idea what course of action to take to get this book reevaluated so I sent a biref message for a reevaluation

---- Original message: ----

I would like to appeal this decision to higher management

The following is the last email I received on the Coronavirus: the Cause & the Cure book. By this time, they had already blocked two more books.

From: "Amazon.com" <kindlecontent-review@amazon.com>

Reply-To: kindlecontent-review+A2V4FGCZSQ6NA4@amazon.com

To: bkelly@ptd.net

Subject: Your Amazon.com Inquiry

X-AMAZON-MAIL-RELAY-TYPE: notification

Bounces-to:

202004210209096d2f1a0bf1064d6b8effbeba8f0p0na@bounces.amazon.com

X-AMAZON-METADATA: CA=COFPQ2R5UAGYV-

CU=A3ABCTV0UUMQ8Z

X-Original-MessageID:

<urn.rtn.msg.202004210209096d2f1a0bf1064d6b8effbeba8f0p0na

@1587434949355.rtn-svc-na-back-c42xl1a-98f98ccd.us-east-1.amazon.com>

Date: Tue, 21 Apr 2020 02:09:09 +0000

X-SES-Outgoing: 2020.04.21-54.240.13.89

Feedback-ID: 1.us-east-

1.ZHcGJK6s+x+i9lRHKog4RW3tECwWlflxzTYCZyUaiec=:AmazonSES

Hello,

Thanks for your message regarding the following book:

Coronavirus: the Cause & the Cure: Many solutions—but which ones will work? (ID: 34826660)

We've reviewed your book again and are upholding our previous decision to not offer your book for sale on Amazon.

As in for the following books:

Reopen America Now!: How to Shut-Down Coronavirus & Return to Normalcy! (ID: PRI-CPJQT30BJNH)

Reopen America Now!: How to Shut-Down Coronavirus & Return to Normalcy! (ID: 34826790)

We've reviewed your book again and are upholding our previous decision to not offer your books for sale on Amazon.

Due to the rapidly changing nature of information around the COVID-19 virus, we are referring customers to official sources for health information about the virus. Please consider removing references to COVID-19 for this book.

Amazon reserves the right to determine what content we offer according to our content guidelines. You can find our content guidelines on the KDP website:

<https://kdp.amazon.com/help/topic/G200672390>

Best regards,

Amazon

<http://www.amazon.com>

=====

This was Chapter 3

More Than One Way to Skin a Cat

No offense intended to cat lovers. What I am saying is that I figured out another way to get around their prohibitions on my book.

I was convinced that they were not even looking at the content but instead making the evaluation based on the title itself. I figured Amazon wanted to use liberal sources not conservative sources for books that clearly discussed the issue of the Coronavirus. They did not ever respond to my request for being an official source of information.

Since I was convinced they were simply blocking me because I was a conservative, I figured if I muted the title somewhat, even if I called the book Blank Title, I could sneak it past the reviewers. I had to change a few things but basically I submitted the Coronavirus The Cause & the Cure almost exactly as it was with a few additions. I wrote an opening paragraph and added it to the front of the book, and I changed the front matter to match the new title. Basically, this is the paragraph that I added:

Does Hydroxychloroquine work? It seems that 2020 so far has been a nightmare that won't end. When it seems like it is over, the end point gets stretched out—often past the point of tolerance.

The next paragraph was in Chapter 1 the beginning chapter of the book:

An international poll of more than 6,000 doctors released Thursday found that the antimalarial drug hydroxychloroquine was the most highly rated treatment for the novel coronavirus.

As you can see, it did not take much to trick them. With the new title Hydroxychloroquine, I had already faked them out. I used another ISBN which cost me about \$10.00 and I submitted the book again with the new title Amazon accepted it. I thought they would but I admit I did not think it would be this easy. It proved beyond a doubt that there was another reason than content that had caused them to block my book. I submit that it was ideology. I am a conservative.

Here is the email I received with no hassle after changing the cover and the beginning of the book (shown on the first page of this chapter) to accommodate the new title. I had duped them and it was not hard. Since their approval, I have sold more than 157 books and there have been no returns. So, why doesn't Amazon want to make money on my books?

Date: Sun, 26 Apr 2020 19:08:49 +0000

X-SES-Outgoing: 2020.04.26-54.240.13.32

Feedback-ID: 1.us-east-

1.ZHcGJK6s+x+i9lRHKog4RW3tECwWIf1xzTYCZyUaiec=:AmazonSES

Hello,

Congratulations, your book "Hydroxychloroquine" is now live and available for purchase in the Kindle Store and enrolled in KDP Select! If you republished your book, your changes will be live in 72 hours.*

We hope you enjoy the benefits of KDP Select. In addition to your KDP royalties, you'll earn a share of the monthly global fund from

Kindle Unlimited and the Kindle Owners' Lending Library for each page a customer reads in your book for the first time. Plus, you can use the book promotion tools, including Kindle Countdown Deals, time-bound promotional discounting on Amazon.com or Amazon.co.uk, or a Free Book Promotion.

Here are additional resources to help you promote your book and reach more readers:

Learn about the merchandising programs we offer, including ten ways to market your book.

Create an Author Page through Author Central so readers can get information about you and your work. You can sign in to Author Central on Amazon.com or on Amazon.co.uk. Already have an Author Page? Make sure you claim all of your books, including this one. When you add your books, they become eligible for our monthly KDP Select All-Stars bonus program.

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This Was Chapter 4

247 Books Mostly Printed by Amazon

As of September 26, 2020, I had submitted 21 books for publishing with Amazon. This book if it is accepted will be my 22nd for the year and 246th book. Most of my books are Amazon Books.

To help the reader understand that I had a long-time relationship with Amazon and had published many books and articles before signing up with CreateSpace and later Kindle, I am presenting a four line description for each of my books below. The books are numbered in Reverse order from #245 to #1.

Here is a list as of May 23, 2020 of the books that Brian (W) Kelly, at 72-years of age, has released so far.

We'd all love you to find the book you like; read its description and then click to buy it on Amazon Prime. Many books are also available on Barnes & Noble and other sites. The price is the same for new books as I understand it regardless of from whom you source your favorite Brian Kelly book. Have a great life! The best

Every now and then, Amazon decides to censor one of Brian's books about COVID-19. Ask Jeff Bezons why? Jeff has almost all the money in the world except for what Bill Gates has but he has decided some of Brian's books on the Coronavirus would be better preempted by books that he favors. If you know Jeff, ask him why?

Maybe Brian would be able to get off unemployment sooner if Jeff Bezos stopped blocking his books/ Ask him to release

the blocked books. It will be win-win. When the URL is the same for a couple books in the list below, Jeff Bezos decided not to publish one of them. I don't know why. Here are Brian Kelly's 256 books—at least most of them – even some that Amazon has censored”

256 FTC Case: LetsGoPublish.com v Amazon Third Edition

This big bully censored nine books by the most published non-fiction author

Lets Go Publish! An American Publisher

<https://www.amazon.com//dp/abouttobecensored>

255 FTC Case: LetsGoPublish.com v Amazon Second Edition

This big bully censored nine books by the most published non-fiction author

Lets Go Publish! An American Publisher

<https://www.amazon.com//dp/abouttobecensored>

254 The President Donald J. Trump Book Catalog Color Version

Brought to the entire world by Brian Kelly & Lets Go Publish!

Lets Go Publish! An American Publisher

<https://www.amazon.com//dp/1951562380>

253 The President Donald J. Trump Book Catalog B/W Version

Brought to the entire world by Brian Kelly & Lets Go Publish!

Lets Go Publish! An American Publisher

<https://www.amazon.com//dp/1951562399>

252 FTC Case: LetsGoPublish.com v Amazon

This big bully censored nine books by the most published non-fiction author

Lets Go Publish! An American Publisher

<https://www.amazon.com//dp/1951562372>

251 What America Wins if Biden Wins

Everything!!!!!! The answer is really nothing.

Lets Go Publish! An American Publisher

<https://www.amazon.com/dp/1951562364>

250 What America Loses if Trump Loses

None of the 1000s of Trump wins for starters

Lets Go Publish! An American Publisher

Amazon Censored this book

FREE DOWNLOAD TAKE BELOW URL:

<http://www.letsgopublish.com/files/iftrumplosesrev02.pdf>

249 What America Wins When Trump Wins

Trump already gave the country more benefits and blessings than can be counted.

Lets Go Publish! An American Publisher

<https://www.amazon.com/dp/1951562348>

248 We Love Trump!

Don't you? The President was given to the people by God as the answer to our prayers and

Lets Go Publish! An American Publisher

<https://www.amazon.com/dp/195156233X>

247 Amazon: The Biggest Bully in Town

Example: This big bully blocked eight books in 2020 by the most published non-fiction author in America

Lets Go Publish! An American Publisher

<https://www.amazon.com//dp/xxxxxxxxx>

246 Trump Assured 2020 Victory

The president needs these two prongs for his platform in order to achieve a landslide victory

Lets Go Publish! An American Publisher

<https://www.amazon.com//dp/xxxxxxxxx>

245 The 2020 Republican Convention--Speeches

Includes memento free Link to "87" 2020 RNC Convention speeches

Lets Go Publish! An American Publisher

<https://www.amazon.com//dp/xxxxxxxxxV>

244 2020 RNC Convention Full Speech Transcripts

Memento of the 87 best convention speeches ever given

Lets Go Publish! An American Publisher

<https://www.amazon.com//dp/xxxxxxxxxV>

243 COVID-19 Mask Yes? Or No?

It's Everybody's Recommended Solution!!!

Lets Go Publish! An American Publisher

<https://www.amazon.com//dp/1951562275/>

242 LSU Tigers Championship Seasons

Book starts at the beginning of LSU Football and goes past the 2019/2020 National Championship

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<https://www.amazon.com//dp/1951562267>

241 Great Coaches in LSU Football

This book starts with the first LSU coach & goes to the Ed Orgeron Championship

Lets Go Publish! An American Publisher

<https://www.amazon.com//dp/1951562259>

240 Great Players in LSU Football

Begins with 1893 QB Ruffin G Pleasant and finishes with 2019 QB Joe Burrow

Lets Go Publish! An American Publisher

<https://www.amazon.com//dp/1951562240>

239 America for Millennials!

A growing # of disintegrationists want to tear down what it's taken US 250 years to build

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<https://www.amazon.com/dp/1951562232>

238 Great Moments in LSU Football

This book starts at the beginning of Football and goes to the Ed Orgeron Championship.

Lets Go Publish! An American Publisher

<https://www.amazon.com/dp/1951562224>

237 The Constitution's Role in a Return to Normalcy Can the Constitution Survive?

Lets Go Publish! An American Publisher V

<https://www.amazon.com/dp/B0892DHDGZ>

236 The Constitution vs. The Virus (unpublished via Amazon Censorship)

As simultaneous attack from the coronavirus and US governors

Lets Go Publish! An American Publisher

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235 One, Two, Three, Pooph!!! Reopen Country Now!

Return to normalcy is just around the corner.

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<https://www.amazon.com/dp/1951562208>

234 Reopen America Now

Return to Normalcy

Lets Go Publish! An American Publisher

<https://www.amazon.com/dp/B089249GJH>

233 Enough is Enough!

We are not children. We are adults. Most adults will make the right decisions.

Lets Go Publish! An American Publisher

<https://www.amazon.com/dp/1951562194>

232 How to Write Your 1st Book & Publish it Using Amazon KDP

You won't believe you can do it until you try!

Lets Go Publish! An American Publisher

<https://www.amazon.com/dp/1951562186> for paperback

<https://www.amazon.com/dp/B08816DD24> for Kindle book

231 REMDESIVIR

A Ray of Hope

Lets Go Publish! An American Publisher

<https://www.amazon.com/dp/B087PMK8DM>

230 When Will America Reopen for Business

This author's opinion includes the voices of experts

Lets Go Publish! An American Publisher

<https://www.amazon.com/dp/B087PMK8DM>

229 HydroxyChloroquine: The Game Changer

A solution—but can it work?

Lets Go Publish! An American Publisher

<https://www.amazon.com/dp/B087PKKT29>

228 Super Bowl & NFL Championship Seasons The KC Chiefs

Begins with the Chiefs' first championship & rolls right to Super Bowl LIV

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<https://www.amazon.com//dp/coming> soon

227 Great Coaches in Kansas City Chiefs Football

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Many solutions—but which ones will work?

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Scandal: Seniors Intentionally Screwed by US Government

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They hate Trump Supporters; Trump; & God—in that order

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This was Chapter 5

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In my own experience of having written 247 books and with almost three hundred title sales in the past three months, I have been pleased with what Amazon offers in terms of getting books printed and distributed. It has been a two-way street for Amazon because as I poured through my records on Amazon, for the last three months, there have been zero returns. In other words, there has been no rework. Nonetheless Amazon chose to block, i.e. prevent the printing of eight out of my last twenty-two books. I do not ever recall in being solicited by CreateSpace having signed up for a force beyond my power that would impose itself between my work and my success.

Think of how long it takes to write a book. Two of the blocked books, which were sports books, were over 400 pages each. I invested a lot of time in them. Four of them were COVID fallout from an unwarranted blocking of all COVID-19 books, and two are because Amazon thinks that convention speeches that are freely available on the Internet as facts, commonly available facts, with a Brian W. Kelly presentation style were not worthy of normal Kelly readers.

Would you have signed up for a non-publishing house to print your books if you knew they withheld for themselves the arbitrary and capricious power to deny 8/21 of a years book writing production. Who can make a living when almost 1 of every 2 books is blocked from printing by an unfair organization using illiterate reviewers who do not understand the differences between fiction and non-fiction.

If the Philadelphia Eagles for example, won the Super Bowl several years ago and yours truly as an author wrote that fact in my book about the Eagles, Amazon took the fact that somebody else had reported the fact that the Eagles were Super Bowl Champions was reported in other media forms and on the Internet as proof that I was not the author of my book titled Great Moments in Philadelphia Eagles Football. Likewise for the Kansas City Chiefs, this years Super Bowl Champions. If I quoted the US census as 328.2 million, this fact would also be available someplace else.

Should a book that references such facts be banned on Amazon? Of course not. Facts are facts. Yet, the Amazon reviewers do not know the rules for fiction v non-fiction and the authors/ independent publishers are paying for Amazon's hubris and incompetence.

The only reason Amazon gets away with it is because of restraint of trade as they have become a monopoly. I would typically not care about that but when eight books are blocked because Amazon does not like my conservative ideology, I have reason to complain and seek relief from my government.

So let's talk about some of the reasons Amazon rejects books.

First of all the four COVID books were because without giving me a test or anything, Amazon determined that my first and second and third and fourth book about covid were illegitimate because I had not shown my credentials to Amazon reviewers. But, then again I was not asked for them and Amazon reviewers knew nothing about COVID and I have proof they did not even read my books. I was able to resubmit the book with a different title and Amazon itself has sold more than 160 of the make-up book, titled Hydroxychloroquine. Think about that.

The other biggie that Amazon reviewers attack is that anything one did not write, even though it were cited, and it was common knowledge, Amazon had an innate right to deny the printing and distribution of such a work. Yet, authors, ask them, please, never gave away the rights to their works to Amazon for being a mere printery and sales agent. If the public were upset with my books there would be returns and there are not.

The plain fact is that common knowledge does not need to be cited. Common knowledge needs no permissions. Common knowledge includes facts that are known by a lot of people and can be found in many sources. For example, you do not need to cite the following: Abraham Lincoln was the 16th President of the United States. But, you can bet there are hundreds of places on the Internet and in libraries where this fact is recorded. So what? If it is in one of my books can Amazon say that such facts are freely available on the Internet and to assure quality of Amazon books, we cannot print a book that has such facts within its pages. Bull!

In my last two books that were blocked for example, these September 2020 offerings were written about the RNC speeches that had been approved to be given to the public on

all broadcast media. In that case, a book such as mine, which broadcasts as RNC speech gains fair use of such material since its printing in my book makes the speech even more public. The author was not writing something for pay.

Thus another media accepting the publicly given speech, helps the speech author and the RNC or DNC etc. by broadcasting the facts they wanted to portray in hard copy media in addition to the Internet and the public air ways.

There are many ways copyright issues may arise during campaign season but rebroadcasting speeches intended for the public is not one of them. I am convinced Amazon submission reviewers attend no classes to determine what can be printed and what cannot. I ask Amazon to prove me wrong.

New media and new technologies provide candidates and citizens with new means and platforms for communication. At the same time, they present some additional considerations for the use of copyrighted materials. Before using a copyrighted work, individuals who deliver such speeches should consider how their use of the work may encroach on the exclusive rights of others and how copyright law, particularly the statutory exception of fair use, may be relied on as an important safety valve for free speech and political discourse. Who would give a speech and then say they do not want any discourse about it even if it helps the cause for the writing of the speech. Thus permission for use of RNC or unaltered DNC speeches is not required.

For a long time, authors and others have been claiming they have been bullied into submission by Amazon. In an article for example, from December 28, 2011, 2011, titled, "Let's Count All the Ways Amazon's a Big Bully, the authors lead

sentence gives a major insight into Rebecca Greenfield's opinion of Amazon the nasty Bully:

“An accessories company has sued the Internet giant for alleged sabotage, making it the latest in a series of little guys who are calling the retail giant a bully.” Add Lets Go Publish! Publishers and Brian W. Kelly, your humble author to that list, please.

<https://www.theatlantic.com/business/archive/2011/12/lets-count-all-ways-amazons-big-bully/333771/>

M-Edge claims that it had negotiated to give Amazon a 15 percent cut of all sales in a November 2009 during the course of a 3-year contract. Two months later, Amazon wanted 35 percent cut and threatened to removed M-Edge's offerings from the site if it didn't comply, forcing the company, with 90 percent of its profits coming from Amazon.com sales, to pay \$6.5 million in fees.

"This case presented a classic example of unlawful corporate bullying," writes the suit. "M-Edge developed a very successful product line: personal electronic device jackets with multiple features for the Kindle and other e-readers. Nasty Amazon malefactors thereafter repeatedly sought to hijack the product through threats, deceit, interference with M-Edge's customer relationships, and patent infringement."

Amazon is a nasty company with a lot of power and the government should begin to tame this company before it is more powerful than the government itself. On May 28, 2014, for example, Paul Constant wrote about Gawker's Tom Scocca who called for an Amazon boycott. Scocca cited the behemoth's omnidirectional "ruthlessness" and, as he put it "Amazon." He was talking about Amazon's

apparent attempt to “extort” financial concessions from a major publisher.

Another scribe at another time, Jack Shafer at Reuters wrote about the pain and heartbreak of “closing his personal Amazon account.” His personal reason for getting out of Amazon was very personal. He said he “thinks Amazon’s snotty corporate attitude is embarrassing its customers. He used these words:

“I take it personally that the company doesn’t think it owes me even a half-baked explanation for why I can’t buy some books from it.” Amazon is a bully and it does not care who it bullies. Eventually customers and clients walk away from bullies or they punch them in the nose.

Reading about Amazon once they’ve hurt you or your business, the Internet is a treasure trove of bad bully stories. One day when the US gets a real Congress that represents the people of the country in a way the founders expected, Amazon will be broken up along with Google, Twitter, and Facebook. They have all gotten too powerful in their cravings to make a buck and control all the thought in the country.

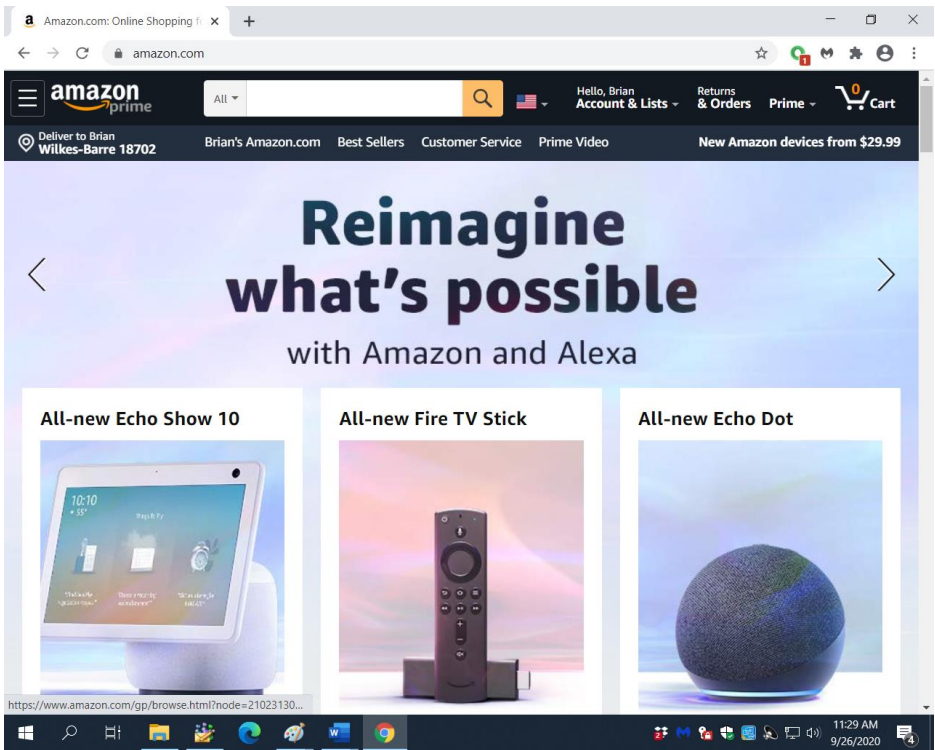
Here is another great quote from Paul Constant <https://www.thestranger.com/seattle/its-time-to-turn-your-back-on-amazon/Content?oid=19708679>.

When he started Amazon in 1994, according to Constant, Jeff Bezos’s personal traits—cheapness, a libertarian loathing of taxes and government intrusion, a lack of sentimentality, a mistrust of the media—proved to be the perfect foundation for a burgeoning corporate culture. Times have changed.

Twenty years later, the company he founded is a caricature of those early, hungry days, and that culture is starting to leak out into the world. Somehow, this is the future we live in:

Yes, Amazon lovers, that means that the largest bookseller in the United States is a transparency-hating libertarian corporation that doesn't think about art except as units to be moved. Their goal is to put their competition—authors, publishers, retailers—out of business, and Bezos designed Amazon to be as relentless as possible in pursuing that mission.

(Bezos originally wanted to name Amazon “Relentless.com,” before some sane friends talked him out of it. Nonetheless, to this day, if you type “relentless.com” into a web browser, you’ll land on Amazon’s home page.). Check it out. Notice there is not a mention of relentless.com. You can see my search results below:



Here is some more stuff from 2018:

An article titled “Trolls and Bullies, in the Kindle Author Graveyard” tells a similar story

It was penned on September 15, 2018 by Robert C. Worstell. There was one comment provided on the Internet.



Here is the beginning of a post on Robert Worstell’s site:

Would you believe me if I said I had proof of Amazon KDP being a bully? How about that they are trolls as well? Well, it happened to me like this: I had a book up which got a DMCA complaint that wouldn’t resolve. You see, you can use DMCA to complain about someone else’s content and never have to give that person a copy of your complaint – so they have to take their content down, or in Amazon’s case, they block it and you can’t do anything about it.

The long and short is that someone at Kindle got a hair up and went to suspend my account over it. I answered right away and pointed out that it was because they left the book in question on their site and it could still be found by the DMCA trolls.

But I got the dirty end of that stick.

The next day, someone else at Kindle reversed it, but I was still guilty as accused. So, as usual, they put their boilerplate threats at the bottom of the email.

Why does Kindle put threats at the bottom of every email?

The answer –“they are bullies.” KDP has around 60% of the market and they don’t have to take your book if they don’t want to. And if you try to publish public domain works, they can be downright hateful about it.

This was Chapter 6

Amazon Blocked 8th Book in 2020

I wish I could just talk to Amazon and make all this crap go away. Every day I evaluate whether I should jump out of the pan and into the fire. For example, if I were to go through the new hoops to align my printing and distribution with Ingram, what would happen to the business I already have. Amazon knows one really has to hate them, and I am definitely getting close, to leave them and sacrifice time and investment and knowledge to switch to another company.

Eight blocks out of 21 in a given year should be enough. Would Amazon close down my account and would that mean my monthly income would go to zero. I don't know but I am almost ready to give it a try. I would prefer that Amazon become cordial and promise to tether their reviewers and give long-term authors and independent publishers a pass so we do not have to run through all the hoops again.

I have two sons who are lawyers but I would prefer that they conduct their own practices rather than "help" me even though I believe my sons can own a part of Amazon if I ask them for help. I did not ask Amazon to stop my earnings potential.

I did not ask them to treat the most published non-fiction author in America as if he was trying to convince Amazon to publish a book.

Self pride is a major motivator and I think God that I can make a living somehow in another field even if I no longer publish. But, publishing is recreation for me except when I tangle with reviewers who cannot differentiate fiction rules

from non-fiction or who think they have a right to prevent authors from publishing on different topics such as COVID-19, the Coronavirus.

I finally decided to fight back against Amazon.

I know from having lawyers in the family and from having issues in which I needed attorneys to offer guidance and take a case to court. You have to try to solve the problem without to court in order for the court to have more empathy for your case.

So, I decided to go back to my email evidence and present where I am with my latest book scheduled for blocking in a few days.

When I last pleaded my case with Amazon, I thought it might move them. I am impatient when I think I am being wronged. So, I have not heard back from the case I put together to send to Amazon, hoping that I could turn around this issue without a winner but permitting my eight books to be unblocked and having Amazon promise to treat me better.

I do not know whether that is possible but I did it.

So, now in the next chapter, I will take the last three emails that I have written in my battle over the eighth block and having combined them, I will print them below in this book. Please note that the most current email is at the beginning and the oldest is at the end.

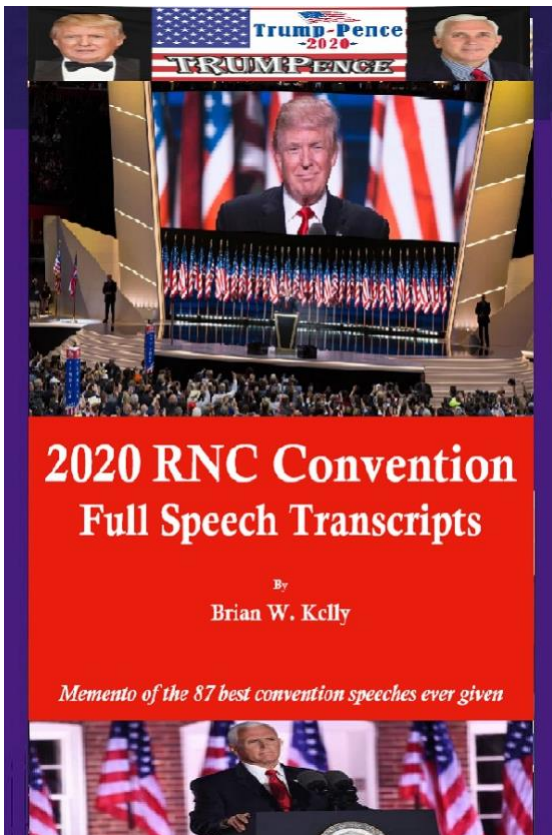
I hope you will agree that Amazon was not fair and that they should be fair to me and all other Amazon clients. Here we go as presented in the last chapter

This Was Chapter 7

The Blocking of the Two RNC Books

Amazon Restarted Blocking

After the RNC Convention, which I watched attentively as I am a conservative Democrat, I found 87 speeches that were given by various conservatives on behalf of the Donald Trump presidency. I dressed them up a bit and provided some attribution and I presented them in a book, which I titled 2020 RNC Convention Full Speech Transcripts: Memento of the 87 best convention speeches ever given.

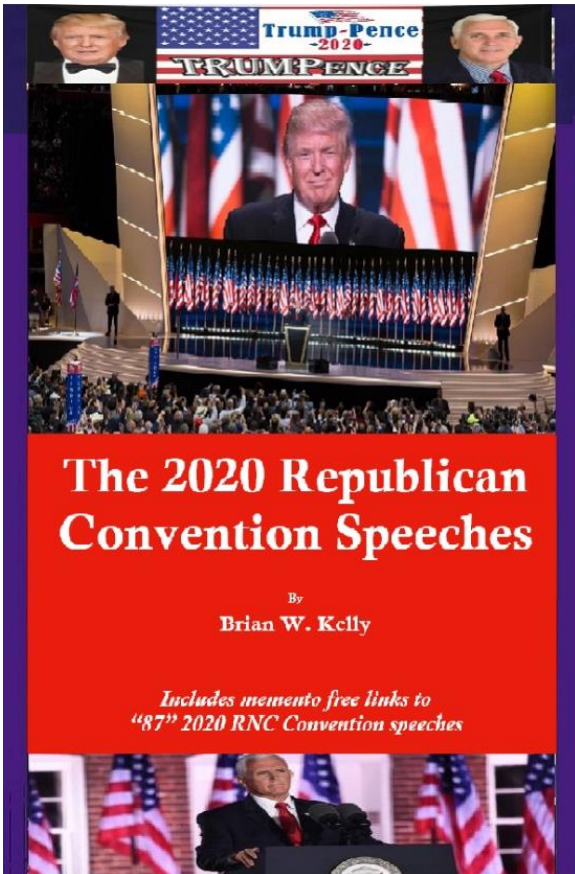


Before I submitted the book to Amazon, I had spoken with some Republican principals who assured me it was OK to print them under fair use policy in a book as it would give the Party additional Convention coverage of material they wanted well known.

When I submitted the material, it took Amazon a while to tell me the book was live. In fact they never did. They argued with me about fair use and

eventually blocked the book because it was “widely available on the Internet.” But it was not. My book had my presentation style.

When I saw the book blocked I gave up as I have never been able to unblock a book. Sometimes to get a different reviewer in the past, I would change the edition # or change the title a little and put it out with a different ISBN. Amazon reviewers are not consistent and changing the ISBN would often be all I had to do to get past the stodgy unrelenting blocking team.



This time, I decided to take a different tactic. I deleted all the speeches from the book and released it at 102 pages with my own perspective instead of the speeches. There should have been no issue but I must have gotten the same reviewer who began to hassle me that this was just copied from the Internet. I explained that it was not but they asked me to prove that I wrote it. Tell me how I was supposed to do that.

Right now, this new book is in its five day period before Amazon blocks it.

I decided to give the first book away as a 322 page pdf by providing a link in the second book which, by the way was titled: *The 2020 Republican Convention—Speeches: Includes memento free Link to “87” 2020 RNC Convention speeches.*

I will find another source to print this book and offer it as an eBook. An author should not have to go through this much pain when they own their own publishing company.

To show the fight I put forth with Amazon before taking them to court and before writing this book to tell the world about their business practices, I engaged them with a lot of emails. As of today, they have not responded.

The emails are as sent with the most recent being the first and the original email being the last. What would you do if you were me. Here is the fight I had put up before writing this book and before asking my sons who are lawyers to represent me and of course, before sending this story to the FTC for unfair business practices. Write me at PO Box 621 if you have any ideas. Feel free to request a PDF of these books for your own web site and you may distribute them for no charge.

Date: Fri, 25 Sep 2020 15:29:04 -0400

To: kindlecontent-review+A15ZT0JHOXILGO@amazon.com

From: "Brian W. Kelly" <bkelly@ptd.net>

Subject: Re: Your Amazon.com Kindle Inquiry

Bcc: brian

I am at a loss after my further explanation of yesterday that you

have yet to clear this book in question for publishing even as your five-day deadline is like a clock ticking. You have never approved one of my books when the five day clock began ticking. In fact all it means to me is the book will be blocked in five days so don't bother trying to convince Amazon otherwise. Your process is a sham and a shame.

Here is another story that is true that I did not tell you yesterday when I made my last plea to not block this book.

*As I listened to Rush Limbaugh this afternoon, I was reminded of the action I took in frustration to prove to myself that you did not truly examine the content of the book titled *Coronavirus: The Cause & the Cure*, which was blocked even though the content was not objectionable.*

How do I know it was not objectionable and that the review process on that book and others is a sham?

*Because I resubmitted it with a new name and I sold more of the retitled book than any other book I have ever published -- 157 copies since you rejected the original title. *Coronavirus: The Cause & the Cure*. I ask you to Check out the content of both books to prove my point. I resubmitted the book with the major change being the title. Instead of *Coronavirus: The Cause & the Cure*, I titled the new book *Hydroxychloroquine: The Game Changer*. You always tell me that people are not satisfied when book information is readily available on the Internet. Yet, if I am a repeat defender with 8 books blocked by Amazon, consider that there have been no returns of any of my books in the last three months-- the most the report shows. So the people who buy my books keep them. Why, if not because I write conservative books did you block 8 of my books this year and to the best of my knowledge you blocked none in prior years. Why has Amazon singled me out? I am the most published author of non-fiction works that currently does books with Amazon. Why do you*

treat me so poorly. When I changed the title of the book above about Corona, under the new title, I sold 157 copies with the latest copy being yesterday. One hundred fifty seven copies with no returns for a book that you had blocked. I admit I tricked the reviewers by resubmitting the same book with one new paragraph. Almost 100% of the pages in the blocked book were in the new book. This proves that there was no rhyme or reason for the blocking of my books other than you don;t want to sell books that have a conservative slant.

I will be looking up which federal agency to plead my case to . You have treated me unfairly even though my books sell well with no returns for the last three months. Plus I am your most published non-fiction author with over 240 titles. You have treated me unfairly and I am trying to make my case that you are wrong.

How many authors do you have who have written eight books this year. I wrote 21 books this year and out of the 21 books, you blocked eight of them. How can a person make a living when they have to write two books for one to count. I hope I have explained this well. Now, you can see why I am exploring other avenues for my books. But i do not want to change. I would prfer a promise that you will stop blocking my books.

I am not sure where to go but I have two sons who are lawyers and my daughter works as an almost paralegal. I am looking at the FTC. Perhaps you can tell me which agency you fear the most so I can know better who to submit ny complaint.

I do know that the nation's consumer protection agency, the FTC takes complaints about businesses that don't make good on their promises or cheat people out of money. They share the public's complaints with law enforcement partners and use them to investigate fraud and eliminate unfair business practices. I think you have treated me unfairly. You should submit my responses to

your supervisors. None of my books should be blocked.

Date: Thu, 24 Sep 2020 10:29:56 -0400

To: kindlecontent-review+A15ZT0JHOXILGO@amazon.com

From: "Brian W. Kelly" <bkelly@ptd.net>

Subject: Re: Your Amazon.com Kindle Inquiry

I have seen this response before. Then nothing happens and my book is blocked.

I do not believe Amazon reviewers understand the nature of non-fiction. Facts are facts. Commonly known facts are not cited. Each author brings a different presentation style and teaching style to their books. Facts always stay the same whether they are freely available on the Internet or in a library or not. Fiction books by definition are not fact based and so facts would not be available on the Internet or in a library etc.

You know that I wrote what is in this book regardless of what facts are on the Internet. When an author writes a book based on facts, he or she does research to gain the facts. If the facts are not gained from the Internet, they are gained from books, periodicals and other material often found in libraries. The facts are the facts regardless. When you say the facts are readily available on the Internet that is a meaningless argument. They are also available in libraries and other sources. Of course. Some facts become universally known and are available in current newspapers and in many sources on the Internet. Are you suggesting that books based on facts are not OK for Amazon to print because the facts are available? That would mean that there should not be a category called non-fiction. Yet, many books are non-fiction. All but several of my trove of over 240 books are non-fiction. Why would somebody buy a book if it is non-fiction and the facts are on the Internet or in a library someplace.

Well, in most cases it is the author. It is how a given author such as myself presents the facts.

I received a BS in Data Processing and an MBA in Accounting and Finance plus I attended one month of internal IBM education classes for the 23 years in which I was employed. As a faculty member of Kings College, Misericordia University and Marywood University, I wrote a great number of books from researching various sources including libraries, the Internet, the daily news programs radio & TV etc. Eventually information becomes commonplace so that authors do not cite their sources as it is common place. Such is the case with the Democrat and the Republic conventions. They were fully televised and most news sources wrote about them without citations because the knowledge was commonplace. Such is the case with my books about the convention. Facts are facts.

I have been a faculty member part time and full time and so I am accustomed to teaching. An author teaches when he or she writes a book. Two books about the Civil war for example would be fact based but the books would be different because of the way the author teaches the subject matter. With the same facts, one book would be a light read and the other would be heavy perhaps. Yet, the facts are the same. The author makes the difference and that is why some authors are successful and others are not.

The first book I wrote was in 1984, published by Ballinger, a division of Harper Collins. I then wrote a series of books for John Wiley & Sons. All were tech books in the beginning all non-fiction fact based. My books outsold others and some outsold mine on the same topic. The author makes a difference with the same facts. I have written books for 29th Street Press and MC Press, and Midrange Computing and others. I know what I am doing. People buy my books because they like my presentation style of the facts

some which are cited in the books and others which are common knowledge.

It began to take longer to find an author or an authors agent than it took for me to write a book so I decided to use my company Lets Go Publish as an independent publisher. I used another of my companies, BookHawkers.com to market these books. Then I heard about CreateSpace which was a great fit and I stopped marketing my own books and CreateSpace printed them. I was not looking for a new publisher that would interfere with my topic selection as Amazon now chooses to do. And, so I am looking at Ingram and others and I am considering leaving Amazon and moving my Lets Go Publish titles with me. This year alone you have blocked at least six of my books. They are still blocked. That makes my writing time unproductive. Additionally, Amazon does not reimburse me for the ISBN that was used on each of the books

*Great Moments in Philadelphia Eagles Football
The Constitution V The Virus
2020 RNC Full Speech Transcripts
When Will America Reopen For Business?
Reopen America Now!
Coronavirus: The Cause & the Cure
Great Moments in Kansas City Chiefs Football*

I never had a problem with Amazon before this year. Eight books blocked in one year tells an Amazon story of which Jeff Bezos should not be proud. I have a feeling it is because somebody has me pegged as a conservative and Amazon is taking it out on my business. Now, with this latest book which I stripped out 87 transcribed speeches to please you bringing the book from 322 pages to 102, you are preparing to block an unprecedented eighth book for this year. Shame on your company.

I regret to say that I am in the process of have contracting with a law firm because if you will pardon my frankness in the spirit of 2020, and you will not get away with denying me my eighth book this year. We will appear before a magistrate with two lawyers as planned and a friend of the court (Amicus Curiae) who often purchases my books and who enjoys them very much.

I am a conservative and that's why you are playing games with me

I have over 245 books sold by amazon and you have stopped treating your loyal customers well.

amazon.com / author / brianwkelly

Having said that,

When I wrote to Amazon on one of my earlier book blocks, Coronavirus: The Cause & the Cure I found a link that told ne if I took this email to Jeff Bezos, that more likely than not, Mr. Bezos would respond. But, I think he looked up the fact that I am a conservative and the billionaire Mr. Bezos decided that he did not have to step in as the company was operating against conservatives as planned.

I am the most published non-fiction author in America and this is how you treat me. It is not good business. Why me?

At 05:56 PM 9/23/2020, you wrote:

amazon

Your Account Amazon.com

Message From Customer Service

Hello, We received the information you submitted for the following book(s):" The 2020 Republican Convention--Speeches: Includes

memento free Link to 87 2020 RNC Convention speeches Brian W Kelly (AUTHOR)" ID: PRI-C9ESXBVMM0D We need some additional time to review everything. We'll be in touch within 5 business days. We appreciate your patience. Thanks for using Amazon KDP

*Best regards,
Daniel.*

*Amazon.com
Original Message
You are incorrect*

How does one prove they wrote something.

What chapter are you referring to?

Nothing matches anything on the Internet

But, facts are facts

Show me what matches

The reason I can't find anything that matches is because i wrote it.

Tell me what you are llooking at on the Internet

At 03:30 PM 9/23/2020, you wrote:

- >*
- >Amazon*
- >*
- >*
- >Your*
- >Account*

>Amazon.com

>

>Message From Customer Service

>Hello, Thanks for your message regarding the

>following book(s):" The 2020 Republican

>Convention--Speeches: Includes memento free Link

>to x9387x94 2020 RNC Convention speeches Brian W

>Kelly (AUTHOR)" ID: PRI-C9ESXBVMM0DWe've

>reviewed the information you provided. Based on

>our review, we're unable to confirm that you

>hold the necessary publishing rights. The

>content closely matches content that is freely

>available on the web and we are not confident

>that you are the copyright owner. This type of

>content can create a poor customer experience,

>and is not accepted. The information you provided

>is insufficient because of the following

>concerns:x95 Documentation has not been provided

>to confirm you are the original author of the

>contentx95 Documentation has not been provided to

>confirm that the author granted you rights to

>publish the contentIn order to publish the

>book(s), reply to this email within 5 days and

>provide us with further documentation and/or

>verification showing you hold rights to the

>content.For example, if the content you're

>publishing is appearing on your blog

>(yourblog.com), then the email should be sent to

>us from you@yourblog.com. The information

>following the @ symbol in the email address

>should match the website address.Please reply to

>confirm your publishing rights within 5 days.

>Otherwise, the book(s) will be set to "Blocked"

>in your Bookshelf and will be unavailable for

>sale on Amazon.For more details about KDPs

>copyright guidelines, visit

>Help:<https://kdp.amazon.com/help/topic/G200672400Publishing>

>books without holding the necessary publishing

>rights is against our content guidelines and may

>result in the suspension or termination of your

>KDP account.If you have questions or believe

>you've received this email in error, please

>email us at

>kindlecontent-review@amazon.com. Thanks for your cooperation,Amazon KDP

>

>Best regards,

>Daniel.

>Amazon.com

>Original Message

>I am the author of the chapters in this book.

>

>I would be happy to remove any chapter that you

>identify as being written by somebody other than myself

>

>Facts are facts so having the same facts on the Internet would make sense.

>

>At 11:44 PM 9/20/2020, you wrote:

> >Hello,

> >

> >During our review, we found that the following

> >book(s) contains content for which you may not

> >hold the necessary rights. Some or all of the

> >content within your book(s) is freely available

> >on the web. We need you to confirm your

> >publishing rights before the book is made available on Amazon.

> >

> > *The 2020 Republican Convention--Speeches:*
> > *Includes memento free Link to [2020 RNC](#)*
> > *Convention speeches by Brian W Kelly (AUTHOR) (ID: PRI-C9ESXBVMM0D)*
> >
> > *We need to confirm one of the following:*
> > *x95 You are the copyright owner of the content*
> > *that is freely available on the web*
> > *x95 The content found on the web is in the public domain*
> >
> > *In order to publish the book(s), please take the*
> > *appropriate action below within 5 days:*
> >
> > *Option 1:*
> > *Provide documentation and/or verification*
> > *showing you hold publishing rights. Acceptable documentation*
> > *may include:*
> >
> > *x95 A signed copy of the agreement between you and*
> > *the author(s) or website owner(s)*
> > *x95 An email from the domain of the web address*
> > *where the content is found stating that they do*
> > *not object to your use of the content*
> > *x95 If the website where the content is found*
> > *includes email contact information, an email*
> > *from the address listed on the website stating*
> > *that they do not object to your use of the content*
> > *x95 If the author of the content has an official*
> > *website, an email from the address listed on*
> > *the author's official website indicating that*
> > *they do not object to your edition*
> >
> > *Option 2:*

> >Provide information for underlying public domain
> >works. If your book(s) is based on a work(s)
> >that is in the public domain, reply to this
> >email and provide the following information for the public
domain work(s):

> >

> >Underlying work information:

> >1. All author names:

> >2. All author dates of death:

> >3. All initial publication dates:

> >4. All initial publication countries:

> >5. Website link(s) to confirm:

> >

> >For more details on publishing public domain content, visit
Help:

> ><https://kdp.amazon.com/help/topic/G200743940>

> >

> >Please take action within 5 days or your book(s)

> >will show as "Blocked" in your Bookshelf and

> >you will be unable to offer it for sale on Amazon.

> >

> >If you have questions or believe you've received

> >this email in error, reply to this message.

> >

> >Thanks for using Amazon KDP.

:

Chapter 2 The LGP Complaint v Amazon to the FTC

Brian W. Kelly
Lets Go Publish!

October 19, 2020

To the:

FEDERAL TRADE COMMISSION

Headquarters

Complaint against Amazon
Federal Trade Commission
600 Pennsylvania Avenue, NW
Washington, DC 20580
Telephone: (202) 326-2222

Dear Sir or Madam,

I am being discriminated against by Amazon because I am a conservative author. They are in the process of blocking my ninth book this year from printing and distribution. I had used CreateSpace before this year and Amazon bought them out and changed their business practices and made it difficult for independent publishers such as myself from finding a company that offered the services of CreateSpace.

I once contracted with Offset Paperback a local printery to produce books for my little company called Lets Go Publish!. I would print 20 books at a time and pay for them and sell them on a web account I owned on the Internet. A friend of mine Paul Harkins told me I would be better off using CreateSpace for it would not cost me a dime until they sold a book. This worked well until Amazon bought CreateSpace. And all of a sudden in this past year I have had eight books blocked and a ninth is in the queue to be blocked.

I was so upset I asked my son who is a lawyer to take a case before magistrates court in PA against Amazon. He suggested I file an FTC complaint because Amazon is preventing me from having my books

printed and distributed. The market place for independent publishers is not too big for finding such services after Amazon bought CreateSpace. This is the complaint.

To present a case, I wrote another book that I titled *Taming Amazon: The Biggest Bully in Town: This big bully blocked eight books in 2020 by the most published non-fiction author in America*. Ironically, Amazon did not block this book about itself and I have provided in this envelope for your reading to better understand the issue and my discourse with Amazon.

The seventh block for example was blocked because I took publicly available speeches and found transcripts across the Internet for them. I informed Republican officials of what I was doing but could not find 87 people who delivered the speeches. Yet, they were publicly available on the Internet as delivered and in text form.

My value provided by the book was that I offered a perspective and I put all the speeches for each convention night in one chapter. I argued that Facts are facts and any fact I used would be the same fact that anybody else would use. I could not create a different fact to say that “George Washington is the first President of the US. It seemed no matter what I argued they could not move and they would not tell me which areas of the book they found an issue with.

Here is a link to the book as I submitted:

<http://www.letsGOPublish.com/files/rncspeeches.pdf>

Here is a link to the Amazon Bully book:

<http://www.letsGOPublish.com/files/amazonbully.pdf>

I am also sending the latter book in hard copy as it tells more of my story about Amazon’s unfair monopolistic practices.

To resolve my problem, I would appreciate your instructing Amazon to treat me fairly and to unblock the eight books currently in that state and to approve for publishing in the normal way the one book they rejected today. Titled: *What America Loses if Trump Loses*. Please have an agent call me at 570-417-8398 to discuss this matter and help me find a resolution.

Enclosed are copies of my records concerning this matter. The whole story is in the book which can be accessed with the link or you can read the enclosed book.

I look forward to your reply and a resolution to my problem. I will wait **a week or more before following up**. Please contact me at the above address.

Thank you for your consideration.

Brian Kelly
President, Let's Go Publish! Publisher
I am the most published non-fiction author in the United States.

Chapter 3 First Addendum to LGP's FTC Complaint v Amazon

Brian W. Kelly
Lets Go Publish!

October 20, 2020

To the:

FEDERAL TRADE COMMISSION

Headquarters

Complaint against Amazon
Federal Trade Commission
600 Pennsylvania Avenue, NW
Washington, DC 20580
Telephone: (202) 326-2222

Dear Sir or Madam,

FTC Complaint Addendum

Brian W. Kelly / Lets Go Publish! V Amazon

There is more to the story that I mailed in yesterday. Please continue the record with this addendum.

Let me begin by saying I am not the only one who Amazon is targeting but the fact is most authors write fiction whereas I write non-fiction. Non-fiction is fact. Whereas a novelist invents stuff and prints it, a non-fiction writer conducts research and discovers facts. When those facts are printed Amazon has recently been picking on every third book of mine and saying that the information is freely available on the Internet as their excuse for banning the book. Here are some other complaints I found. I could fill a book up of small, book to book financed individuals operating as independent publishers who are routinely bullied by Amazon because Amazon has taken away the opportunity for these people to go elsewhere for service.

Amazon self-published authors: Our books were banned for no reason

August 10, 2018

Author J.A. Cipriano has self-published nearly 90 books through Kindle Direct Publishing. Source: J.A. Cipriano

In recent weeks, Amazon ([AMZN](#)) has taken down e-books written by at least six self-published novelists who say they did nothing wrong and depend on the platform to make their living, those six novelists told Yahoo Finance.

The six authors published many of their books through Amazon's online self-publishing platform [Kindle Direct Publishing Select](#), and they expressed shock and frustration over losing their livelihoods without understanding why.

Amazon, for its part, has been cracking down on KDP Select authors who supposedly game the system in order to get paid more. But the authors Yahoo Finance spoke to insist they haven't engaged in this kind of fraud, and that Amazon banned them without sufficient explanation of wrongdoing.

Let me just say that there is no customer relationship with Amazon. You either accept what they say or leave. Worse than that Amazon can block your books for sale and can in fact discontinue your Amazon membership and put you completely out of business. People like me who speak up are at risk.

Here is a story which reflects the dictates of Amazon the Bully <https://www.creativindie.com/how-i-got-banned-from-kdp-and-what-happens-after-your-account-is-deleted/>

How I got banned from KDP (and what happens after your account is deleted).

In an unexpected Christmas surprise, I got some emails today saying Amazon had deleted my Kindle Direct Publishing accounts, I can never publish on KDP again, and they aren't required to pay me for previous sales.

This happened during the height of my new book launch, when I was #1 in all my categories, and just starting to build reviews. So not ideal. The main problem was I had two duplicate KDP accounts with the same email, using different passwords. One of them was a mistake, but since I've had it for a couple years I decided to use it for

this new book, because I write for very different genres and the two accounts helped me keep them organized.

So yeah – apparently we can’t have two accounts. That’s against the rules. *Mea culpa*. Also apparently, they sent me a previous email (that I never saw) which I hadn’t responded to.

Interestingly, one email is harsher. The first says I will receive unpaid royalties. The second says I’m not eligible for unpaid royalties:

UPDATES: This was my FIRST run-in with Amazon. My second offense happened a year later, when I accidentally added a book to KU but had an old version on Google Play from years before... Amazon [kicked me out of KU completely](#) – but I made a big fuss about it and got let back in. In 2018, many authors have been getting expelled or banned for “rank-manipulation” even if they’re doing nothing wrong, and using no promos other than AMS ads.

Two more stories

#1 I was at the UPS store yesterday and I noticed the agents had little space to move around behind the counter. An agent told me that the hundreds of boxes were Amazon returns. People who found fault with Amazon product sales and were returning the product. He said that what happens is that the stuff is shipped by the producer. The customer decides to send it back and does to Amazon. they return the stuff to some secret spot in where nobody knows what happens. The original producer who uses Amazon for distribution (somewhat like me) is notified by Amazon on a replacement to resend the shipment. There is no compensation for the resend and no return of the original product. The UPS agent said they thought that Amazon would be going out of business with all the returns they get. The independent producers are being deluged with replacement costs—shipping and new products. UPS stores and other shippers see what is happening.

#2 In 2012, one Chicago book distributor and publisher, Amazon.com pushed just a bit too far. They pushed them

right out the door with no concern. Independent Publishers Group has found itself in a struggle with the world's largest online retailer over terms of its contract. Failing to reach an agreement, [Amazon](#) on Monday pulled the plug on 5,000 of the company's titles, removing those offerings from its [Kindle](#) e-bookstore, according to President Mark Suchomel. "They decided they didn't like the terms we offered, and we said, 'We're not going to change,' and they removed them," Suchomel said. C'est la vie. Certainly a company that was not in a monopoly position would not behave in such a fashion.

#3 <http://jakonrath.blogspot.com/2012/02/amazon-will-destroy-you.html>

There are many independent publishers who do not respect Amazon's business practices. Since Amazon bought WAPO, somehow these stories are not as prevalent.

Amazon Will Destroy You

I've been hearing a lot of whiny bitching on the interwebs over the past year.

"Amazon is going to put Big 6 publishers out of business!"

"Amazon is a bully!"

"Amazon is going to destroy bookstores!"

"Amazon engages in unfair business practices!"

"Amazon is the devil!"

"Amazon is going to monopolize the industry, then force all authors to work in labor camps for 6 cents an hour!"

"Amazon is going to invent a car that is fueled by the screams of puppies!"

"Amazon is going to take over the world!"

That last one is probably true.

Blaming Amazon for your eventual downfall like blaming a lion for being king of the jungle.

Treating authors like shit, when authors are essential to the process, is bad business.

Treating readers like shit, when readers are essential to the process, is

bad business.

...

I included #3 above because Amazon is being discussed. Bookstores and publishers and distributors are NOT essential to the process. You should have evolved.

The point is that Amazon squeezes whoever they can so it does not cost them. I think I am being targeted because I wrote political books about the President. Three of my last six books have been about Trump and the RNC Convention. When I wrote about COVID, books were blocked summarily because Amazon said I was not an authoritative source. I think it is because they have an opinion on what is OK speech on COVID-19 and feared I was not on the right page.

Jeff Bezos is the owner of Amazon. He is the world's richest person, with a net worth of \$183 billion, according to the Bloomberg's Billionaires Index. In August 2020, the Amazon CEO became the first person in history to be worth \$200 billion. We all know that Jeff Bezos bought the *Washington Post* in 2013. In the course of the discussion, Bezos articulated the thought process that motivated his purchasing decision, a decision he broke into a two-part framework. By owning a piece of the national press, Bezos gets to slant the news in his favor and the liberal side. Having him censor my books with his publishing connections seems at face value unfair. Don't you think?

President Trump, an astute businessman, who is known to call a fig a fig, says that the Jeff Bezos-owned Washington Post will be out of business in 7 years. He calls it a 'propaganda machine' for Amazon. Today the fact that Amazon censors its independent authors may make the Post irrelevant in the future. But then again, Bezos is the kind of cat who seems like he likes to have the deck stacked well in his favor before he plays. I agree with President Trump. Bezos does not care who he bullies or puts under as long as he has the power. That sir, is patently an unfair business practice.

Who is Brian W. Kelly, the author. Kelly claims to be the most published living non-fiction author in America. Not many well-known authors dabble in the non-fiction genre. For example, Stephen King is seen as one of the most published authors in the world. He is quoted as having said that he writes 2,000 words a day, which is quite a lot. His stories are fiction. You see many of his books on shelves (and on the big screen). Records say that King has published 60 full-length books and over 200 short stories. King also has essays, screenplays, and comics. Brian W. Kelly just completed his 250th book, 246 of them are non-fiction. Kelly also has written hundreds of essays in various magazines,

There are no counts kept of which I am aware of the non-fiction book titles and the authors who wrote the most titles. When I try to find the record holders those who publish such statistics are caught up in the notion of how many copies are sold and not how many titles. Those on the list often have one and most often less than twenty book titles for their millions of sales. Consequently, I believe it is fair that I claim to be the most published living non-fiction author in America. Nobody has yet to prove me wrong and my total goes up by about twenty-five books a year. Of course, that total of published non-fiction works would be higher if Amazon has not recently seen fit to keep my numbers down by blocking my books which they do not like—simply because they can.

I have no statistics as to how high up in the book titles rankings (all books) I am at Amazon but there is no question that I am Amazon's most published non-fiction author. If Amazon treats me poorly, and they definitely do, can you imagine the treatment that an author who has just a few titles in any genre receives from America's biggest bully of a corporation.

Ten years ago there were lots of options for authors to become independent publishers and take control of their own destiny. Success or failure was up to the individual without having to find an author's agent and give up a lot of profit if you could find one.

My first books were published by Ballinger, a division of Harper Collins, John Wiley & Sons, Midrange Computing, MC Press, 29th Street Press, IT Jungle, and others. It took about a long to negotiate a good contract back then as it did to write one of my tech books. I ran into a friend who suggested I use Offset Paperback a company in Dallas, PA who were just starting a Print on Demand operation. It was a great relationship.

My first book titles were distributed by some of the magazine tech companies that commanded the readership in the computer marketplace. I would come up with a book, write it, edit it, and Offset POD would print it and make it ready for distribution I would then send as many as a hundred or two hundred to the Tech publishers who were happy to carry my books. Most books sold well but when they did not sell, I ate the cost.

My friend Paul Harkins, a tech guy and an independent author suggested I use CreateSpace to save money on titles that did not sell. CreateSpace would take the manuscript in word or PDF form and I would use a cover creator program so that with no cost, I could produce a book. They would then sell the books online. Books were only printed when they were ordered online.

Eventually Amazon began to sell CreateSpace books and that seemed great for increased sales. It was great for awhile before Amazon got more involved.

When a reader bought a book, CreateSpace would print it, pack it, and ship it and they would bill the customer's credit card, and keep track of an agreed on royalty based on the book price which I set.

Other than time, there was no cost to publish.

Then Amazon bought CreateSpace. CreateSpace operated normally for a few years and then Amazon changed the software for cover creation etc. and made it more difficult for those of us independent authors who felt locked in to CreateSpace. It was so much easier to stay with Amazon than to switch that most did not seek other publishing opportunities. I did not look at other printers seriously. Nobody had ever blocked a book of mine.

Other than changes to software, things ran similarly with how CreateSpace operated. Then, this year, Amazon began to get picky. I mean picky. They refused to say what they objected to and then the books got censored. In the first part of my complaint I highlight what they began to do to harass me and then they blocked (censored) eight books this year and I think the one they fingered yesterday *What America Loses if Trump Loses* will eventually be censored.

By the way, when I checked my email at lunch time a few minutes ago, Amazon had not accepted my argument of yesterday. I had sent them the following:

Dear sir or madam,

Some of the facts and content found on the web is in the public domain. As you know, fact based books are like that.

The Trump platform is public domain and available on the Internet in many areas but not all at once. I picked the facets from the Trump platform that applied to this book and there are many that I felt told my story. Nobody has a book with all of what I have.

If you find anything objectionable which I cannot find now in my review, please identify it and I will remove it and resubmit the manuscript..

Thank you.

This is what they sent me:

We've reviewed the information you provided. Based on our review, we're unable to confirm that you hold the necessary publishing rights. The content closely matches content that is freely available on the web and we are not confident that you are the copyright owner. This type of content can create a poor customer experience, and is not accepted

They chose not to identify the objectionable areas because there are none. I replied:

The material is public domain.
What a president says is public domain.
I do not write fiction so facts are facts.

I expect they will block the book as I have seen this pattern of emails in the past.

I never signed a contract with Amazon that gave them censoring ability.

In fact, I do not recall signing a contract at all even with CreateSpace. I did fill out a CreateSpace application but that was a long time ago. Amazon bought CreateSpace to assure their monopoly power over independent publishers.

By the way, my first printer, Offset Paperback, which I left for CreateSpace, no longer prints books for independents. They shut down their POD facility in Laflin, PA a little more than a month ago. Even before that when I requested a quote after a number of blocked books by Amazon, they were unable to give me one.

I used Offset as a printer and sold and distributed my own books. I used CreateSpace as a printer and as a distributor. To the best of my knowledge, they never checked my content other than to make sure my PDF formatting fit their printing requirements. I am the publisher in the Lets Go Publish! Operation. I don't need anybody to check my content and would not have signed anything giving CreateSpace a right to check my content. When Amazon took over, they took all CreateSpace customers under existing and did not send out new contracts to be signed.

Let me repeat. I never gave any company the right to edit and censor my books based on content. I viewed Amazon as a printer who also distributed my books. That is it. They have taken the idea of printing to a level no independent would have agreed with.

This looks a lot to me like what Twitter and FaceBook is doing with the Biden Laptop. Who gave this high tech company Amazon the right to censor my content by choosing not to publish my books after supposedly reading them? It was not me.

Now that the alternative market place for POD printers is much thinner, independents do not have the opportunity to switch from Amazon. Amazon has seen to it that they now own the opportunities and if you do not play ball, you do not get to publish and distribute another book. That is a monopoly power and it is patently unfair to small independent publishers.

By the way, this is a small point but it demonstrates the disdain Amazon has for its customers. Before Amazon censors a book, they force me to use an ISBN# which cost publishers like me from Ten dollars to \$100 a piece. When they block a book, they do not permit have an ISBN to be reused thus costing publishers real money besides all the time wasted trying to write and publish the book.

Please address this issue first by forcing Amazon to unblock and de-censor my books. Secondly, I would also like Amazon to analyze potential sales of these books during the blocked period, and pay me a royalty for expected sales. Thirdly, I would like a free pass on all future books so that I do not have to waste all this time trying to get approval for a book that my publisher Lets Go Publish! has already approved.

Please help me and others in my predicament. I look forward to hearing from you at your earliest convenience

Sincerely

A handwritten signature in cursive script that reads "Brian W. Kelly". The ink is dark and the signature is fluid and connected.

Brian W. Kelly

Chapter 4 Second Addendum to October 19 FTC Complaint

Second Addendum to FTC Complaint of LetsGoPublish.com V Amazon

Brian W. Kelly
Lets Go Publish!

November 1, 2020

To the:

FEDERAL TRADE COMMISSION

Headquarters

Complaint against Amazon
Federal Trade Commission
600 Pennsylvania Avenue, NW
Washington, DC 20580
Telephone: (202) 326-2222
Dear Sir or Madam,

FTC Complaint Second Addendum

Brian W. Kelly / Lets Go Publish! V Amazon

There is more to the story that I mailed in that was dated October 20. Please continue the record with this, the 2nd addendum to the complaint of October 19, 2020 .

As a reminder, please let me begin by saying I am not the only one who Amazon is targeting but the fact is most authors write fiction whereas I write non-fiction. Everybody knows that Amazon is big. They are also very assertive now that they have the marketplace captured. Independent authors are at their mercy and they squeeze. Globally, **Amazon's** KDP division which handles independent publishers / authors such as myself has now published more than 2 million books. That means that there are hundreds of thousands of authors which Amazon controls with a tight fist.

As I wrote in my original complaint, I had never had a book censored in over thirty years of being a professional writer until this year. So far I have had ten books censored or to use Amazon's term, *blocked*. That means that despite the weeks and months invested in a book Amazon found fault and no amount of words could overcome their objections. Under no circumstance would they cite the passed to which they objected. After several letters back and forth, one day I saw my book would not ever be for sale for an undisclosed reason that I have not figured out how to undo. That is a lot of wasted time to satisfy Amazon's political ideological agenda.

I know that the FTC is familiar with Google and Twitter and Facebook's issues with members of their service such as the New York Post. If these tech giants, and please include Amazon in this list could block the #4 publisher in the country, (The NY Post), think of how little ability to fight a small publisher such as myself has with just 254 titles. Better yet, consider how Amazon can run roughshod over any independent publisher / author who has just one or several books for any reason. There is apparently no law apparently that makes them cite the specific book problems which supposedly caused their abusive censoring action.

It is government's job to protect citizens against such monster tech thugs as Amazon, Twitter, Facebook, and Google. They have no right to restrain trade by controlling an entire industry. That is why I am complaining.

We know that recently Jack Dorsey under pressure released The New York Post account. Before this, Sen. Ted Cruz accused Twitter CEO Jack Dorsey of "censorship" for locking the New York Post out of its account for two weeks. I suffer similar censorship by having ten books taken off the market for no reason by Amazon. We know this NY Post issue came about because of politics and the red flags about the story sourcing. Dorsey offered little to the Senators in their meeting. All of this information about censoring is well published but Somehow Amazon is off the hook. They are a major perpetrator and worse than most because they pick on the smallest of entrepreneurs to extort their billions and prevent the smallest businesses from being successful.

When I wrote you last, I took all of the submission and I published it as an Amazon book titled:


FTC Case: LetsGo Publish.com v Amazon

I subtitled the book as follows:

This big bully censored nine books in 2020 by the most published non-fiction author in America

I will take this FTC submission also and create a saleable book out of it.

So, what happened when I published the book using Amazon? Well, I asked for a proof which I paid for and then I approved the book for printing after Amazon put it through their rigors. There was no possibility for plagiarism and there was no vulgarities but they don't block books for vulgarities anyway. Within a day it was on sale at Amazon and to this day it still is. This picture below is how I know. I captured it a minute ago:

	<p>FTC Case: LetsGoPublish.co m v Amazo...</p> <p>By Brian Kelly</p>	Kindle eBook	\$3.99 USD
		<p>BLOCKED ▾</p> <p>Last modified on October 25, 2020</p>	
		Paperback	\$12.95 USD
		<p>LIVE ▾</p> <p>Submitted on October 22, 2020</p>	<p>View on Amazon ▾</p> <p>ASIN: 1951562372</p>

For author information, Amazon provides a small blurb about the status of a book KDP hardcopy (lower portion) and their Kindle EBook version (upper portion). As you can see above, there is the book cover, the title, author, and the status and price. The paperback version is live and available for anybody to purchase. Amazon prints and ships the book when ordered. After having nine books censored (blocked – see status of Kindle eBook) I did not submit a Kindle version for three days after the paperback was for sale. You can see the dates. On October 25, as you can see above, the status was modified by AMAZON Kindle to blocked. I received no information as to why it was blocked. It was blocked because Amazon did not like it which is unfair. I suspect the paperback is for sale today because the reviewer used normal standards and found nothing objectionable in the text. And thus OK's the book for publication and it is in fact, published and available.

Why one is blocked and the other is not and they are the same exact content shows that this block was an arbitrary and capricious action. I did not complain because I feared they would retroactively censor / block the paperback which is available for sale today as I write and has been for almost ten days. I would recommend somebody call me and advise me to complain about the blocked book and I'll bet they block the paperback for

punishment. They are after all a big industry bully and they love intimidating small scale entrepreneurs such as Lets Go Publish, my little company.

Since my addendum to the case of October 20, I have had another issue with Amazon reported in the emails and descriptions below. I expect that this will be censored / blocked in the next few days. Here is what it looks like now:



What America Wins When Biden Wins: ...

By Brian Kelly

Kindle eBook \$3.99 USD

IN REVIEW ▾

Last modified on October 25, 2020

Paperback \$12.95 USD

LIVE ▾

Submitted on October 21, 2020

[View on Amazon](#) ▾

ASIN: 1951562364

As you can see, this Kindle book was modified last on October 25 and that was when Amazon made its status IN REVIEW.

On Oct 21, the very same content as approved as a paperback and it can be purchased as of today from Amazon. Meanwhile they are finding problems with the same content in their Kindle eBook. It is unexplainable other than harrasment and soon this Kindle book will be blocked. The FTC book discussed before this was blocked without any emails.

The following is the eamials plus descriptions between Amazon and myself B Kelly from Oct 25 though Oct 28. I have not heard from them since then and expect the book to bel censored soon:

On October 25, Amazon sent me an email below finding fault with the EBook and I responded with the following:

From Bkelly to Kindle

Nobody has the time to verify all the facts in a fact based book.

Tell me what is objectionable and I will remove it though I think this book is unique to me.

This email was from Kindle Direct Publishing kindle-content-review+5002E00001fLLeXQAW@kdp-support.amazon.com The above response

At 11:45 PM 10/25/2020, you wrote:

Hello,

During our review, we found that the following book(s) contains content for which you may not hold the necessary rights. Some or all of the content within your book(s) is freely available on the web. We need you to confirm your publishing rights before the book is made available on Amazon.

What America Wins When Biden Wins: Everything !!!!! by Kelly, Brian (AUTHOR) (ID: 37652591)

We need to confirm one of the following:

You are the copyright owner of the content that is freely available on the web

The content found on the web is in the public domain

In order to publish the book(s), please take the appropriate action below within 5 days:

Option 1:

Provide documentation and/or verification showing you hold publishing rights. Acceptable documentation may include:

A signed copy of the agreement between you and the author(s) or wwebsite owner(s)

An email from the domain of the web address where the content is found stating that they do not object to your use of the content

If the website where the content is found includes email contact information, an email from the address listed on the website stating that they do not object to your use of the content

If the author of the content has an official website, an email from the address listed on the author's official website indicating that they do not object to your edition

Option 2:

Provide information for underlying public domain works. If your book(s) is based on a work(s) that is in the public domain, reply to this email and provide the following information for the public domain work(s):

Underlying work information:

1. All author names:
2. All author dates of death:
3. All initial publication dates:
4. All initial publication countries:
5. Website link(s) to confirm:

For more details on publishing public domain content, visit Help:
<https://kdp.amazon.com/help/topic/G200743940>

Please take action within 5 days or your book(s) will show as "Blocked" in your Bookshelf and you will be unable to offer it for sale on Amazon.

If you have questions or believe you've received this email in error, reply to this message.

Thanks for using Amazon KDP.

Dear FTC Agent

I have seen this action on my conservative political books ten times this year. Just like Facebook and Twitter censored the Hunter Biden information. Amazon is censoring small publishers by saying their material is widely available on the Internet and then asking for specific references. Facts are facts. They send me a few emails upholding their ruling and then they censor / block my book

Here is what I responded to this

Nobody has the time to verify all the facts in a fact based book (Only direct quotes).

Tell me what is objectionable and I will remove it though

They do not wish to help I know from past experience nothing can help. Here is what they responded with

10/27

At 07:36 PM 10/27/2020, you wrote:

Hello,

Thanks for your message regarding the following book(s):

What America Wins When Biden Wins: Everything !!!!! Kelly, Brian (AUTHOR), ID: 37652591

We've reviewed the information you provided. Based on our review, we're unable to confirm that you hold the necessary publishing rights. The content

closely matches content that is freely available on the web and we are not confident that you are the copyright owner. This type of content can create a poor customer experience, and is not accepted.

In order to publish the book(s), reply to this email within 5 days and provide us with further documentation and/or verification showing you hold rights to the content.

We're unable to accept the following documentation to confirm publishing rights:

A personal statement by you that you have the publishing rights [Contracts that have not been signed by all parties]

Please reply to confirm your publishing rights within 5 days. Otherwise, the book(s) will be set to "Blocked" in your Bookshelf and will be unavailable for sale on Amazon.

For more details about KDPs copyright guidelines, visit Help:

<https://kdp.amazon.com/help/topic/G200672400>

Publishing books without holding the necessary publishing rights is against our content guidelines and may result in the suspension or termination of your KDP account.

If you have questions or believe you've received this email in error, reply to this message.

Thanks for your cooperation,

Charlie V.
Amazon Content Review Team

To FTC Agent

In frustration, I responded as follows, knowing nothing matters when they decide to censor you

Do what you have to do

Of course a non-fiction book has facts available on the Internet.

If not, nobody would care.

Nobody has put those facts together in one place like I have. That is what non-fiction authors do with facts. but you already know that.

For years, Amazon never bugged me and this year because I am a conservative, poof, ten books censored. Here is another -- same pattern!

Nothing I say matters even though it is the truth

How would I prove that I wrote the six lines above after this email is sent?

It is silly what you ask

If you wanted fairness, you would show me what is objectionable so that I could address it and perhaps remove it.

You simply want to censor / block my book.

Well, go ahead, I have no idea how to make an argument more sound than I have.

Don't waste my time.

It took less than a day for them to reject my comments

Here is Amazon's reply followed by mine

Again I have seen this pattern before. Information is freely on the Internet but somehow I have to own the copyright yet they will not tell me what is offensive so I can remove it:

Subject: Case #00318267 Correspondence

Date: Wed, 28 Oct 2020 11:43:13 +0000

X-SES-Outgoing: 2020.10.28-54.240.48.162

Feedback-ID: 1.us-east-

1.iFP1zkxNx7Rg2OgZ5SP2efQPG1igLVEOmZdPgvxewuE=:AmazonSES

Hello,

Thanks for your message regarding the following book(s):

What America Wins When Biden Wins: Everything !!!!! ID: 37652591

We've reviewed the information you provided. Based on our review, we're unable to confirm that you hold the necessary publishing rights. The content closely matches content that is freely available on the web and we are not

confident that you are the copyright owner. This type of content can create a poor customer experience, and is not accepted.

The information you provided is insufficient because of the following concerns:

Documentation has not been provided to confirm you are the original author of the content

For example, if the content you're publishing is appearing on your blog (yourblog.com), then the email should be sent to us from you@yourblog.com. The information following the @ symbol in the email address should match the website address

In order to publish the book(s), reply to this email within 5 days and provide us with further documentation and/or verification showing you hold rights to the content.

We're unable to accept the following documentation to confirm publishing rights:

A personal statement by you that you have the publishing rights
Contracts that have not been signed by all parties

Please reply to confirm your publishing rights within 5 days. Otherwise, the book(s) will be set to "Blocked" in your Bookshelf and will be unavailable for sale on Amazon.

For more details about KDPs copyright guidelines, visit Help:

<https://kdp.amazon.com/help/topic/G200672400>

Publishing books without holding the necessary publishing rights is against our content guidelines and may result in the suspension or termination of your KDP account.

If you have questions or believe you've received this email in error, reply to this message.

Thanks for your cooperation,

Amazon KDP

Aswin
Amazon Content Review Team

Here is my response. Nothing I say matters

Date: Wed, 28 Oct 2020 09:32:50 -0400
To: Kindle Content Review <kindle-content-review+5002E00001fLLLeXQAW@kdp-support.amazon.com>
From: "Brian W. Kelly" <bkelly@ptd.net>
Subject: Re: Case #00318267 Correspondence

The content is not from the web per se but may be found on the web

You are going to block this no matter what I say.

I used facts from the Internet in multiple sources that are freely available as you know. I don't own the sites I just get facts from them as any researcher does and when I quote I cite but otherwise it is common knowledge.

You know that yet you choose to punish me. with your callous disregard to the fact that I am not writing a novel.

My book is non-fiction the product of research freely available from multiple sources on the Internet mixed with my opinion

I am not the original author as you have said to me there is information (facts) freely available on the Internet. Facts are facts nobody owns facts. If I use a quote I cite it. What do you want. Tell me where in my text I went wrong?

End of email dialogue on this book.


When they block a book, they do not show any text that might be in violation. Just these emails. And then the stats changed to blocked. Please add this to the case record. When this is made part of the 2nd addendum and the next FTC Case Amazon v LGP book is printed, I will send you a copy unless of course Amazon blocks the book in paperback this time.

Please address this issue first by forcing Amazon to unblock and de-censor all my books. Secondly, I would also like Amazon to analyze potential sales of

these books during the blocked period, and pay me a royalty for expected sales. Thirdly, I would like a free pass on all future books so that I do not have to waste all this time trying to get approval for a book that my publisher Lets Go Publish! has already approved.

Please help me and others in my predicament. I look forward to hearing from you at your earliest convenience

Sincerely

A handwritten signature in cursive script that reads "Brian W. Kelly". The signature is written in dark ink and is positioned below the word "Sincerely".

Brian W. Kelly

Chapter 5 Third Addendum to October 19 FTC Complaint

Please SEND me the Case Reference Number. Thank You

Third Addendum to

FTC Original Complaint of LetsGoPublish.com V Amazon

This Package's Contents is for the FTC

I received a prior acknowledgment from

Sender: "Arnold, Michelle" marnold@ftc.gov

No case ID assigned yet. Please assign a case reference number and email me at bkelly@kellyconsulting.com. Thank you

Please merge this in with the complaint record established from my letter of October 19, 2020

A case addendum (the first) was sent the next day.

Both the original complaint and the first and second addendum are included in the contents of the book that is in this UPS package and its title is

FTC Case: LetsGoPublish.com v Amazon Second Edition

The loose sheets in this package represent a third addendum to the case and they are not included in this supplied book.

However, I have submitted a new version of the book for printing and distribution with Amazon. It includes the original complaint, addendum 1 and addendum 2 and addendum 3. It is not printed yet and I am not sure if Amazon will censor it or not.

Thank you



Brian W. Kelly

Third Addendum to FTC Complaint of LetsGoPublish.com V Amazon

Brian W. Kelly
Lets Go Publish!

November 5, 2020

To the:

FEDERAL TRADE COMMISSION

Headquarters

Complaint against Amazon
Federal Trade Commission
600 Pennsylvania Avenue, NW
Washington, DC 20580
Telephone: (202) 326-2222

Sender: "Arnold, Michelle" marnold@ftc.gov

Dear Sir or Madam,

FTC Complaint Third Addendum

Brian W. Kelly / Lets Go Publish! V Amazon

There is more to the story that I mailed in that was dated October 20. Please continue the record with this, the 3rd addendum to the original complaint of October 19, 2020 .

As a reminder, please let me begin by saying I am not the only one who Amazon is targeting but the fact is most authors write fiction whereas I write non-fiction. Everybody knows that Amazon is big. They are also very assertive now that they have the marketplace captured. Independent authors are at their mercy and they squeeze. Globally, **Amazon's** KDP division which handles independent publishers / authors such as myself has now published more than 2 million books. That means that there are hundreds of thousands of authors which Amazon controls with a tight fist.

As I wrote in my original complaint, I had never had a book censored in over thirty years of being a professional writer until this year. So far I have had ten books censored or to use Amazon's term, *blocked*.

It would help for the FTC to know that I know of just one author who won against Amazon. I wish Alex Berenson the best. I have seen him on TV discussing the Coronavirus issue. My first blocked book / censored book from Amazon was titled.

CORONAVIRUS The Cause & The Cure

They censored his book and they censored my book.

He got his book censorship turned around by extreme publicity.

The Washington Post put this on their site recently:

Amazon reverses ban on book critical of coronavirus lockdown after decision is blasted by many, including Elon Musk

The e-commerce giant had blocked the sale of the book by a former New York Times reporter and conservative-media commentator over concerns that its content violated company guidelines

June 4, 2020 at 8:21 p.m. EDT

SEATTLE — Amazon on Thursday backed away from a decision to block the sale of a self-published e-book about the [coronavirus](#) after critics, including Tesla chief executive Elon Musk, blasted the ban.

On Thursday morning, Alex Berenson, a conservative-media favorite, tweeted to his more than 118,000 followers that Amazon banned his 6,400-word booklet. The booklet, “Unreported Truths about COVID-19 and Lockdowns: Part 1: Introduction and Death Counts and Estimates,” argues that the mainstream media is overstating the threat from the virus. Berenson dubbed them “Team Apocalypse.”

The tweet ricocheted around social media, retweeted more than 4,000 times. Musk, with his 35.6 million followers, replied to the tweet, calling the decision “insane.” He directed his comments to Amazon chief executive Jeff Bezos, who owns The Washington Post.

Amazon reversed its decision. The Amazon team has just made a move to block/censor my tenth book. I do not know Elon Musk or I

130 **FTC Case: LetsGoPublish.com v Amazon 4th Edition**

would contact him. I think the FTC is my best recourse. Thank you for your attention.

I am starting the supplied documentation with a reply I received yesterday from a request for reconsideration after Amazon pegged my latest book which is about this case, titled FTC Case: LetsGoPublish.com v Amazon Second Edition. They denied my request.

Amazon responded to my request for reevaluation of my most recent book accordingly.

255 FTC Case: LetsGoPublish.com v Amazon Second Edition

Here it is followed by my response to an earlier rejection

I sent this email to the big mahoff at Amazon Jeff Bezos, hoping to solve a problem like Alex Berenson solved with the help of Elon Musk.

This the note to Jeff Bezos.

“You did the right thing for Alex Berenson.

I need your help. 570-417-8398

I did not want to complain to the FTC but I was left with no choice.

Re: Case #00402934 Correspondence

Third Addendum to FTC Original Complaint of LetsGoPublish.com V Amazon

From: Kindle Content Review <kindle-content-review+5002E00001fMwK4QAK@kdp-support.amazon.com>

Reply-To:

Kindle Content Review <kindle-content-review+5002E00001fMwK4QAK@kdp-support.amazon.com>

To: bkelly@ptd.net

Subject: Case #00402934 Correspondence

Date: Tue, 3 Nov 2020 12:41:23 +0000

X-SES-Outgoing: 2020.11.03-54.240.10.19

Feedback-ID: 1.us-east-

1.iFP1zkxNx7Rg2OgZ5SP2efQPG1igLVEOmZdPgvxewuE=:AmazonSES

Hello,

Thanks for your message regarding the following book(s):

"FTC Case: LetsGoPublish.com v Amazon 2nd Edition : This big bully censored nine books in 2020 by the most published non-fiction author in America" ID: PRI-4YZSZ5RP9QJ

We've reviewed the information you provided. Based on our review, we're unable to confirm that you hold the necessary publishing rights. The content closely matches content that is freely available on the web and we are not confident that you are the copyright owner. This type of content can create a poor customer experience, and is not accepted.

The information you provided is insufficient because of the following concerns:

- Documentation or information explaining the edition previously published on Amazon has not been provided
- Documentation has not been provided to confirm you are the original author of the content
- Documentation has not been provided to confirm that the author granted you rights to publish the content
- Documentation has not been provided to confirm that rights were reverted to the author from the previous publisher

In order to publish the book(s), reply to this email within 5 days and provide us with further documentation and/or verification showing you hold rights to the content.

Please reply to confirm your publishing rights within 5 days. Otherwise, the book(s) will be set to "Blocked" in your Bookshelf and will be unavailable for sale on Amazon.

For more details about KDPs copyright guidelines, visit Help:

<https://kdp.amazon.com/help/topic/G200672400>

If you have questions or believe you've received this email in error, reply to this message.

Thanks for your cooperation,

Amazon KDP

Nancy

I sent the same message as below with the *** to Jeff Bezos, owner of Amazon

Amazon did the right thing with Alex Berenson because of Elon Musk I copied Kindle Content Review <kindle-content-review+5002E00001fMwK4QAK@kdp-support.amazon.com>o

I thought perhaps if Jeff Bezos who claims he welcomes notes from Amazon users read my complaint, he would take the same action as he did when ELon MUSk made Alax Berenson's book on COVID-19 popular when Amazon had censored it.

Since I copied Kindle Content Review I told them that

This note is to Jeff Bezos.

Note to Bezos: You did the right thing for Alex Berenson.

I need your help. 570-417-8398

This is the Third Addendum to FTC Original Complaint of LetsGoPublish.com V Amazon

*** Message sent on 11/3 To the Amazon Content Review Team

-----Previous Message-----

None of the material in this book is freely=20
available on the Internet unless they are plagiarizing my last book

I am the copyright owner

I am the author. Nothing is plagiarized. Show me=20
please. Every book I write now, you want to block=20
because I am a conservative Trump supporter.

As you can see, in this book, I have asked the=20
FTC to check your predisposition to censor my books for no reason.

Not fair.

**I sent this note to Amazon after receiving the
above So far, no action has been taken on Book #
255**

Thank you

11/3/2020

To Amazon

Re: How to prove original work. Amazon.com verifies this see below writeup

By the way, I am the most published non-fiction author in America with over 250 titles in print. I have had ten books in the past year censored by IBM. As you might expect, this upset me and affected my business and cash flow negatively.

It is my understanding that Amazon thinks it has the power to do these things to its independent authors and publishers because of a contract that we supposedly signed. Well, I never signed a contract with Amazon. I am an original CreateSpace user and before that I had my books printed by Offset Paperback Mfgs when I sold book under the fictitious name, bookhawkers.com

I never asked Amazon to edit or censor my content. If asked, I would not have given permission. I never had a book rejected by CreateSpace and was unaware that Amazon had incorrectly assumed that it had this right. I view Amazon as a vendor that prints books that I publish through my own my small independent publishing company called Lets Go Publish. (letsgopublish.com).

I consider this assumed right of Amazon extended over all of the Amazon authors as the same problem with Twitter and Google and Facebook editing and censoring content. I want Amazon to go back to the original deal in which it prints books and makes them available for sale. Amazon should forever assume regards to me at least that it has no right to edit, block, or censor my books or perform any other shenanigans in restraint of trade.

Speaking of restraint of trade, I was moved to take action when Amazon blocked my eighth book this year. I asked one of my sons who is a lawyer to look at my case file. I had explained that Amazon was costing me a lot of money in keeping my life's work from becoming available to readers. He suggested that before we go to magistrate's court, that I file a complaint for restraint of trade with the Federal Trade Commission, (FTC) which I did on October 20. Prior to this I published a book using Amazon titled the following:

Taming Amazon: The Biggest Bully in Town

Subtitle: This big bully blocked eight books in the past year by the most published non-fiction author in America.

In this book, I built my case against Amazon citing the specific works that were censored. This was not the last censoring that Amazon administered. On October 21, I filed an addendum to my original complaint. In the addendum, I included a copy of the book Taming Amazon: The Biggest Bully in Town, which continues to be available for sale on Amazon:

247 Amazon: The Biggest Bully in Town

**Example: This big bully blocked eight books in 2020
by the most published non-fiction author in America**

Lets Go Publish! An American Publisher

<https://www.amazon.com/dp/B08K9BXQPF>

I then took the addendum to the original complaint that was added it to the FTC record and I memorialized it by creating a new book which I titled

FTC Case: LetsGoPublish.com v Amazon

Subtitle: This big bully censored nine books by the most published non-fiction author

This book was approved for publishing by Amazon and it became my

252 published work

252 FTC Case: LetsGoPublish.com v Amazon

This big bully censored nine books by the most published non-fiction author

Lets Go Publish! An American Publisher

<https://www.amazon.com//dp/1951562372r>

This new book, #252, included Book # 247 as well as the first addendum to the original complaint.

After several days, I took the very same book with no changes in text and submitted it for availability on Kindle. Without any notification, Amazon took the book that was already approved and on sale at the above URL and blocked it. Blocked is Amazon's word for censored. Amazon sent no notification or warning on this Kindle eBook blocking so there is no way without Amazon good will I suspect for it to ever be unblocked. But, I do not understand unless Amazon did not like the content.

I had some other issues with Amazon censoring about books I wrote about Joe Biden and Donald Trump. I then constructed a second addendum to the original complaint and I submitted it to the FTC. I then took that complaint addendum and I made it Chapter 4 of 252 FTC Case: LetsGoPublish.com v Amazon Second Edition. This is the book about which your company Amazon is going through the evaluation process so that it can be blocked/censored in several more days. Right now, the book looks like this on my LetsGoPublish.com site

255 FTC Case: LetsGoPublish.com v Amazon Second Edition

This big bully censored nine books by the most published non-fiction author Lets Go Publish! An American Publisher

<https://www.amazon.com//dp/abouttobecensored>

This is the TOC (table of contents) for this new book #255 that Amazon is currently evaluating and claims I did not write and have no rights to. There is nothing copied from the Internet. In fact, it is the same book as version 252 but with Chapter 4 added which I call

complaint addendum 2. .Amazon already verified Chapters 1 thru 3 in prior book # 252.

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For FTC Case: LetsGoPublish.com v Amazon Second Edition

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Chapter 4 Second Addendum to October 19 FTC Complaint 117

Last night I responded to the notification from Amazon that my book may have plagiarized material

I responded with this:

1. None of the material in this book is freely available on the Internet unless they are plagiarizing my last book
2. I am the copyright owner
3. I am the author. Nothing is plagiarized. Show me please.
4. Every book I write now, you want to block because I am a conservative Trump supporter.
5. As you can see, in this book, I have asked the FTC to check your predisposition to censor my books for no reason.
6. It is Not fair.

Amazon in the below email rejected my case pleading. CLaiming that I cannot verify my material. Amazon already verified Ch1 to 3 and CH4 was just written by me and all original.

Right now, I am preparing this essay to send when Amazon rejects my above claim (This is that rejection) and I have prepared this response for Amazon.

This proves conclusively that this is original material and I can cite a company as proof. That company is Amazon.

Here is why my latest book containing the 2nd addendum written from scratch by me, Brian Kelly as Chapter 4 passes your criteria.

The book has four chapters

Chapter 1 is the entire book that I originally sent to Amazon titled. Amazon: The Biggest Bully in Town

Chapter 2 is the original FTC complaint which is a series of emails between Brian Kelly and Amazon. Verify by Contacting the FTC to see that this is original work

Chapter 3 is the First Addendum to the original complaint. Contact the FTC to see that this is original work

By the way, Chapters 1 through three has already been approved, printed and made available for sale on Amazon at <https://www.amazon.com//dp/1951562372r>. It is included in book title: 252 FTC Case: LetsGoPublish.com v Amazon. Amazon has evaluated this and deemed it worthy for distribution and sale.

In Edition 2, Chapter 4 is the only new part of this book. Everything else was already approved by AMzon for publishing in book 252. It is original work -- the second addendum to the original FTC complaint. I mailed it to the FTC yesterday Contact the FTC to see that this is original work. In this edition, we supply a Chapter 5 for Addendum 3 of the complaint.

How to contact the FTC

By the way, this is the third addendum which includes what I have written here in this essay. It is all original work. I will release it through Amazon as FTC Case: LetsGoPublish.com v Amazon Third Edition 1

FEDERAL TRADE COMMISSION

Headquarters

Federal Trade Commission

600 Pennsylvania Avenue, NW

Washington, DC 20580

Telephone: (202) 326-2222

Constitution Center

Federal Trade Commission

400 7th St., SW

Washington, DC 20024

Telephone: (202) 326-2222

NOTE: Send mail only to the 600 Pennsylvania Ave., NW (Headquarters) address above.

For Consumers

Report fraud, scams, and bad business practices at

[ReportFraud.ftc.gov](https://www.ftc.gov/identity-theft).

Report identity theft at [IdentityTheft.gov](https://www.ftc.gov/identity-theft).

Report unwanted calls at [donotcall.gov](https://www.donotcall.gov).

For Journalists

[Office of Public Affairs](https://www.ftc.gov/opa)

Telephone: (202) 326-2180

Email: opa@ftc.gov(link sends e-mail)

HSR Filings

For questions about how to file Premerger notification or for information about the HSR program, please see the [Premerger Notification Office contact information](https://www.ftc.gov/premerger-notification-office).

Administrative Litigations

For general information, or to submit a filing in an administrative litigation before an Administrative Law Judge or before the Commission, please contact secretary@ftc.gov(link sends e-mail).

For Organizations

Complaints about mergers, antitrust issues, acquisitions and business conduct that harm competition, limit products or services, destroy innovation, or raise prices may be submitted to antitrust@ftc.gov(link sends e-mail)

End of content sent to Amazon / FTC with the addendum #3

Chapter 6 Fourth Addendum to October 19 FTC Complaint

**Please SEND me the Case Reference
Number.
Thank You**

Fourth Addendum to

FTC Original Complaint of LetsGoPublish.com V Amazon

This Package's Contents is for the FTC

I received a prior acknowledgment from

Sender: "Arnold, Michelle" marnold@ftc.gov

No case ID assigned yet. Please assign a case reference number and email me at bkelly@kellyconsulting.com. Thank you

Please merge this in with the complaint record established from my letter of October 19, 2020

A case addendum (the first) was sent on October 20. Since then, two additional addendas have been sent. This is the Fourth Addendum and I believe it will be the last. I will be calling soon.

Please tell me who I should contact if not Sender: "Arnold, Michelle"
marnold@ftc.gov

Both the original complaint and the first through third addenda are included in the contents of the book that is in this UPS package and its title is

FTC Case: LetsGoPublish.com v Amazon Third Edition

The loose sheets in this package represent a fourth addendum to the case and they are not included in this supplied book.

However, I plan to submit a new version of the book for printing and distribution with Amazon. It will include the original complaint, addendum 1 and addendum 2, addendum 3, and addendum 4. It is not printed yet and I am not sure if Amazon will censor it or not. Before this, I will send an email to "Arnold, Michelle" marnold@ftc.gov that contains a pdf of the entire case. [It will be a pdf of the last book that I plan to send for the record and will be titled](#) **FTC Case: LetsGoPublish.com v Amazon Fourth Edition**

Thank you

A handwritten signature in cursive script that reads "Brian W. Kelly".

Brian W. Kelly

Fourth Addendum to FTC Complaint of LetsGoPublish.com V Amazon

Brian W. Kelly
Lets Go Publish!

November 10, 2020

To the:

FEDERAL TRADE COMMISSION

Headquarters

Complaint against Amazon
Federal Trade Commission
600 Pennsylvania Avenue, NW
Washington, DC 20580
Telephone: (202) 326-2222

Sender: "Arnold, Michelle" marnold@ftc.gov

Dear Sir or Madam,

FTC Complaint Third Addendum

Brian W. Kelly / Lets Go Publish! V Amazon

There is more to the story than I mailed. Please continue the record with this, the 3rd addendum to the original complaint of October 19, 2020 .

As a reminder, please let me begin by saying I am not the only one who Amazon is targeting but the fact is most authors write fiction whereas I write non-fiction. I have no choice but to report facts and I do. However, when I use facts that are common knowledge in my books, Amazon says the information is commonly available on the Internet and they ask me for my permission from the author to use the information. This is not how facts work. Please let me repeat. Fiction is different than non-fiction. "Fiction" refers to literature created from the imagination. "Nonfiction" refers to literature based in fact.

Everybody but Amazon seems to know that you do not have to cite your source when the information you include is “common knowledge.” But what is common knowledge?

Broadly speaking, common knowledge refers to information that the average, educated reader would accept as reliable without having to look it up.

In a paper about history for example, an author generally need not **cite** common knowledge. Common knowledge may be considered any **information** readily available in any encyclopedia or widely available on the Internet. Common knowledge may be comprised of basic historical **facts**, such as dates of events and place names and famous people. Amazon thinks if it is on the Internet it cannot be used in a book. If Amazon had its way, a lot of authors would be doing a lot of unneeded research looking for citations where they are not needed.

Everybody knows that Amazon is big. They are also very assertive now that they have the marketplace captured. They have gotten worse now that they think Biden is about to be the President. Independent authors are at their mercy and Amazon squeezes. Globally, **Amazon's** KDP division which handles independent publishers / authors such as myself has now published more than 2 million books. That means that there are hundreds of thousands of authors which Amazon controls with a tight fist. Amazon does not understand how to permit facts in writing.

As I wrote in my original complaint, I had never had a book censored in over thirty years of being a professional writer until this year. So far I have had ten books censored or to use Amazon’s term, *blocked*. This fourth addendum has the same likelihood of being censored as addendum 2 and addendum 3, even though the original FTC complaint book and the Amazon Bully book that is included in all versions has been cleared for publication as shown above. So even Amazon does not know how to apply its censorship with an on-again, off-again system.

Coronavirus Amabivalence

Amazon's reason for not publishing my Coronavirus books is even more sketchy Here is one of their censoring notes to me from April 2020:

*From: Kindle Direct Publishing
To: bkelly@ptd.net<<mailto:bkelly@ptd.net>>
Subject: Alert from Amazon KDP Content Review*

We're contacting you regarding the following book(s):

Reopen America Now!: How to Shut-Down Coronavirus & Return to Normalcy! by Brian W. Kelly (AUTHOR) (ID: PRI-CPJQT30BJNH)

Your book does not comply with our guidelines. As a result we are not offering your book for sale.

Due to the rapidly changing nature of information around the COVID-19 virus, we are referring customers to official sources for health information about the virus. Please consider removing references to COVID-19 for this book.

I never authorized Amazon to determine the quality of my works though I am the most published non-fiction author in America. Their job is to print and distribute what I send them. I have my own publisher Lets Go Publish! They help me with content, not Amazon. I own my own copyrights.

It would help for the FTC to know that I know of just one author who won against Amazon. I wish Alex Berenson the best. I have seen him on TV discussing the Coronavirus issue. My first blocked book / censored book from Amazon was titled.

CORONAVIRUS The Cause & The Cure

They censored his book and they censored my book.

He got his book censorship turned around by extreme publicity.

The Washington Post put this on their site recently:

Amazon reverses ban on book critical of coronavirus lockdown after decision is blasted by many, including Elon Musk

The e-commerce giant had blocked the sale of the book by a former New York Times reporter and conservative-media commentator over concerns that its content violated company guidelines

June 4, 2020 at 8:21 p.m. EDT

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The tweet ricocheted around social media, retweeted more than 4,000 times. Elon Musk, with his 35.6 million followers, replied to the tweet, calling the decision “insane.” He directed his comments to Amazon chief executive Jeff Bezos, who owns The Washington Post.

Amazon reversed its decision. The Amazon team has just made a move to block/censor my tenth book. I do not know Elon Musk or I would contact him. I think the FTC is my best recourse. Thank you for your attention.

I wish Amazon would at least tell me what is wrong with my books and show me the chapters that are in question.

I am starting the supplied documentation with a reply I received yesterday from a request for reconsideration after Amazon pegged my latest book which is about this case, titled FTC Case: LetsGoPublish.com v Amazon Second Edition. They denied my request.

Amazon responded to my request for reevaluation of my most recent book accordingly.

255 FTC Case: LetsGoPublish.com v Amazon Third Edition

Here is some of that dialog

**Third Addendum to
FTC Original Complaint of LetsGoPublish.com
V Amazon**

From: Kindle Content Review <kindle-content-review+5002E00001fMwK4QAK@kdp-support.amazon.com>

Reply-To:

Kindle Content Review <kindle-content-review+5002E00001fMwK4QAK@kdp-support.amazon.com>

To: bkelly@ptd.net

Subject: Case #00402934 Correspondence

Date: Tue, 3 Nov 2020 12:41:23 +0000

X-SES-Outgoing: 2020.11.03-54.240.10.19

Feedback-ID: 1.us-east-

1.iFP1zkxNx7Rg2OgZ5SP2efQPG1igLVEOmZdPgvxewuE=:AmazonSES

Hello,

Thanks for your message regarding the following book(s):

"FTC Case: LetsGoPublish.com v Amazon 2nd Edition : This big bully censored nine books in 2020 by the most published non-fiction author in America" ID: PRI-4YZSZ5RP9QJ

We've reviewed the information you provided. Based on our review, we're unable to confirm that you hold the necessary publishing rights. The content closely matches content that is freely available on the web and we are not confident that you are the copyright owner. This type of content can create a poor customer experience, and is not accepted.

The information you provided is insufficient because of the following concerns:

Documentation or information explaining the edition previously published on Amazon has not been provided

Documentation has not been provided to confirm you are the original author of the content

Documentation has not been provided to confirm that the author granted you rights to publish the content

Documentation has not been provided to confirm that rights were

reverted to the author from the previous publisher

In order to publish the book(s), reply to this email within 5 days and provide us with further documentation and/or verification showing you hold rights to the content.

Please reply to confirm your publishing rights within 5 days. Otherwise, the book(s) will be set to "Blocked" in your Bookshelf and will be unavailable for sale on Amazon.

For more details about KDPs copyright guidelines, visit Help:

<https://kdp.amazon.com/help/topic/G200672400>

If you have questions or believe you've received this email in error, reply to this message.

Thanks for your cooperation,

Amazon KDP

Nancy

I replied to them yesterday

You cannot show me because there are no areas in this book that I have not written

Is it enough that I am the author

The predecessor book to this is also being prosecuted by myself at the FTC

I submitted the material to the FTC because it is mine

They denied my request for reconsideration and I asked them one more time:

OK show me where I failed

Note to FTC Agent

Is Amazon is out to get me because I am Conservative

The irony of this book containing addendum # 3 being censored is that the original Amazon book titled: **FTC Case: LetsGoPublish.com v Amazon** is published by Amazon and it is live and can be purchased. Here is the book on my Amazon desktop showing it is live and then I show the book for sale on Amazon. Same content as the book rejected / censored



**FTC Case:
LetsGoPublish.co
m v Amazo...**

By Brian Kelly

Paperback

\$12.95 USD

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Submitted on October 22, 2020

ASIN: 1951562372

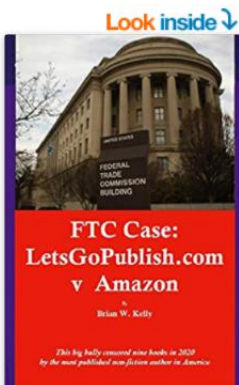
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by Brian W Kelly ▾ (Author)

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As you can see the original book without the four addenda was not flagged and censored for plagiarism as Amazon believed the work was 100% mine. My problem with the second and third edition which contain the original book plus the addendas is that Amazon supposedly does not accept my word that I wrote the addendas that I sent to the FTC. There is no way that I can get somebody else to say I have permission to use the addendas because I wrote them. They simply do not believe me or they figured a way to censor my book with a sham reason.

Brian W. Kelly

Other Books by Brian W. Kelly: (amazon.com,& Kindle)

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FTC Case: LetsGoPublish.com v Amazon Second Edition big bully censored nine books
The President Donald J. Trump Book Catalog Color Version by Brian Kelly & Lets Go Publish!
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What America Wins if Biden Wins Everything!!!!!! The answer is really nothing.
What America Loses if Trump Loses None of the 1000s of Trump wins for starters
What America Wins When Trump Wins Trump already gave the country more benefits and blessings
We Love Trump! Don't you? The President was given to the people by God as the answer to our prayers
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Trump Assured 2020 Victory President needs these two prongs for his platform for landslide
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